

*2013 Parks and Recreation
Needs Assessment Survey*

Findings Report

Submitted to the

*City of Rocky Mount,
North Carolina*

Leisure Vision

(a division of ETC Institute)

725 W. Frontier Circle

Olathe, KS 66061

(913) 829- 1215

February 2014

Contents

Executive Summary.....	Section 1
Charts and Graphs	Section 2
Benchmarking Comparisons.....	Section 3
Importance-Unmet Needs Matrix	Section 4
Cross-Tabular Data by Household Type, Park Users & Program Users	Section 5
Cross-Tabular Data by Race, Household Income & Households That Have Visited the Children’s Museum in the past year	Section 6
Tabular Data.....	Section 7
Survey Instrument	Section 8

Section 1:
Executive Summary

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey Executive Summary Report

Overview of the Methodology

Leisure Vision conducted a Parks and Recreation Needs Assessment Survey on behalf of the City of Rocky Mount during the winter of 2013-2014. The survey was conducted as part of a Parks and Recreation Master Plan that will help establish priorities for the future development and delivery of parks, trails, recreation facilities, programs and services within the community. The survey was designed to obtain statistically valid results from households throughout the City of Rocky Mount. The survey was administered by a combination of mail and phone.

Leisure Vision worked extensively with City of Rocky Mount officials, as well as member of the AECOM project team in the development of the survey questionnaire. This work allowed the survey to be tailored to issues of strategic importance to effectively plan the future system.

A six-page survey was mailed to a random sample of 2,000 households throughout the City of Rocky Mount. Approximately three days after the surveys were mailed, each household that received a survey also received an automated voice message encouraging them to complete the survey. In addition, about two weeks after the surveys were mailed, Leisure Vision began contacting households by phone. Those who indicated they had not returned the survey were given the option of completing it by phone.

The goal was to obtain a total of at least 400 completed surveys from City of Rocky Mount households. This goal was accomplished, with a total of 420 surveys having been completed. The results of the random sample of 420 households have a 95% level of confidence with a precision of at least +/-4.8%.

The following pages summarize major survey findings.

Major Survey Findings

- **Visiting City Parks.** Sixty-seven percent (67%) of households have visited City of Rocky Mount parks in the past 12 months. Of the households that have visited City parks in the past 12 months, 33% have visited parks at least once a week, 28% have visited parks a few times a month, 6% have visited parks once a year, 29% have visited parks a few times a year, and 4% have visited parks once a year.
- **Recreation Facilities Used at City Parks.** Of the 67% of households that have visited City parks in the past 12 months, 49% have used playgrounds, and 48% have used a walking/running track. Other types of recreation facilities that households have used in City parks include: picnicking areas (44%), Children’s Museum (36%), restrooms (36%), art center (32%), and greenway trails (31%).
- **Rating the Condition and Appearance of City Parks.** Of the 67% of households that have visited City parks in the past 12 months, 22% rated the condition and appearance of the parks as “excellent”, and 56% rated them as “good”. An additional 19% of households rated the parks as “fair”, and only 3% rated them as “poor” or “very poor”.
- **Participation in City Recreation Programs.** Twenty-three percent (23%) of households have participated in recreation programs offered by the City of Rocky Mount Parks and Recreation Department during the past 12 months. The most frequently mentioned reasons that households have participated in the programs are: “location of the program/facility”, “affordable fees charged for programs”, and “friends participate in the programs”.
- **Quality of City Recreation Programs.** Of the 23% of households that have participated in City recreation programs during the past 12 months, 29% rated the overall quality of the programs as “excellent”, and 59% rated them as “good”. An additional 11% of households rated the programs as “fair”, and only 1% rated them as “poor” or “very poor”.
- **Level of Satisfaction with Services Provided by the Parks and Recreation Department.** Sixty-seven percent (67%) of households are “very satisfied” or “somewhat satisfied” with the customer assistance by staff at facilities, and 66% are “very satisfied” or “somewhat satisfied” with the availability of information about programs and parks.

- **Reasons Preventing Households from Using City Parks, Greenway Trails, Recreation Facilities or Programs More Often.** The most frequently mentioned reasons preventing households from using parks, greenway trails, recreation facilities or programs of the Rocky Mount Parks and Recreation Department more often are: “I do not know what is being offered” (30%), “security is insufficient” (29%), and “fees are too high” (13%).
- **Need for Parks and Recreation Facilities.** The parks and recreation facilities that the highest percentage of households have a need for include: walking/running tracks (57%), museums/planetarium (55%), picnic areas/shelters (55%), restrooms (52%), art centers (47%), smaller neighborhood parks (45%), and playgrounds (44%).
- **Most Important Parks and Recreation Facilities.** Based on the sum of their top four choices, the parks and recreation facilities that households rated as the most important include: walking/running tracks (31%), museums/planetarium (27%), picnic areas/shelters (20%), community centers (19%), art centers (18%), and playgrounds (17%).
- **Need for Recreation Programs.** The recreation programs that the highest percentage of households have a need for include: fitness and wellness programs (49%), history and museums (47%), family programs (43%), senior adult programs (40%), and special events (37%).
- **Most Important Recreation Programs.** Based on the sum of their top four choices, the recreation programs that households rated as the most important include: fitness and wellness programs (25%), history and museums (21%), family programs (20%), and senior adult programs (19%).
- **Recreation Programs Participated in Most Often at City Facilities.** Based on the sum of their top four choices, the recreation programs that households participate in most often at City of Rocky Mount Parks and Recreation Department facilities include: fitness and wellness programs (15%), history and museums (14%), special events (12%), and family programs (12%).
- **Visiting the Children’s Museum.** Forty percent (40%) of households have visited the Children’s Museum during the past year. Of the households that have visited the Children’s Museum during the past year, 55% went to the planetarium show.

- **Price Admission to the Children’s Museum for a Rocky Mount Resident.** Forty-four percent (44%) of households would pay \$18 or more for a Rocky Mount resident family of four to visit the Children’s Museum. In addition, 14% of households would pay \$13 for a Rocky Mount resident family of four to visit the Children’s Museum, 20% would pay \$8, and 22% would not pay an admission charge to visit the Children’s Museum.

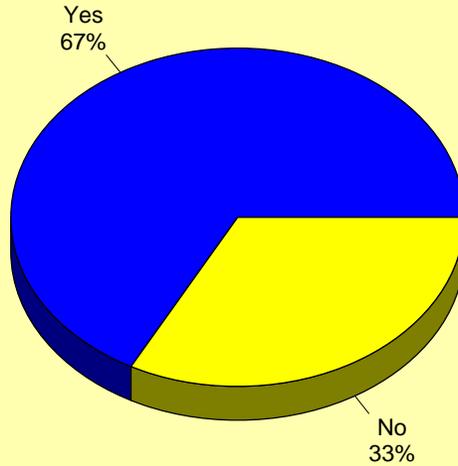
- **Including a Planetarium Show with General Admission for the Children’s Museum.** Eighty percent (80%) of households feel that general admission to the Children’s Museum should include a planetarium show.

- **Price Admission to the Children’s Museum for a Non-Resident.** Twenty-four percent (24%) of households feel a Rocky Mount non-resident family of four should pay \$27 or more to visit the Children’s Museum. In addition, 36% of households feel a non-resident family of four should pay \$19.50 to visit the Children’s Museum, 27% feel they should pay \$12, and 13% do not feel a non-resident family of four should pay an admission charge to visit the Children’s Museum.

Section 2:
Charts and Graphs

Q1. In the Past 12 Months, Have You or Any Member of Your Household Visited Any of the City of Rocky Mount Parks?

by percentage of respondents

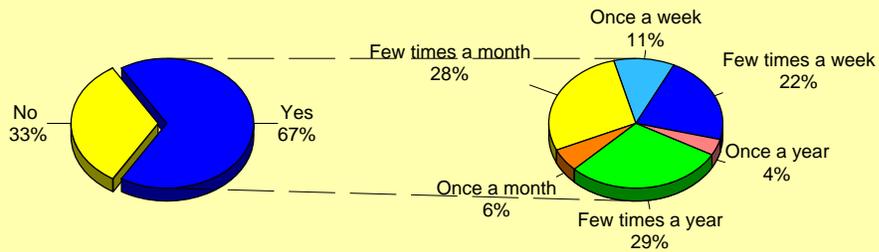


Source: Leisure Vision/ETC Institute (February 2014)

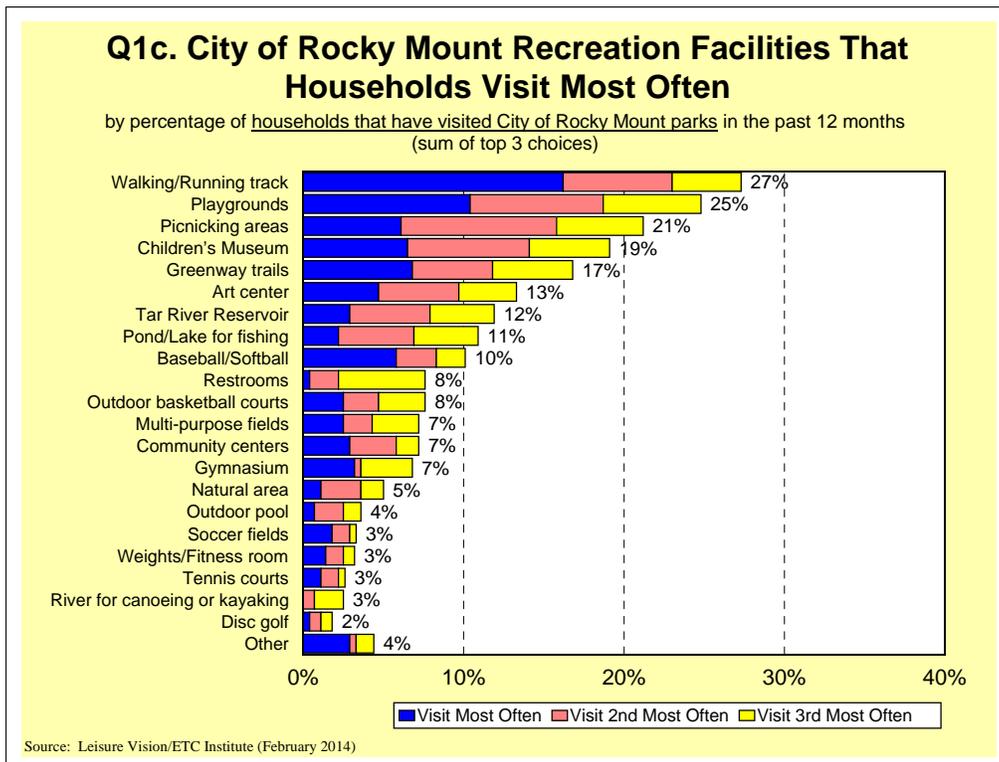
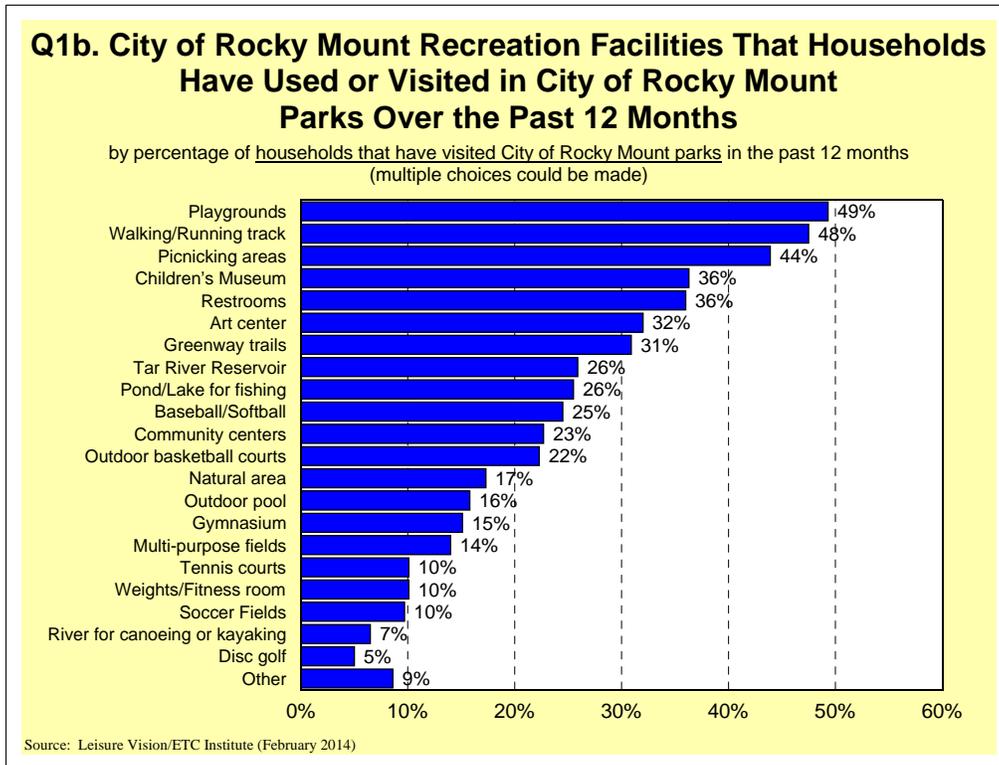
Q1. In the Past 12 Months, Have You or Any Member of Your Household Visited Any of the City of Rocky Mount Parks?

by percentage of respondents

Q1a. Approximately How Often Did You or Members of Your Household Visit City of Rocky Mount Parks During the Past Year?



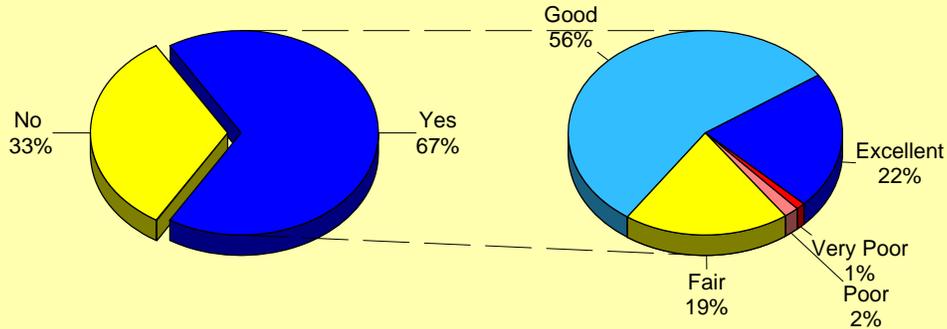
Source: Leisure Vision/ETC Institute (February 2014)



Q1. In the Past 12 Months, Have You or Any Member of Your Household Visited Any of the City of Rocky Mount Parks?

by percentage of respondents

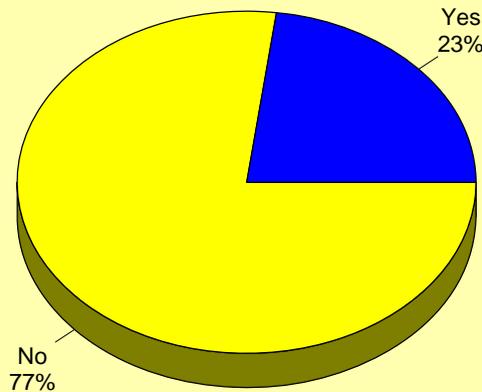
Q1d. How Would You Rate the Condition and Appearance of All the Parks and Recreation Sites in the City of Rocky Mount Parks You've Visited?



Source: Leisure Vision/ETC Institute (February 2014)

Q2. Have You or Members of Your Household Participated in Any Recreation Programs Offered by the City of Rocky Mount Parks and Recreation Department During the Past 12 Months?

by percentage of respondents

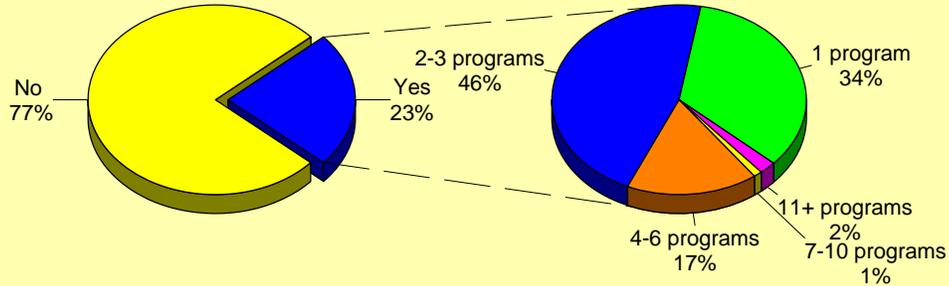


Source: Leisure Vision/ETC Institute (February 2014)

Q2. Have You or Members of Your Household Participated in Any Recreation Programs Offered by the City of Rocky Mount Parks and Recreation Department During the Past 12 Months?

by percentage of respondents

Q2a. How Many Different Recreation Programs Offered by the Rocky Mount Parks & Recreation Dept. Has Your Household Participated in Over the Past 12 Months?



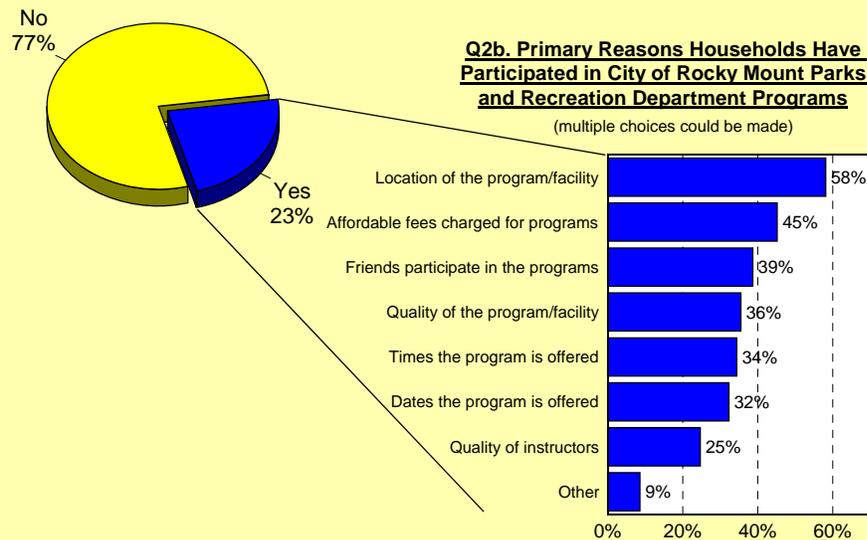
Source: Leisure Vision/ETC Institute (February 2014)

Q2. Have You or Members of Your Household Participated in Any Recreation Programs Offered by the City of Rocky Mount Parks and Recreation Department During the Past 12 Months?

by percentage of respondents

Q2b. Primary Reasons Households Have Participated in City of Rocky Mount Parks and Recreation Department Programs

(multiple choices could be made)

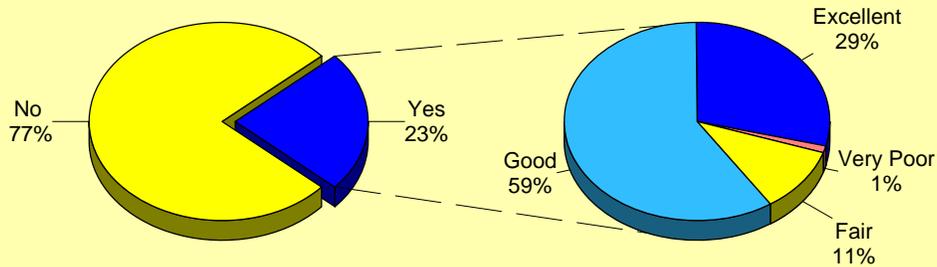


Source: Leisure Vision/ETC Institute (February 2014)

Q2. Have You or Members of Your Household Participated in Any Recreation Programs Offered by the City of Rocky Mount Parks and Recreation Department During the Past 12 Months?

by percentage of respondents

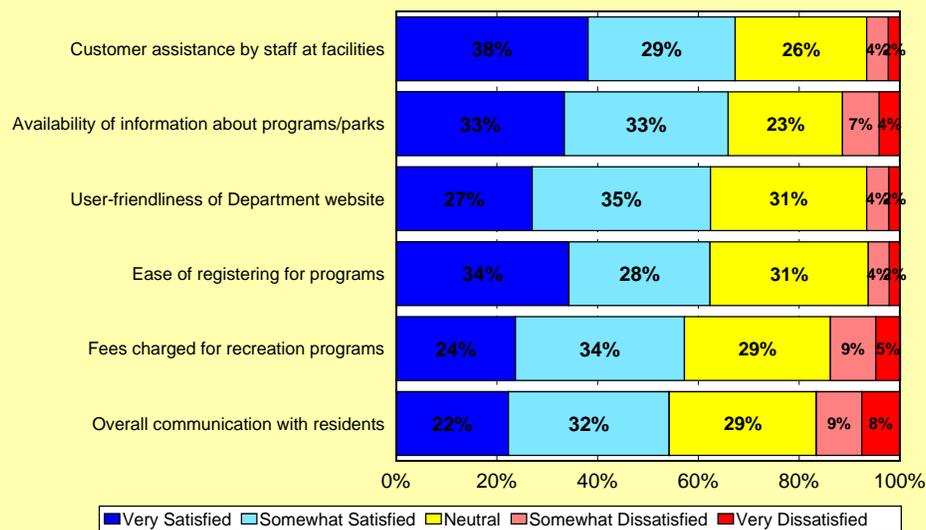
Q2c. How Would You Rate the Overall Quality of the Recreation Programs That Your Household Have Participated in?



Source: Leisure Vision/ETC Institute (February 2014)

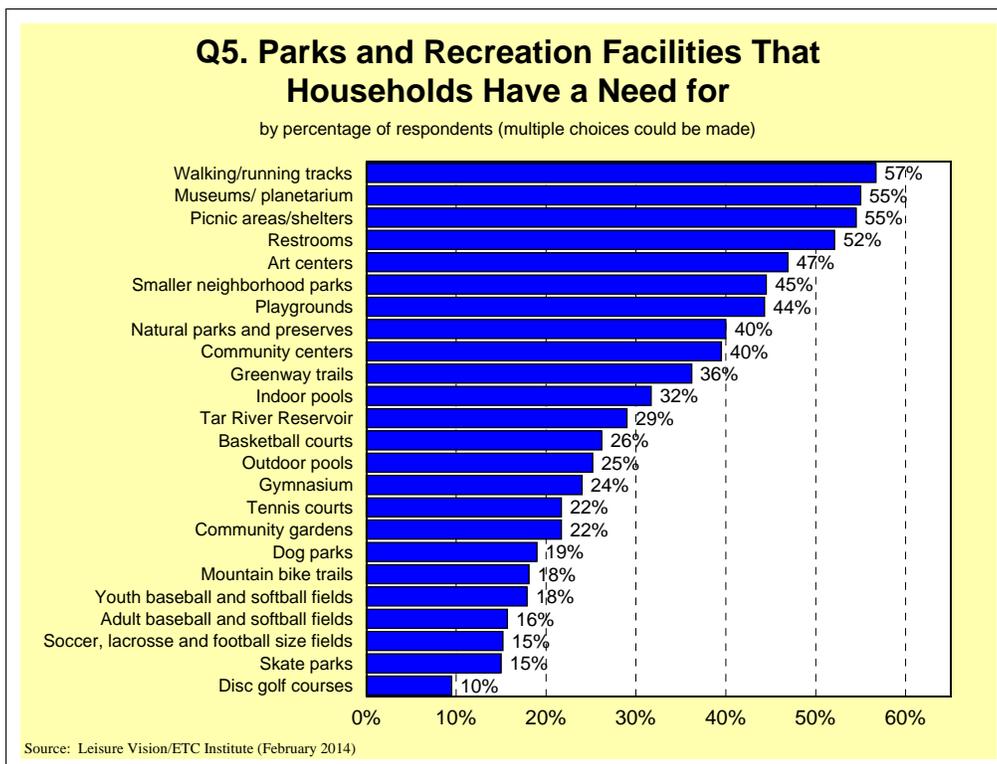
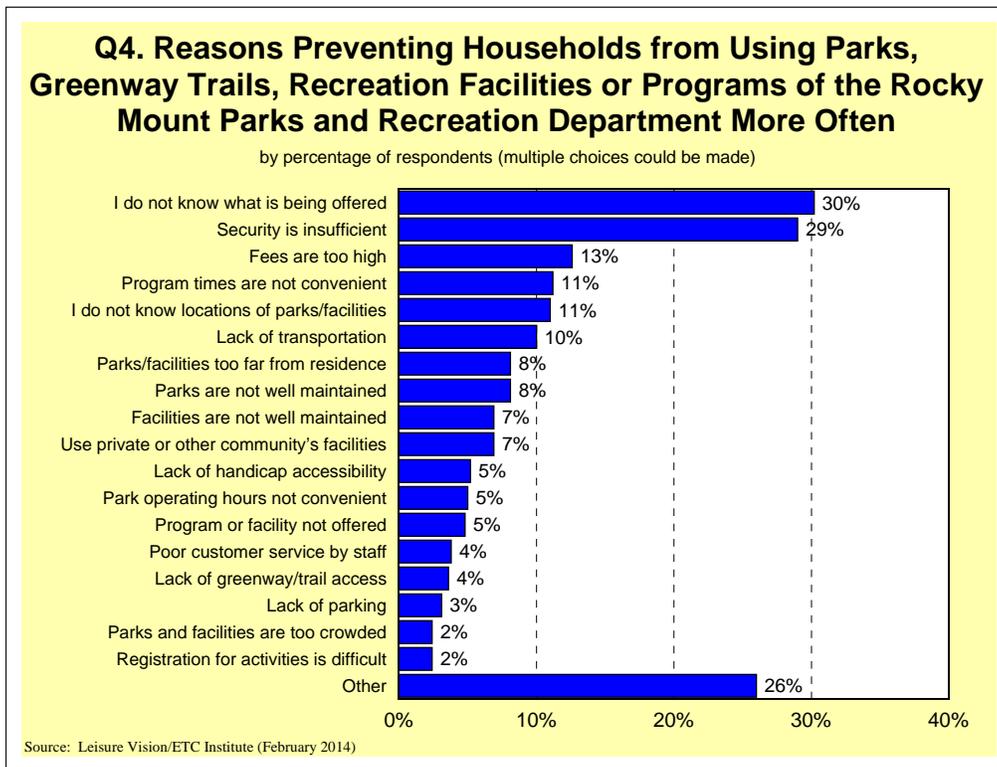
Q3. Level of Satisfaction with Various Parks and Recreation Services Provided by the Rocky Mount Parks and Recreation Department

by percentage of respondents (excluding "don't know" responses)



Source: Leisure Vision/ETC Institute (February 2014)

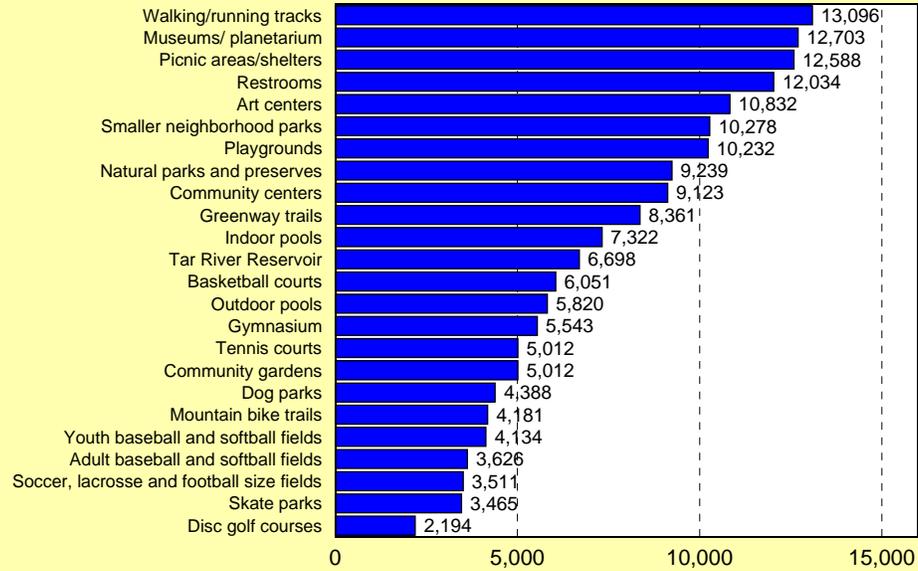
City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey



City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5a. Estimated Number of Households in Rocky Mount That Have a Need for Various Parks and Recreation Facilities

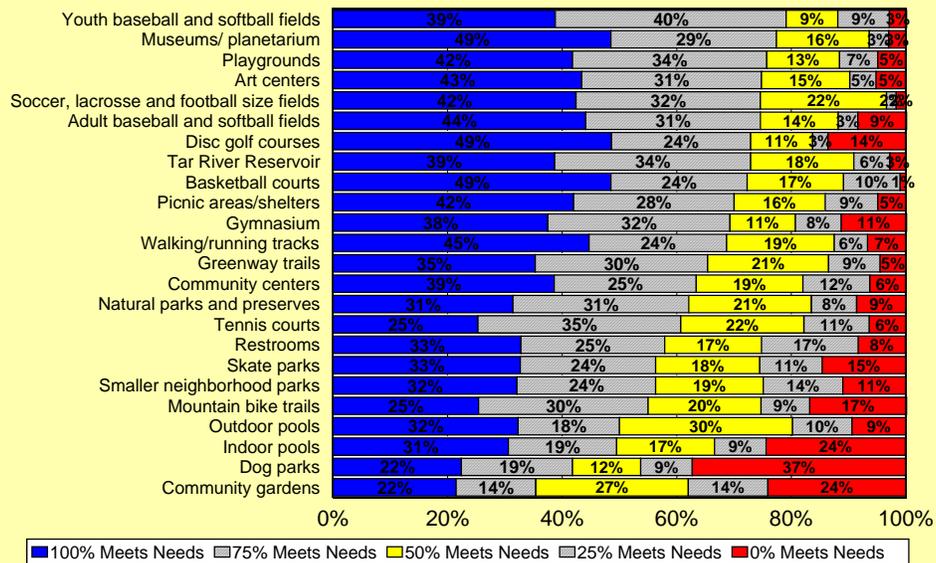
by number of households based on 23,097 households in the City of Rocky Mount



Source: Leisure Vision/ETC Institute (February 2014)

Q5b. How Well Parks and Recreation Facilities Meet the Needs of Households

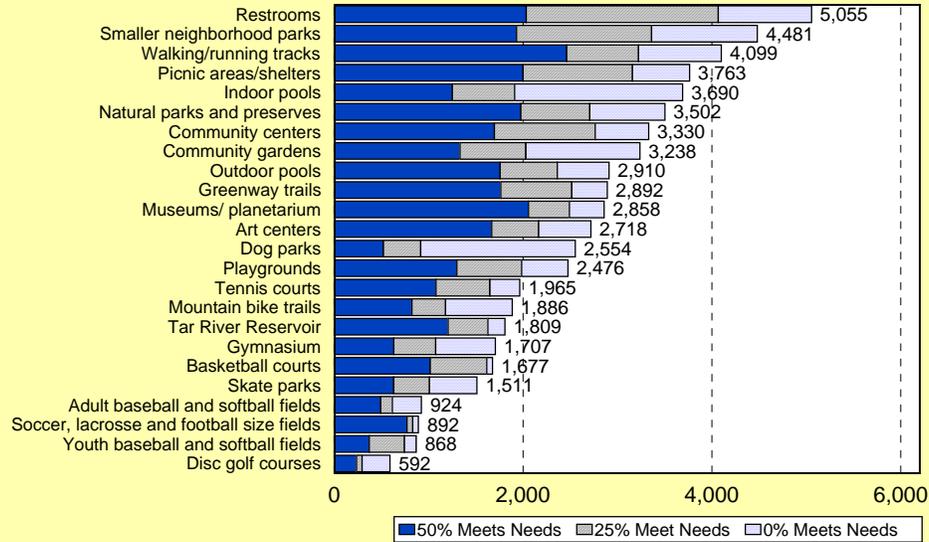
by percentage of respondents with a need for parks/facilities



Source: Leisure Vision/ETC Institute (February 2014)

Q5c. Estimated Number of Households in Rocky Mount Whose Needs for Parks and Recreation Facilities Are Only Being 50% Met or Less

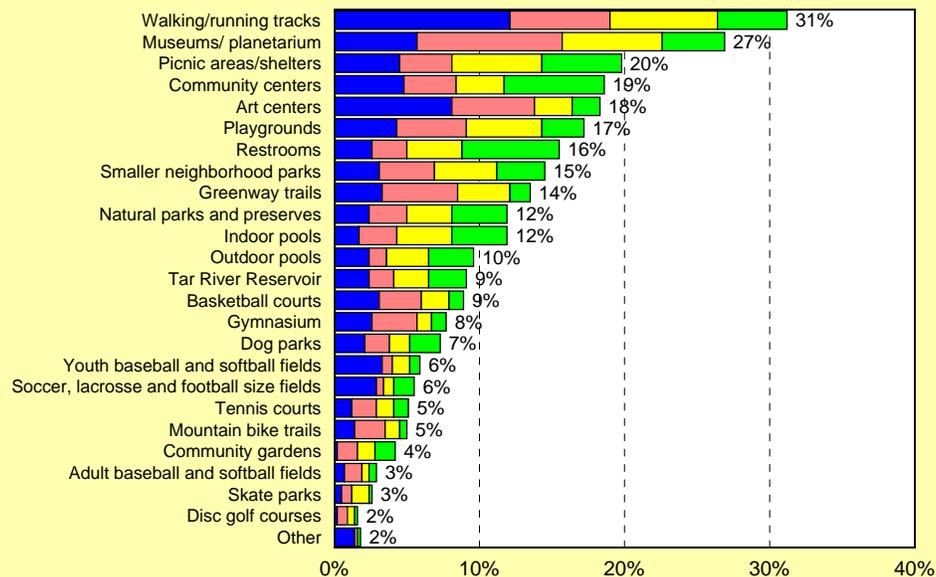
by number of households based on 23,097 households in the City of Rocky Mount



Source: Leisure Vision/ETC Institute (February 2014)

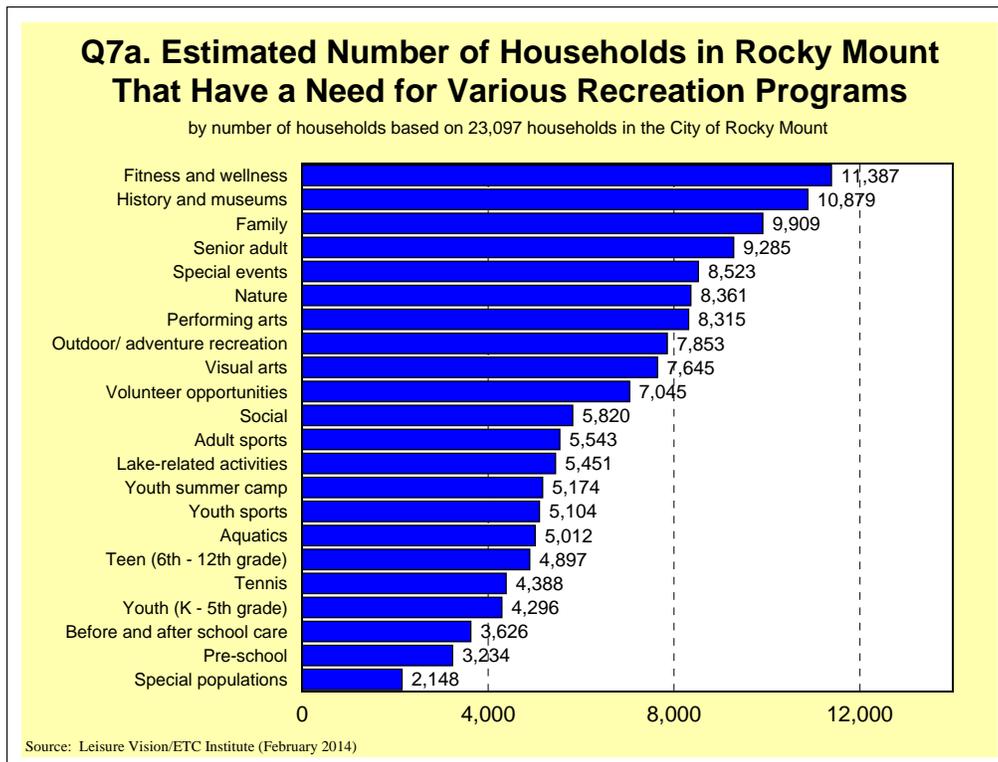
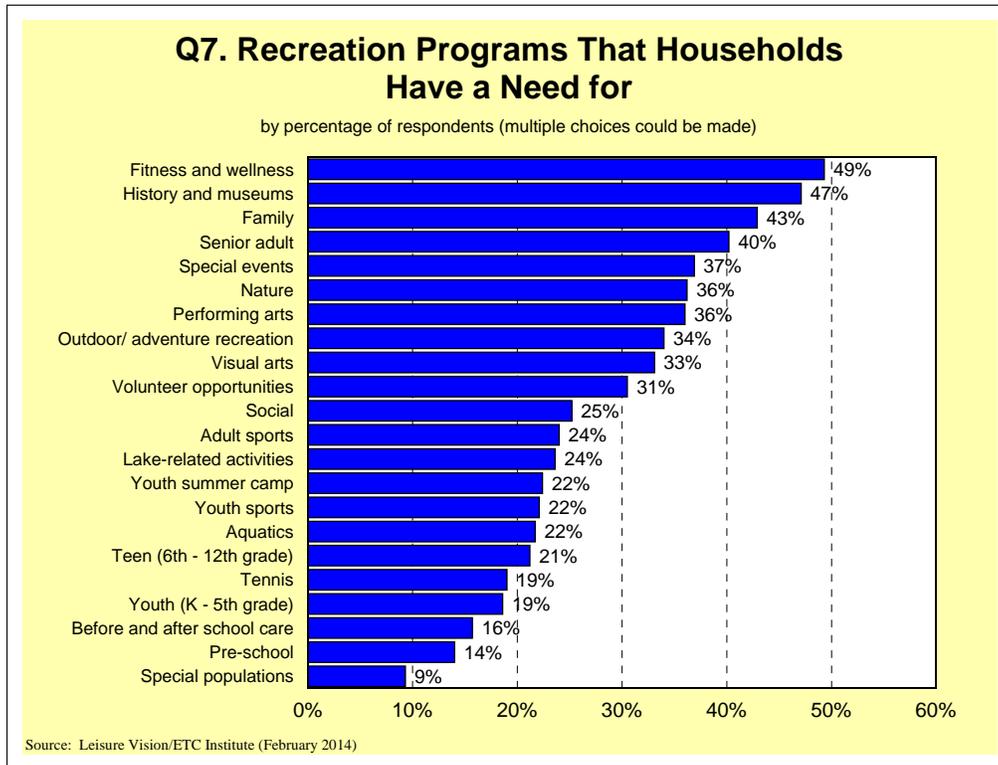
Q6. Parks and Facilities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



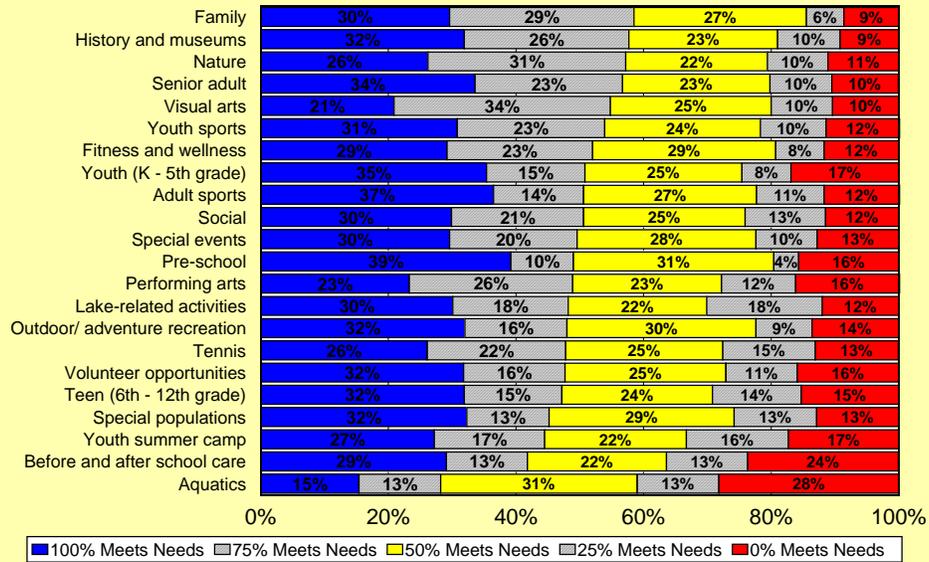
Source: Leisure Vision/ETC Institute (February 2014)

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey



Q7b. How Well Recreation Programs Meet the Needs of Households

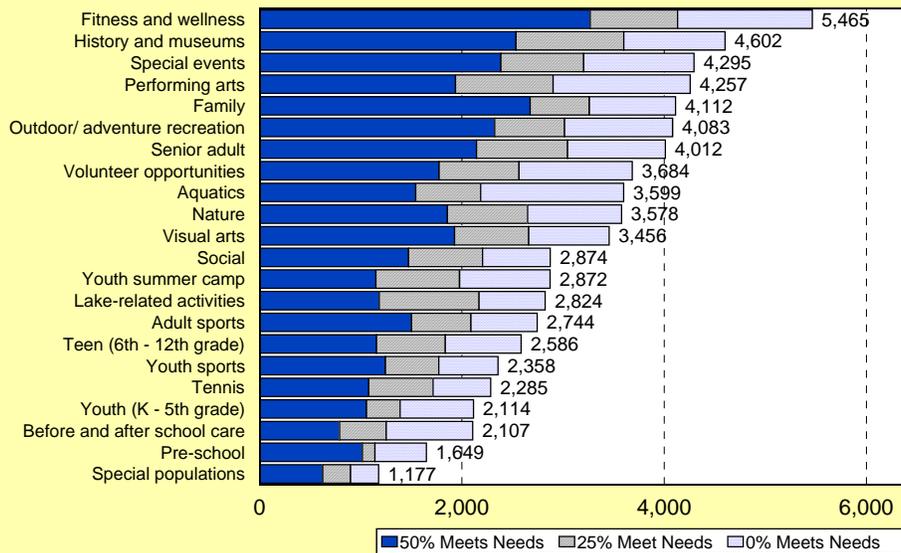
by percentage of respondents with a need for programs



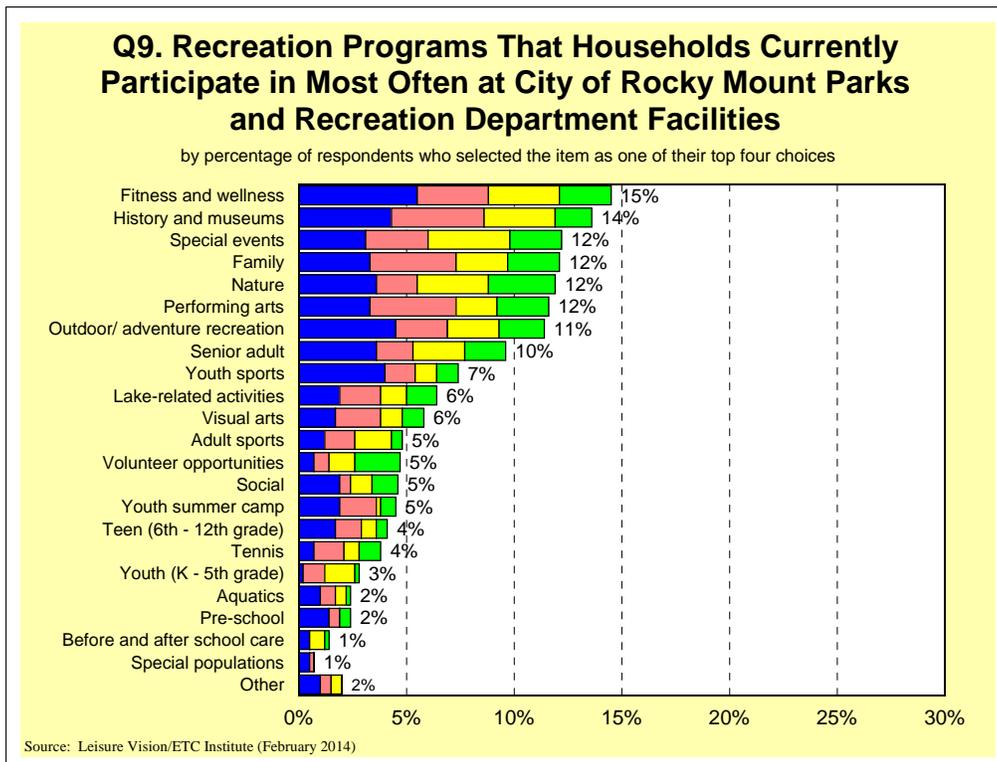
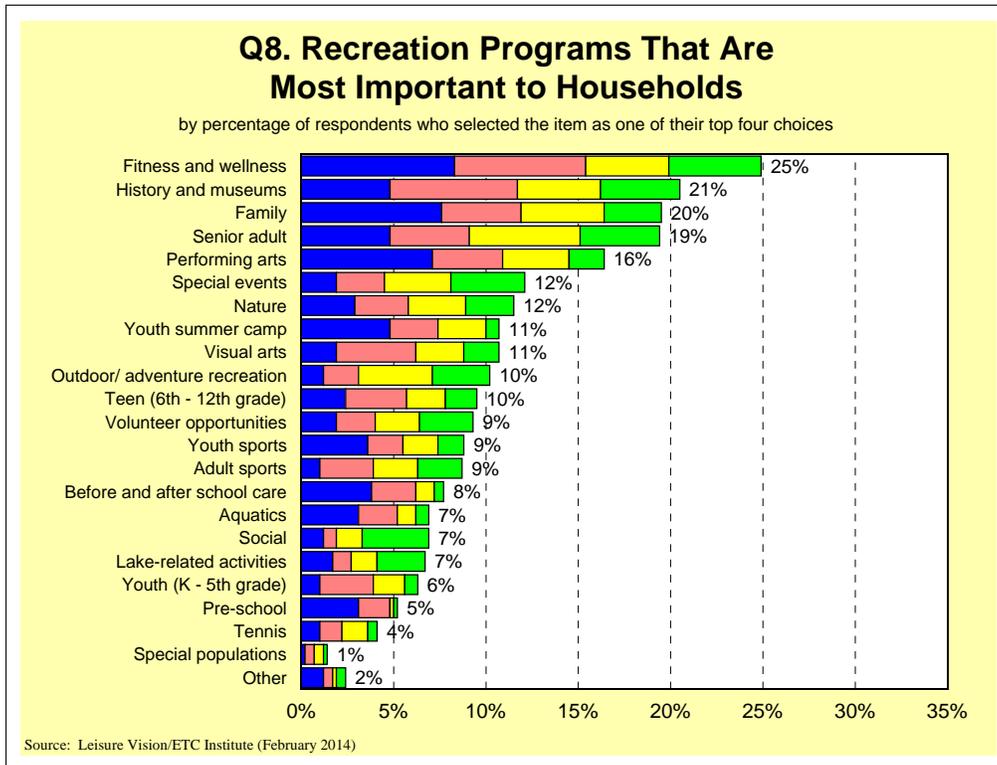
Source: Leisure Vision/ETC Institute (February 2014)

Q7c. Estimated Number of Households in Rocky Mount Whose Needs for Recreation Programs Are Only Being 50% Met or Less

by number of households based on 23,097 households in the City of Rocky Mount

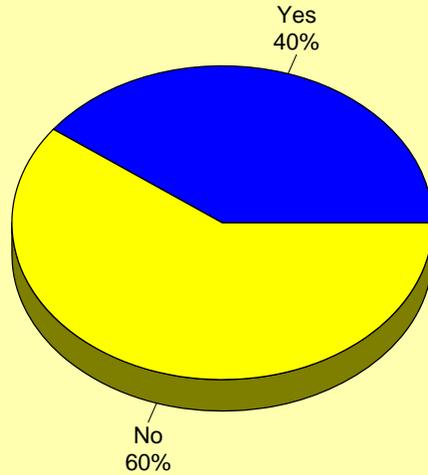


Source: Leisure Vision/ETC Institute (February 2014)



Q10. Have You or Members of Your Household Visited the Children's Museum During the Past Year?

by percentage of respondents

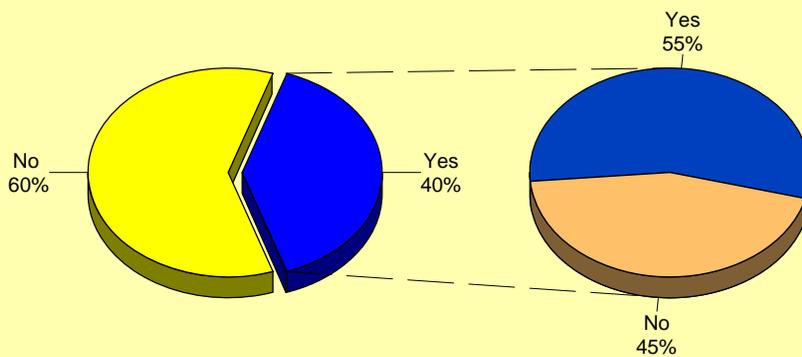


Source: Leisure Vision/ETC Institute (February 2014)

Q10. Have You or Members of Your Household Visited the Children's Museum During the Past Year?

by percentage of respondents

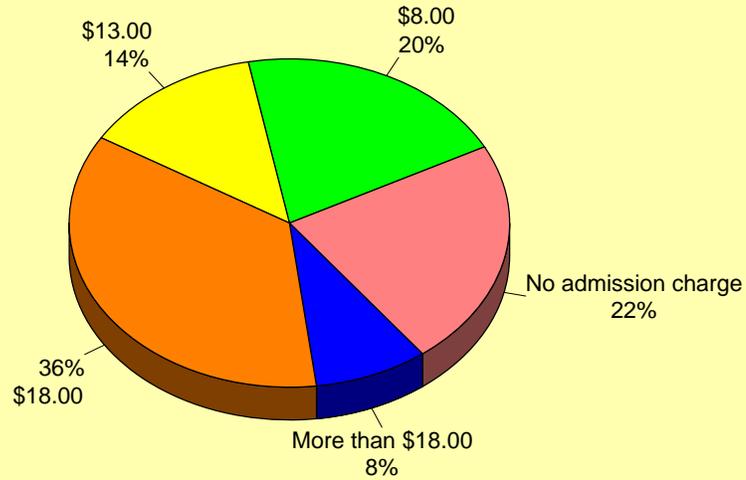
Q10a. Did You or Members of Your Household Go to the Planetarium Show on Any of Your Visits?



Source: Leisure Vision/ETC Institute (February 2014)

Q11. What Should Be the Total Price Admissions to the Children's Museum for a Rocky Mount Resident Family of Four?

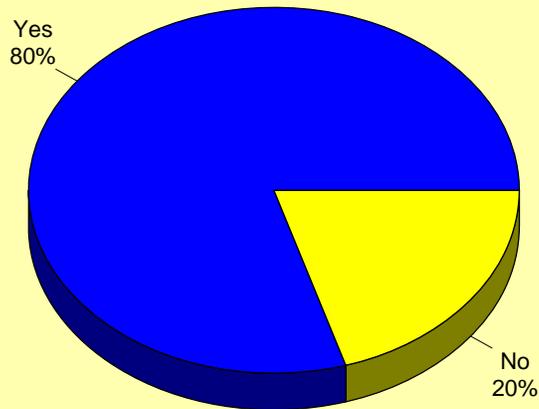
by percentage of respondents



Source: Leisure Vision/ETC Institute (February 2014)

Q12. Should the General Admission Include a Planetarium Show?

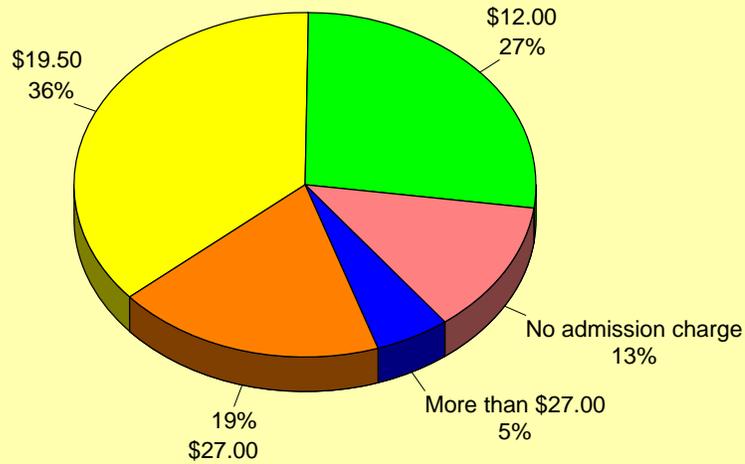
by percentage of respondents



Source: Leisure Vision/ETC Institute (February 2014)

Q13. What Should Be the Total Price of Admission to the Children's Museum for a Non-Resident Family of Four?

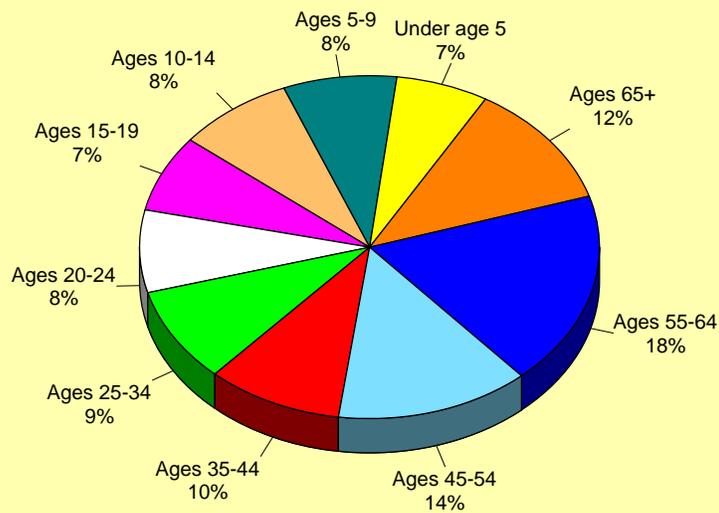
by percentage of respondents



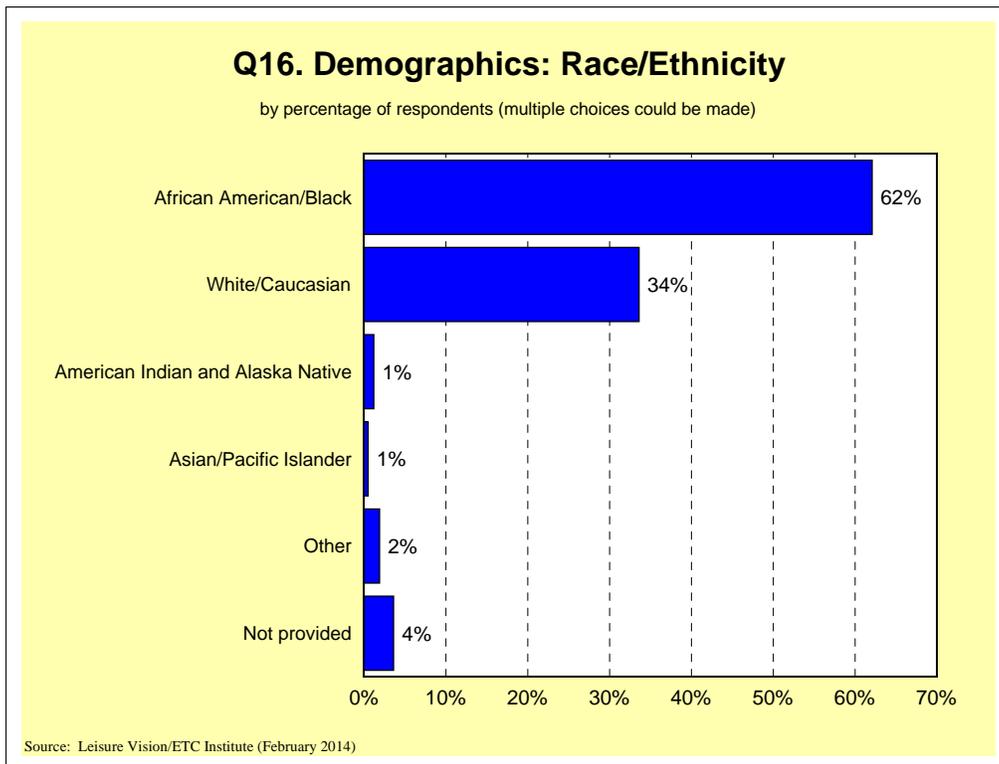
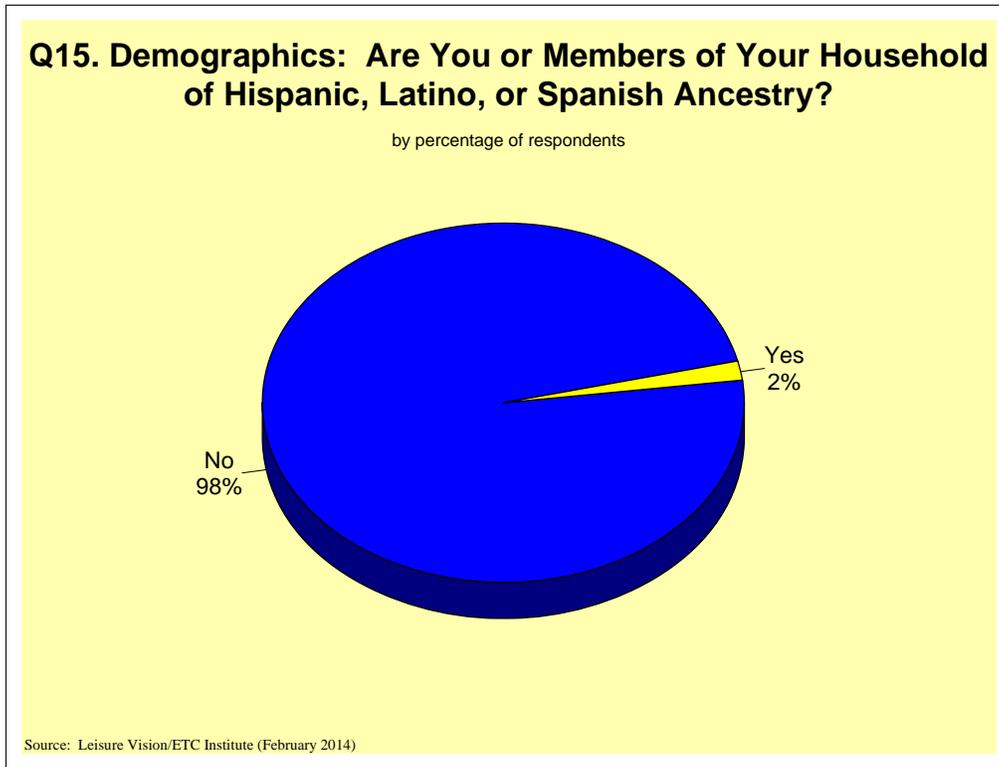
Source: Leisure Vision/ETC Institute (February 2014)

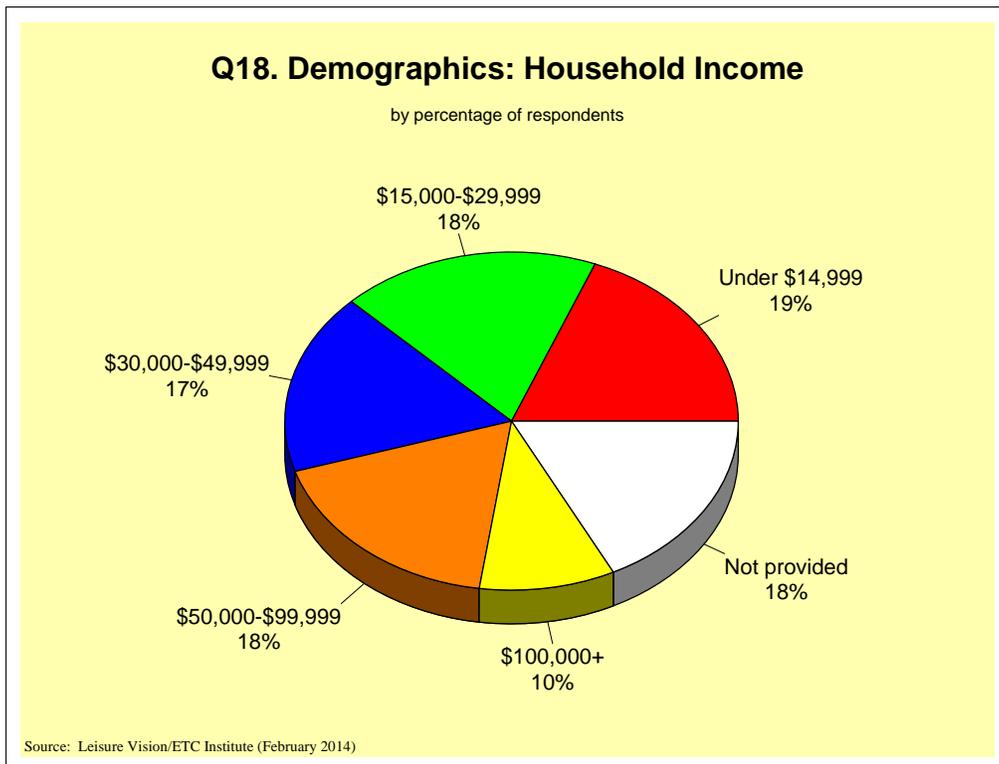
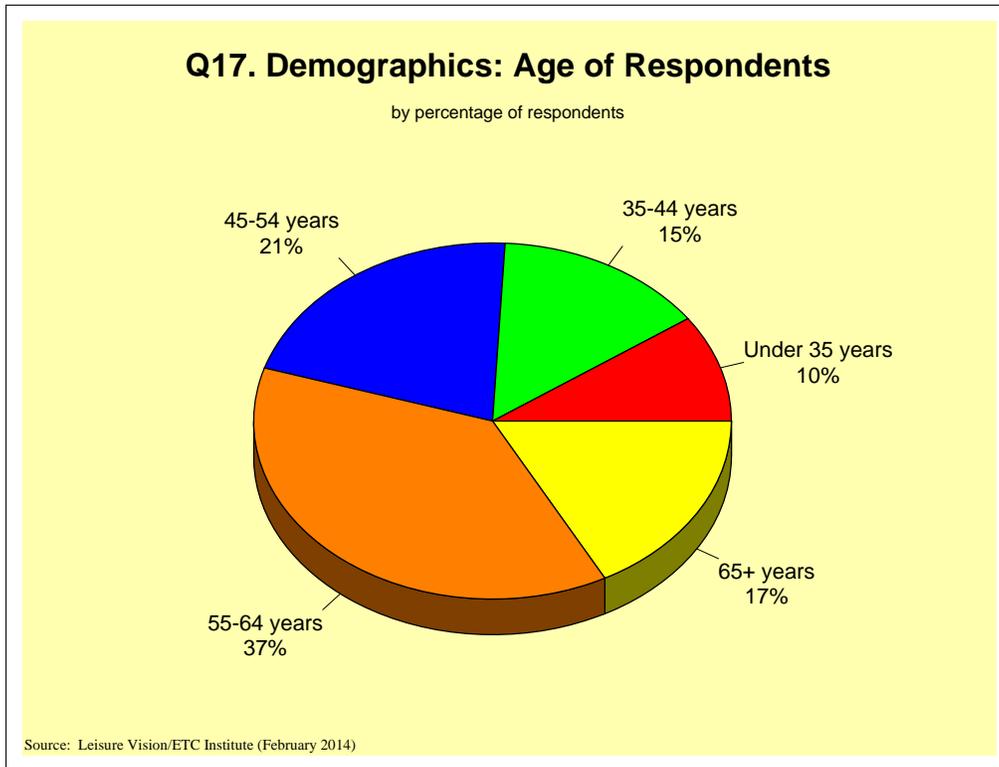
Q14. Demographics: Ages of People in Household

by percentage of household occupants



Source: Leisure Vision/ETC Institute (February 2014)





Section 3:
Benchmarking Comparisons

National Benchmarking

Since 1998, Leisure Vision (a division of ETC Institute) has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 700 communities in over 45 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

To keep the benchmarking data base current with changing trends, Leisure Vision’s benchmarking data base is updated on an annual basis and we only use citizen survey results going back a maximum of five years in our current benchmarking averages.

Results from household responses for the City of Rocky Mount were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons are shown on pages 2-7.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Rocky Mount is not authorized without written consent from Leisure Vision/ETC Institute.

Benchmarking for Parks and Recreation Needs Assessment Surveys		
	<i>National Average</i>	<i>Rocky Mount</i>
Has your household visited any City/County/Park District <u>parks</u> over the past year?		
Yes	74%	67%
No	26%	33%
How would you rate the quality of all the <u>parks</u> you've visited?		
Excellent	33%	22%
Good	54%	56%
Fair	11%	19%
Poor	1%	3%
Has your household participated in City/County/Park District recreation <u>programs</u> during the past year?		
Yes	32%	23%
No	68%	77%
How would you rate the quality of all the recreation <u>programs</u> you've participated in?		
Excellent	37%	29%
Good	53%	59%
Fair	10%	11%
Poor	1%	1%

Benchmarking for Parks and Recreation Needs Assessment Surveys

	<i>National Average</i>	<i>Rocky Mount</i>
Reasons preventing the use of parks and recreation facilities and programs more often		
I do not know what is being offered	21%	30%
Security is insufficient	9%	29%
Fees are too high	14%	13%
Program times are not convenient	15%	11%
I do not know locations of parks/facilities	11%	11%
Lack of transportation	3%	10%
Parks/facilities too far from residence	11%	8%
Parks are not well maintained	5%	8%
Facilities are not well maintained	6%	7%
Use private or other community's facilities	10%	7%
Lack of handicap accessibility	2%	5%
Park operating hours not convenient	NA	5%
Program or facility not offered	13%	5%
Poor customer service by staff	3%	4%
Lack of greenway/trail access	NA	4%
Lack of parking	4%	3%
Parks and facilities are too crowded	NA	2%
Registration for activities is difficult	3%	2%

Benchmarking for Parks and Recreation Needs Assessment Surveys

	<i>National Average</i>	<i>Rocky Mount</i>
Recreation <u>programs</u> that respondent households have a need for		
Fitness and wellness	51%	49%
History and museums	NA	47%
Family	27%	43%
Senior adult	29%	40%
Special events	39%	37%
Nature	31%	36%
Performing arts	29%	36%
Outdoor/ adventure recreation	29%	34%
Visual arts	NA	33%
Volunteer opportunities	NA	31%
Social	NA	25%
Adult sports	22%	24%
Lake-related activities	NA	24%
Youth summer camp	19%	22%
Youth sports	24%	22%
Aquatics	33%	22%
Teen (6th - 12th grade)	17%	21%
Tennis	17%	19%
Youth (K - 5th grade)	24%	19%
Before and after school care	15%	16%
Pre-school	14%	14%
Special populations	NA	9%

Benchmarking for Parks and Recreation Needs Assessment Surveys

	<i>National Average</i>	<i>Rocky Mount</i>
Most important recreation <u>programs</u> (sum of top choices)		
Fitness and wellness	30%	25%
History and museums	NA	21%
Family	11%	20%
Senior adult	15%	19%
Performing arts	12%	16%
Special events	19%	12%
Nature	13%	12%
Youth summer camp	8%	11%
Visual arts	NA	11%
Outdoor/ adventure recreation	9%	10%
Teen (6th - 12th grade)	7%	10%
Volunteer opportunities	NA	9%
Youth sports	13%	9%
Adult sports	10%	9%
Before and after school care	7%	8%
Aquatics	12%	7%
Social	NA	7%
Lake-related activities	NA	7%
Youth (K - 5th grade)	10%	6%
Pre-school	7%	5%
Tennis	7%	4%
Special populations	NA	1%

Benchmarking for Parks and Recreation Needs Assessment Surveys

	<i>National Average</i>	<i>Rocky Mount</i>
Parks and recreation <u>facilities</u> that respondent households have a need for		
Walking/running tracks	66%	57%
Museums/ planetarium	NA	55%
Picnic areas/shelters	52%	55%
Restrooms	57%	52%
Art centers	36%	47%
Smaller neighborhood parks	58%	45%
Playgrounds	43%	44%
Natural parks and preserves	49%	40%
Community centers	43%	40%
Greenway trails	NA	36%
Indoor pools	43%	32%
Tar River Reservoir	NA	29%
Basketball courts	23%	26%
Outdoor pools	42%	25%
Gymnasium	26%	24%
Tennis courts	28%	22%
Community gardens	33%	22%
Dog parks	26%	19%
Mountain bike trails	22%	18%
Youth baseball and softball fields	20%	18%
Adult baseball and softball fields	14%	16%
Soccer, lacrosse and football size fields	21%	15%
Skate parks	13%	15%
Disc golf courses	13%	10%

Benchmarking for Parks and Recreation Needs Assessment Surveys

	<i>National Average</i>	<i>Rocky Mount</i>
Most important parks and recreation <u>facilities</u> (sum of top choices)		
Walking/running tracks	37%	31%
Museums/ planetarium	NA	27%
Picnic areas/shelters	16%	20%
Community centers	14%	19%
Art centers	12%	18%
Playgrounds	19%	17%
Restrooms	14%	16%
Smaller neighborhood parks	27%	15%
Greenway trails	NA	14%
Natural parks and preserves	16%	12%
Indoor pools	17%	12%
Outdoor pools	17%	10%
Tar River Reservoir	NA	9%
Basketball courts	4%	9%
Gymnasium	6%	8%
Dog parks	12%	7%
Youth baseball and softball fields	7%	6%
Soccer, lacrosse and football size fields	9%	6%
Tennis courts	8%	5%
Mountain bike trails	7%	5%
Community gardens	9%	4%
Adult baseball and softball fields	3%	3%
Skate parks	2%	3%
Disc golf courses	3%	2%

Section 4:
Importance-Unmet Needs Matrix

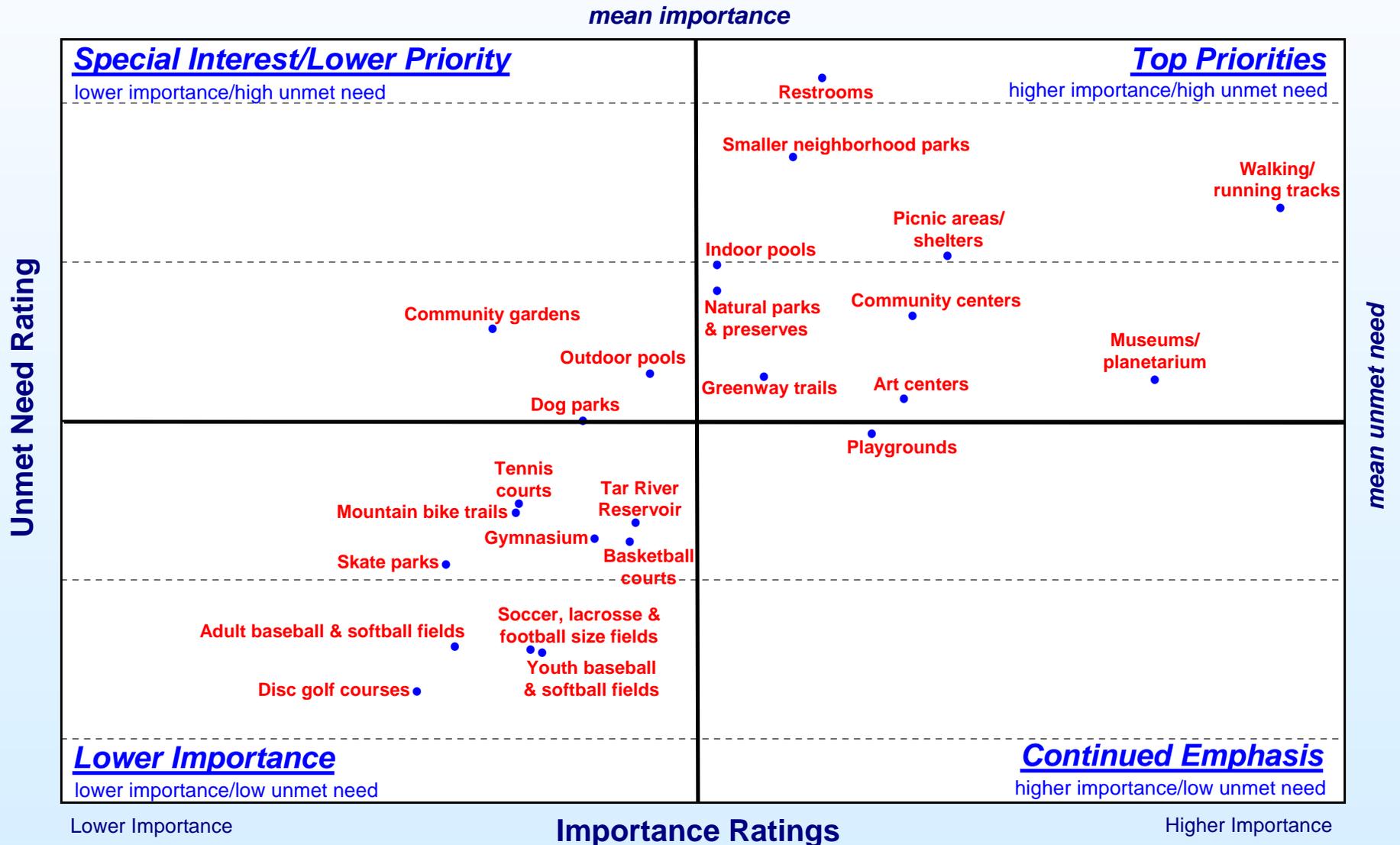
City of Rocky Mount 2013
Parks and Recreation Needs Assessment Survey
Importance-Unmet Needs Matrix

The Importance-Unmet Needs Matrix is a tool for assessing the priority that should be placed on City of Rocky Mount parks and recreation facilities and recreation programs. Each of the facilities and programs that were assessed on the survey were placed in one of the following four quadrants:

- **Top Priorities** (higher unmet need and higher importance). Items in this quadrant should be given the highest priority for improvement. Respondents placed a high level of importance on these items, and the unmet need rating is high. Improvements to items in this quadrant will have positive benefits for the highest number of Rocky Mount residents.
- **Continued Emphasis** (lower unmet need and higher importance). Respondents placed a high level of importance on these items, but the unmet need rating is relatively low.
- **Special Interest/Lower Priority** (higher unmet need and lower importance). Respondents placed a lower level of importance on these items, but the unmet need rating is relatively high.
- **Lower Important** (lower unmet need and lower importance). Items in this quadrant should receive the lowest priority for improvement. Respondents placed a lower level of importance on these items, and the unmet need rating is relatively low.

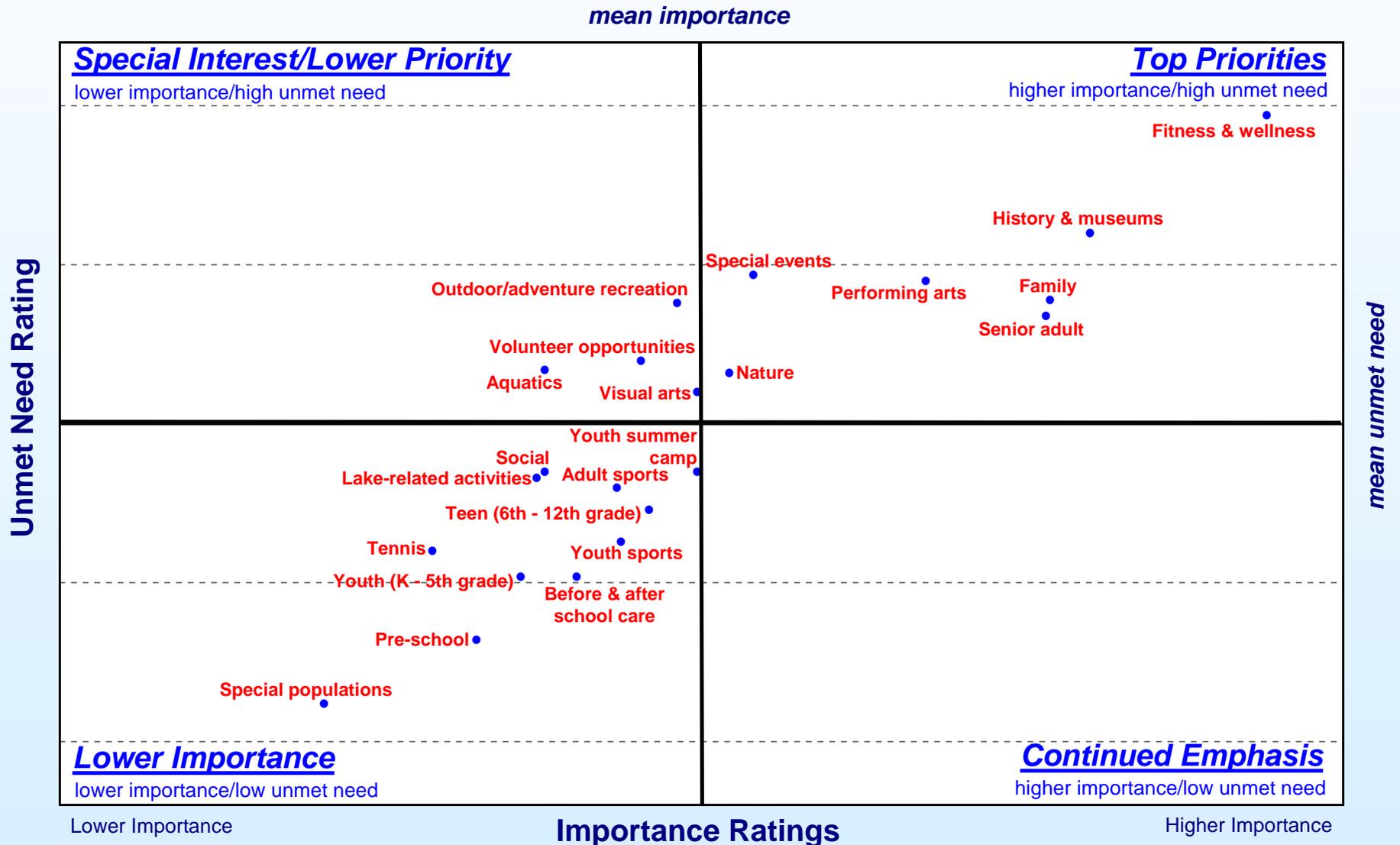
Importance-Unmet Needs Assessment Matrix for the City of Rocky Mount Parks and Recreation Facilities

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Importance-Unmet Need Assessment Matrix for City of Rocky Mount Recreation Programs

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Section 5:
Cross-Tabular Data by
Household Type, Park Users
& Program Users

Q1. In the past 12 months, have you or any members of your household visited any of the City of Rocky Mount Parks?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q1. Have households visited any City parks in past year?

1=Yes	82.8%	78.7%	60.7%	58.5%	100.0%	0.0%	89.1%	59.9%	67.3%
2=No	17.2%	21.3%	39.3%	41.5%	0.0%	100.0%	10.9%	40.1%	32.7%

Q1a. Approximately how often did you or members of your household visit City of Rocky Mount parks during the past year?

N=278

	Household Type				Q1. Have household-s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	Yes	No	
	1	2	3	4	1	1	2	

Q1a. Approximately how often did you or members of your household visit City of Rocky Mount parks during the past year?

1=Few times a week	19.7%	22.9%	19.4%	25.3%	21.8%	30.9%	16.8%	21.8%
2=Once a week	19.7%	12.5%	11.1%	2.5%	11.1%	16.0%	8.9%	11.1%
3=Few times a month	29.6%	29.2%	31.9%	20.3%	27.7%	29.6%	27.4%	27.7%
4=Once a month	8.5%	6.3%	6.9%	2.5%	5.9%	8.6%	5.0%	5.9%
5=Few times a year	21.1%	27.1%	26.4%	41.8%	29.5%	13.6%	37.4%	29.5%
6=Once a year	1.4%	2.1%	4.2%	7.6%	4.1%	1.2%	4.5%	4.1%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1b. From the following list, please check ALL the City of Rocky Mount recreation facilities you or members of your household have used or visited in City of Rocky Mount parks over the past 12 months.

N=278

Household Type				Q1. Have household-s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	Yes	No	
1	2	3	4	1	1	2	

Q1b.The City of Rocky Mount recreation facilities you or members of your household have used.

01=Gymnasium	20.8%	22.9%	13.5%	7.2%	15.1%	24.4%	11.4%	15.1%
02=Children Museum	54.2%	41.7%	23.0%	30.1%	36.3%	48.8%	29.3%	36.3%
03=Baseball/softball	22.2%	31.3%	23.0%	24.1%	24.5%	41.5%	15.8%	24.5%
04=Greenway trails	25.0%	37.5%	32.4%	31.3%	30.9%	30.5%	31.5%	30.9%
05=Art center	26.4%	39.6%	24.3%	39.8%	32.0%	41.5%	27.7%	32.0%
06=Tennis courts	15.3%	12.5%	5.4%	8.4%	10.1%	15.9%	7.6%	10.1%
07=Outdoor basketball courts	29.2%	35.4%	16.2%	14.5%	22.3%	26.8%	19.6%	22.3%
08=Walking/running track	45.8%	52.1%	56.8%	38.6%	47.5%	56.1%	44.0%	47.5%
09=Outdoor pool	22.2%	31.3%	6.8%	9.6%	15.8%	24.4%	13.0%	15.8%
10=Multi-purpose fields	18.1%	14.6%	13.5%	10.8%	14.0%	25.6%	7.6%	14.0%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1b. From the following list, please check ALL the City of Rocky Mount recreation facilities you or members of your household have used or visited in City of Rocky Mount parks over the past 12 months.

N=278

	Household Type				Q1. Have household- s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No		
	1	2	3	4	1	2		

Q1b. The City of Rocky Mount recreation facilities you or members of your household have used. (Cont.)

11=Picnicking areas	47.2%	47.9%	43.2%	39.8%	43.9%	48.8%	41.8%	43.9%
12=Playgrounds	79.2%	54.2%	33.8%	33.7%	49.3%	62.2%	43.5%	49.3%
13=Tar River Reservoir	18.1%	37.5%	28.4%	24.1%	25.9%	29.3%	23.9%	25.9%
14=Soccer fields	15.3%	14.6%	5.4%	6.0%	9.7%	20.7%	4.9%	9.7%
15=Restrooms	44.4%	39.6%	28.4%	33.7%	36.0%	52.4%	27.7%	36.0%
16=Community center	22.2%	31.3%	20.3%	20.5%	22.7%	37.8%	15.8%	22.7%
17=Weights/fitness room	9.7%	14.6%	8.1%	9.6%	10.1%	17.1%	7.1%	10.1%
18=Pond/lake for fishing	22.2%	35.4%	27.0%	21.7%	25.5%	32.9%	21.7%	25.5%
19=Natural area	9.7%	25.0%	17.6%	19.3%	17.3%	19.5%	16.3%	17.3%
20=River for canoeing or Kayaking	2.8%	6.3%	10.8%	6.0%	6.5%	8.5%	5.4%	6.5%

Q1b. From the following list, please check ALL the City of Rocky Mount recreation facilities you or members of your household have used or visited in City of Rocky Mount parks over the past 12 months.

N=278

	Household Type				Q1. Have household- s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No		
	1	2	3	4	1	2		

Q1b. The City of Rocky Mount recreation facilities you or members of your household have used. (Cont.)

21=Disc golf	1.4%	10.4%	6.8%	3.6%	5.0%	6.1%	4.3%	5.0%
22=Other	6.9%	4.2%	12.2%	9.6%	8.6%	7.3%	9.2%	8.6%
23=None-we don't use any recreation facilities	0.0%	2.1%	2.7%	1.2%	1.4%	1.2%	1.6%	1.4%
00=None chosen	6.9%	4.2%	12.2%	12.0%	9.4%	8.5%	9.2%	9.4%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Household Type				Q1. Have household- s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No		
	1	2	3	4	1	2		

Q1c. Most often

01=Gymnasium	2.8%	8.3%	1.4%	2.4%	3.2%	3.7%	3.3%	3.2%
02=Children Museum	12.5%	6.3%	2.7%	4.8%	6.5%	6.1%	7.1%	6.5%
03=Baseball/softball	1.4%	10.4%	4.1%	8.4%	5.8%	8.5%	4.9%	5.8%
04=Greenway trails	2.8%	6.3%	12.2%	6.0%	6.8%	3.7%	8.7%	6.8%
05=Art center	4.2%	2.1%	2.7%	8.4%	4.7%	6.1%	3.3%	4.7%
06=Tennis courts	0.0%	4.2%	0.0%	1.2%	1.1%	3.7%	0.0%	1.1%
07=Outdoor basketball courts	4.2%	4.2%	1.4%	1.2%	2.5%	2.4%	2.7%	2.5%
08=Walking/running track	8.3%	14.6%	24.3%	16.9%	16.2%	15.9%	16.3%	16.2%
09=Outdoor pool	1.4%	2.1%	0.0%	0.0%	0.7%	1.2%	0.5%	0.7%
10=Multi-purpose fields	5.6%	0.0%	2.7%	1.2%	2.5%	2.4%	2.7%	2.5%
11=Picnicking areas	5.6%	8.3%	9.5%	2.4%	6.1%	3.7%	7.1%	6.1%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Household Type				Q1. Have household- s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No		
	1	2	3	4	1	2		

Q1c. Most often (Cont.)

12=Playgrounds	22.2%	2.1%	6.8%	7.2%	10.4%	12.2%	9.8%	10.4%
13=Tar River Reservoir	0.0%	6.3%	4.1%	2.4%	2.9%	4.9%	2.2%	2.9%
14=Soccer fields	2.8%	4.2%	0.0%	1.2%	1.8%	4.9%	0.5%	1.8%
15=Restrooms	0.0%	0.0%	0.0%	1.2%	0.4%	1.2%	0.0%	0.4%
16=Community center	4.2%	2.1%	0.0%	4.8%	2.9%	2.4%	3.3%	2.9%
17=Weights/fitness room	1.4%	0.0%	1.4%	2.4%	1.4%	1.2%	1.6%	1.4%
18=Pond/lake for fishing	0.0%	0.0%	5.4%	2.4%	2.2%	1.2%	2.7%	2.2%
19=Natural area	0.0%	2.1%	1.4%	1.2%	1.1%	0.0%	1.6%	1.1%
21=Disc golf	0.0%	0.0%	0.0%	1.2%	0.4%	0.0%	0.5%	0.4%
22=Other	1.4%	4.2%	5.4%	1.2%	2.9%	1.2%	3.8%	2.9%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Household Type				Q1. Have household-s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes 1	Yes 1	No 2	
	1	2	3	4				

Q1c. 2nd Most Often

01=Gymnasium	1.4%	0.0%	0.0%	0.0%	0.4%	0.0%	0.5%	0.4%
02=Children Museum	9.7%	6.3%	6.8%	7.2%	7.6%	9.8%	6.0%	7.6%
03=Baseball/softball	6.9%	0.0%	0.0%	2.4%	2.5%	7.3%	0.5%	2.5%
04=Greenway trails	4.2%	8.3%	5.4%	3.6%	5.0%	2.4%	6.0%	5.0%
05=Art center	2.8%	4.2%	4.1%	8.4%	5.0%	2.4%	6.5%	5.0%
06=Tennis courts	1.4%	0.0%	1.4%	1.2%	1.1%	1.2%	1.1%	1.1%
07=Outdoor basketball courts	4.2%	6.3%	0.0%	0.0%	2.2%	2.4%	2.2%	2.2%
08=Walking/running track	11.1%	4.2%	6.8%	4.8%	6.8%	7.3%	7.1%	6.8%
09=Outdoor pool	2.8%	6.3%	0.0%	0.0%	1.8%	1.2%	2.2%	1.8%
10=Multi-purpose fields	0.0%	6.3%	2.7%	0.0%	1.8%	4.9%	0.0%	1.8%
11=Picnicking areas	8.3%	6.3%	13.5%	9.6%	9.7%	13.4%	8.7%	9.7%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Household Type				Q1. Have household-s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	Yes	No	
	1	2	3	4	1	1	2	

Q1c. 2nd Most Often (Cont.)

12=Playgrounds	13.9%	10.4%	5.4%	4.8%	8.3%	8.5%	8.2%	8.3%
13=Tar River Reservoir	4.2%	6.3%	4.1%	6.0%	5.0%	3.7%	6.0%	5.0%
14=Soccer fields	1.4%	4.2%	0.0%	0.0%	1.1%	2.4%	0.5%	1.1%
15=Restrooms	0.0%	0.0%	2.7%	3.6%	1.8%	0.0%	2.7%	1.8%
16=Community center	1.4%	4.2%	4.1%	2.4%	2.9%	4.9%	2.2%	2.9%
17=Weights/fitness room	2.8%	2.1%	0.0%	0.0%	1.1%	0.0%	1.6%	1.1%
18=Pond/lake for fishing	1.4%	4.2%	5.4%	7.2%	4.7%	3.7%	4.9%	4.7%
19=Natural area	0.0%	2.1%	2.7%	4.8%	2.5%	1.2%	3.3%	2.5%
20=River for canoeing or Kayaking	0.0%	0.0%	0.0%	2.4%	0.7%	0.0%	1.1%	0.7%
21=Disc golf	1.4%	0.0%	1.4%	0.0%	0.7%	0.0%	1.1%	0.7%
22=Other	0.0%	0.0%	1.4%	0.0%	0.4%	1.2%	0.0%	0.4%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Household Type				Q1. Have household-s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none Under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	Yes	No	
	1	2	3	4	1	1	2	

Q1c. 3rd Most Often

01=Gymnasium	4.2%	6.3%	1.4%	2.4%	3.2%	6.1%	2.2%	3.2%
02=Children Museum	8.3%	8.3%	2.7%	2.4%	5.0%	7.3%	3.8%	5.0%
03=Baseball/softball	2.8%	2.1%	1.4%	1.2%	1.8%	1.2%	1.6%	1.8%
04=Greenway trails	6.9%	2.1%	5.4%	4.8%	5.0%	3.7%	6.0%	5.0%
05=Art center	1.4%	4.2%	4.1%	4.8%	3.6%	6.1%	2.7%	3.6%
06=Tennis courts	0.0%	2.1%	0.0%	0.0%	0.4%	1.2%	0.0%	0.4%
07=Outdoor basketball courts	2.8%	2.1%	4.1%	2.4%	2.9%	4.9%	2.2%	2.9%
08=Walking/running track	6.9%	2.1%	4.1%	3.6%	4.3%	6.1%	3.8%	4.3%
09=Outdoor pool	1.4%	2.1%	0.0%	1.2%	1.1%	1.2%	1.1%	1.1%
10=Multi-purpose fields	2.8%	0.0%	2.7%	4.8%	2.9%	3.7%	2.2%	2.9%
11=Picnicking areas	2.8%	12.5%	4.1%	4.8%	5.4%	3.7%	6.5%	5.4%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Household Type				Q1. Have household-s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No		
	1	2	3	4	1	2		

Q1c. 3rd Most Often (Cont.)

12=Playgrounds	9.7%	6.3%	6.8%	2.4%	6.1%	8.5%	5.4%	6.1%
13=Tar River Reservoir	5.6%	2.1%	4.1%	3.6%	4.0%	2.4%	4.9%	4.0%
14=Soccer fields	1.4%	0.0%	0.0%	0.0%	0.4%	0.0%	0.5%	0.4%
15=Restrooms	6.9%	8.3%	2.7%	4.8%	5.4%	6.1%	5.4%	5.4%
16=Community center	0.0%	0.0%	2.7%	2.4%	1.4%	2.4%	0.5%	1.4%
17=Weights/fitness room	0.0%	0.0%	1.4%	1.2%	0.7%	0.0%	1.1%	0.7%
18=Pond/lake for fishing	4.2%	8.3%	2.7%	2.4%	4.0%	4.9%	2.7%	4.0%
19=Natural area	2.8%	2.1%	0.0%	1.2%	1.4%	1.2%	1.6%	1.4%
20=River for canoeing or Kayaking	0.0%	0.0%	5.4%	1.2%	1.8%	1.2%	2.2%	1.8%
21=Disc golf	0.0%	2.1%	1.4%	0.0%	0.7%	1.2%	0.5%	0.7%
22=Other	0.0%	0.0%	0.0%	3.6%	1.1%	0.0%	1.6%	1.1%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often? (Top Three)

N=278

	Household Type				Q1. Have household-s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No		
	1	2	3	4	1	1	2	

Q1c. Sum of top 3 choices

01=Gymnasium	8.3%	14.6%	2.7%	4.8%	6.8%	9.8%	6.0%	6.8%
02=Children Museum	30.6%	20.8%	12.2%	14.5%	19.1%	23.2%	16.8%	19.1%
03=Baseball/softball	11.1%	12.5%	5.4%	12.0%	10.1%	17.1%	7.1%	10.1%
04=Greenway trails	13.9%	16.7%	23.0%	14.5%	16.9%	9.8%	20.7%	16.9%
05=Art center	8.3%	10.4%	10.8%	21.7%	13.3%	14.6%	12.5%	13.3%
06=Tennis courts	1.4%	6.3%	1.4%	2.4%	2.5%	6.1%	1.1%	2.5%
07=Outdoor basketball courts	11.1%	12.5%	5.4%	3.6%	7.6%	9.8%	7.1%	7.6%
08=Walking/running track	26.4%	20.8%	35.1%	25.3%	27.3%	29.3%	27.2%	27.3%
09=Outdoor pool	5.6%	10.4%	0.0%	1.2%	3.6%	3.7%	3.8%	3.6%
10=Multi-purpose fields	8.3%	6.3%	8.1%	6.0%	7.2%	11.0%	4.9%	7.2%
11=Picnicking areas	16.7%	27.1%	27.0%	16.9%	21.2%	20.7%	22.3%	21.2%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often? (Top Three)

N=278

	Household Type				Q1. Have household-s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none under 55)	Yes	Yes	No	
	1	(none under 10) 2	(none under 20) 3	4	1	1	2	

Q1c. Sum of top 3 choices (Cont.)

12=Playgrounds	45.8%	18.8%	18.9%	14.5%	24.8%	29.3%	23.4%	24.8%
13=Tar River Reservoir	9.7%	14.6%	12.2%	12.0%	11.9%	11.0%	13.0%	11.9%
14=Soccer fields	5.6%	8.3%	0.0%	1.2%	3.2%	7.3%	1.6%	3.2%
15=Restrooms	6.9%	8.3%	5.4%	9.6%	7.6%	7.3%	8.2%	7.6%
16=Community center	5.6%	6.3%	6.8%	9.6%	7.2%	9.8%	6.0%	7.2%
17=Weights/fitness room	4.2%	2.1%	2.7%	3.6%	3.2%	1.2%	4.3%	3.2%
18=Pond/lake for fishing	5.6%	12.5%	13.5%	12.0%	10.8%	9.8%	10.3%	10.8%
19=Natural area	2.8%	6.3%	4.1%	7.2%	5.0%	2.4%	6.5%	5.0%
20=River for canoeing or Kayaking	0.0%	0.0%	5.4%	3.6%	2.5%	1.2%	3.3%	2.5%
21=Disc golf	1.4%	2.1%	2.7%	1.2%	1.8%	1.2%	2.2%	1.8%
22=Other	1.4%	4.2%	6.8%	4.8%	4.3%	2.4%	5.4%	4.3%

Q1d. Overall, how would you rate the condition and appearance of ALL the parks and recreation sites in the City of Rocky Mount parks you have visited?

N=278

Household Type					Q1. Have household- s visited ...	Q2. Have households participated in City rec prgms in past year?		Total
Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	Yes	No	
1	2	3	4		1	1	2	

Q1d. How would you rate the condition and appearance of ALL the parks and recreation sites?

1=Excellent	20.8%	17.4%	16.7%	28.4%	21.7%	23.5%	20.0%	21.7%
2=Good	56.9%	54.3%	55.6%	56.8%	55.9%	56.8%	55.6%	55.9%
3=Fair	19.4%	26.1%	23.6%	12.3%	19.5%	17.3%	21.1%	19.5%
4=Poor	2.8%	0.0%	1.4%	2.5%	1.8%	2.5%	1.7%	1.8%
5=Very Poor	0.0%	2.2%	2.8%	0.0%	1.1%	0.0%	1.7%	1.1%

Q2. Have you or other members of your household participated in any recreation programs offered by the City of Rocky Mount Parks and Recreation Department during the past 12 months?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q2. Have households participated in City rec prgms in past year?

1=Yes	33.3%	44.8%	15.1%	14.4%	30.8%	7.5%	100.0%	0.0%	23.0%
2=No	66.7%	55.2%	84.9%	85.6%	69.2%	92.5%	0.0%	100.0%	77.0%

Q2a. Approximately how many different recreation programs offered by the City of Rocky Mount Parks and Recreation Department have you or members of your household participated in over the past 12 months?

N=93

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have household-s particip...	Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	

Q2a. Approximately how many different recreation programs offered have you participated in over the past 12 months?

1=1 program	17.2%	46.2%	47.1%	31.6%	35.0%	30.0%	34.1%	34.1%
2=2 to 3 programs	69.0%	30.8%	41.2%	36.8%	45.0%	60.0%	46.2%	46.2%
3=4 to 6 programs	10.3%	19.2%	11.8%	26.3%	16.3%	10.0%	16.5%	16.5%
4=7 to 10 programs	3.4%	0.0%	0.0%	0.0%	1.3%	0.0%	1.1%	1.1%
5=11 or more programs	0.0%	3.8%	0.0%	5.3%	2.5%	0.0%	2.2%	2.2%

Q2b. From the following list, please check the THREE primary reasons why your household has participated in City of Rocky Mount Parks and Recreation Department programs.

N=93

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated...	Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	

Q2b. Check the THREE primary reasons why your household has participated

1=Quality of instructors	34.5%	23.1%	11.1%	25.0%	24.4%	30.0%	24.7%	24.7%
2=Location of the program/facility	65.5%	50.0%	61.1%	55.0%	62.2%	20.0%	58.1%	58.1%
3=Quality of the program/facility	48.3%	26.9%	38.9%	25.0%	35.4%	40.0%	35.5%	35.5%
4=Dates the program is offered	34.5%	34.6%	16.7%	40.0%	34.1%	20.0%	32.3%	32.3%
5=Times the program is offered	34.5%	26.9%	27.8%	50.0%	35.4%	30.0%	34.4%	34.4%
6=Friends participate in the programs	41.4%	46.2%	27.8%	35.0%	36.6%	50.0%	38.7%	38.7%
7=Affordable fees charged for programs	44.8%	34.6%	55.6%	50.0%	47.6%	20.0%	45.2%	45.2%
8=Other	6.9%	11.5%	16.7%	0.0%	6.1%	30.0%	8.6%	8.6%

Q2c. How would you rate the overall quality of the recreation programs that you and members of your household have participated in?

N=93

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households particip...	Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	

Q2c. How would you rate the overall quality of the recreation programs that you have participated in?

1=Excellent	31.0%	26.9%	33.3%	25.0%	23.2%	80.0%	29.0%	29.0%
2=Good	55.2%	61.5%	55.6%	65.0%	63.4%	20.0%	59.1%	59.1%
3=Fair	13.8%	11.5%	5.6%	10.0%	12.2%	0.0%	10.8%	10.8%
5=Very Poor	0.0%	0.0%	5.6%	0.0%	1.2%	0.0%	1.1%	1.1%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q3. Please rate your satisfaction with the following parks and recreation services provided by the City of Rocky Mount Parks and Recreation Department by circling the number to the right of each service.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	

Q3a. Availability of information about programs/parks

5=Very Satisfied	33.8%	32.7%	30.8%	36.4%	33.6%	32.4%	51.7%	25.1%	33.4%
4=Somewhat Satisfied	31.1%	34.6%	34.1%	30.3%	35.7%	23.0%	36.0%	31.1%	32.5%
3=Neutral	24.3%	19.2%	22.0%	24.2%	21.4%	25.7%	10.1%	28.3%	22.7%
2=Somewhat Dissatisfied	6.8%	5.8%	7.7%	8.1%	5.5%	13.5%	2.2%	9.6%	7.3%
1=Very Dissatisfied	4.1%	7.7%	5.5%	1.0%	3.8%	5.4%	0.0%	5.9%	4.1%

Q3b. Ease of registering for programs

5=Very Satisfied	40.0%	40.0%	23.4%	36.2%	35.8%	30.2%	53.4%	21.5%	34.3%
4=Somewhat Satisfied	25.0%	37.8%	25.0%	26.1%	30.0%	23.3%	33.0%	26.4%	28.0%
3=Neutral	31.7%	15.6%	43.8%	30.4%	28.4%	39.5%	10.2%	43.8%	31.4%
2=Somewhat Dissatisfied	3.3%	4.4%	1.6%	7.2%	3.7%	4.7%	2.3%	5.6%	4.2%
1=Very Dissatisfied	0.0%	2.2%	6.3%	0.0%	2.1%	2.3%	1.1%	2.8%	2.1%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q3. Please rate your satisfaction with the following parks and recreation services provided by the City of Rocky Mount Parks and Recreation Department by circling the number to the right of each service.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q3. Overall communication with residents

5=Very Satisfied	21.4%	19.2%	25.8%	21.3%	22.2%	22.7%	33.0%	17.6%	22.3%
4=Somewhat Satisfied	35.7%	42.3%	23.6%	30.3%	34.8%	24.2%	38.6%	28.4%	31.9%
3=Neutral	30.0%	19.2%	31.5%	32.6%	28.7%	28.8%	22.7%	31.9%	29.2%
2=Somewhat Dissatisfied	8.6%	3.8%	10.1%	11.2%	7.4%	13.6%	5.7%	10.8%	9.0%
1=Very Dissatisfied	4.3%	15.4%	9.0%	4.5%	7.0%	10.6%	0.0%	11.3%	7.6%

Q3d. User-friendliness of Department website

5=Very Satisfied	30.5%	19.4%	23.8%	31.3%	26.4%	28.6%	41.1%	20.3%	27.0%
4=Somewhat Satisfied	32.2%	52.8%	34.9%	28.4%	40.4%	19.0%	41.1%	32.4%	35.4%
3=Neutral	35.6%	16.7%	33.3%	32.8%	27.5%	40.5%	15.1%	38.5%	31.0%
2=Somewhat Dissatisfied	0.0%	8.3%	3.2%	7.5%	3.4%	9.5%	2.7%	5.4%	4.4%
1=Very Dissatisfied	1.7%	2.8%	4.8%	0.0%	2.2%	2.4%	0.0%	3.4%	2.2%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q3. Please rate your satisfaction with the following parks and recreation services provided by the City of Rocky Mount Parks and Recreation Department by circling the number to the right of each service.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none)	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q3e. Fees charged for recreation programs

5=Very Satisfied	20.3%	15.6%	23.1%	32.4%	22.7%	28.9%	36.4%	16.7%	23.7%
4=Somewhat Satisfied	35.9%	35.6%	27.7%	35.2%	35.1%	26.7%	42.0%	28.0%	33.5%
3=Neutral	29.7%	28.9%	35.4%	22.5%	27.3%	33.3%	13.6%	38.0%	29.0%
2=Somewhat Dissatisfied	7.8%	15.6%	4.6%	9.9%	9.3%	8.9%	5.7%	10.7%	9.0%
1=Very Dissatisfied	6.3%	4.4%	9.2%	0.0%	5.7%	2.2%	2.3%	6.7%	4.9%

Q3f. Customer assistance by staff at facilities

5=Very Satisfied	34.8%	39.1%	33.8%	44.7%	37.7%	40.9%	49.4%	31.3%	38.1%
4=Somewhat Satisfied	28.8%	39.1%	23.5%	27.6%	31.9%	20.5%	34.8%	26.3%	29.2%
3=Neutral	28.8%	15.2%	35.3%	22.4%	23.2%	36.4%	11.2%	34.4%	26.1%
2=Somewhat Dissatisfied	4.5%	4.3%	5.9%	2.6%	4.3%	2.3%	3.4%	5.0%	4.3%
1=Very Dissatisfied	3.0%	2.2%	1.5%	2.6%	2.9%	0.0%	1.1%	3.1%	2.3%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q4. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, greenway trails, recreation facilities or programs of the Rocky Mount Parks and Recreation Department more often.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+ (none		Yes	No	Yes	No	
	(none	(none	under 55)						
	Under 10	under 10)	under 20)	under 55)	1	2	1	2	
	1	2	3	4					

Q4. The reasons that prevent you from using parks, greenway trails, recreation facilities or programs?

01=I do not know locations of parks/facilities	14.8%	8.2%	9.8%	10.9%	9.0%	14.1%	4.3%	13.5%	11.0%
02=Facilities are not well maintained	8.0%	8.2%	7.3%	5.4%	7.6%	5.2%	5.4%	6.8%	6.9%
03=Program or facility not offered	3.4%	9.8%	4.9%	3.4%	7.2%	0.0%	7.5%	4.2%	4.8%
04=Security is insufficient	33.0%	36.1%	27.6%	25.2%	34.2%	18.5%	33.3%	27.3%	29.0%
05=Lack of greenway/trail access	3.4%	3.3%	3.3%	4.1%	2.9%	5.2%	4.3%	3.5%	3.6%
06=Parks/facilities too far from residence	6.8%	8.2%	6.5%	10.2%	7.6%	8.9%	12.9%	6.8%	8.1%
07=Parks and facilities are too crowded	2.3%	1.6%	2.4%	2.7%	2.9%	1.5%	2.2%	2.6%	2.4%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q4. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, greenway trails, recreation facilities or programs of the Rocky Mount Parks and Recreation Department more often.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none	Yes	No	Yes	No	
	(none	(none	(none	under 55)					
	Under 10	under 10)	under 20)	under 55)	1	2	1	2	

Q4. The reasons that prevent you from using parks, greenway trails, recreation facilities or programs? (Cont.)

08=Fees are too high	19.3%	23.0%	10.6%	6.1%	15.8%	5.9%	15.1%	11.9%	12.6%
09=Program times are not convenient	14.8%	13.1%	10.6%	8.8%	12.2%	8.9%	15.1%	10.0%	11.2%
10=Lack of handicap accessibility	4.5%	3.3%	6.5%	4.8%	5.4%	3.7%	6.5%	4.5%	5.2%
11=Poor customer service by staff	9.1%	3.3%	2.4%	2.0%	4.7%	1.5%	4.3%	3.5%	3.8%
12=Parks are not well maintained	10.2%	11.5%	8.9%	4.8%	10.4%	3.0%	7.5%	7.7%	8.1%
13=I do not know what is being offered	26.1%	26.2%	36.6%	29.3%	27.7%	34.8%	25.8%	32.5%	30.2%
14=Use private or other community's facilities	1.1%	8.2%	5.7%	10.9%	6.8%	6.7%	10.8%	5.8%	6.9%
15=Lack of parking	4.5%	0.0%	2.4%	4.1%	4.0%	1.5%	6.5%	2.3%	3.1%

Q4. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, greenway trails, recreation facilities or programs of the Rocky Mount Parks and Recreation Department more often.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	

Q4. The reasons that prevent you from using parks, greenway trails, recreation facilities or programs? (Cont.)

16=Park operating hours not convenient	1.1%	9.8%	6.5%	4.1%	6.1%	2.2%	9.7%	3.2%	5.0%
17=Registration for activities is difficult	1.1%	3.3%	2.4%	2.7%	3.2%	0.7%	5.4%	1.6%	2.4%
18=Lack of transportation	9.1%	6.6%	14.6%	8.2%	9.0%	11.1%	8.6%	10.6%	10.0%
19=Other	18.2%	27.9%	19.5%	35.4%	22.3%	34.1%	22.6%	26.7%	26.0%
00=None chosen	12.5%	13.1%	9.8%	11.6%	12.9%	8.1%	15.1%	9.6%	11.4%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	

Q5a. Soccer, lacrosse and football size fields

1=Yes	28.4%	32.8%	10.6%	4.1%	20.5%	4.4%	35.5%	10.0%	15.2%
2=No	71.6%	67.2%	89.4%	95.9%	79.5%	95.6%	64.5%	90.0%	84.8%

Q5b. Youth baseball and softball fields

1=Yes	30.7%	24.6%	17.9%	7.5%	23.4%	5.2%	36.6%	12.5%	17.9%
2=No	69.3%	75.4%	82.1%	92.5%	76.6%	94.8%	63.4%	87.5%	82.1%

Q5c. Adult baseball and softball fields

1=Yes	21.6%	18.0%	19.5%	8.2%	18.7%	8.1%	30.1%	11.9%	15.7%
2=No	78.4%	82.0%	80.5%	91.8%	81.3%	91.9%	69.9%	88.1%	84.3%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q5d. Mountain bike trails

1=Yes	19.3%	29.5%	18.7%	12.2%	21.2%	11.1%	21.5%	18.0%	18.1%
2=No	80.7%	70.5%	81.3%	87.8%	78.8%	88.9%	78.5%	82.0%	81.9%

Q5e. Tennis courts

1=Yes	31.8%	31.1%	22.8%	10.9%	24.8%	15.6%	28.0%	20.3%	21.7%
2=No	68.2%	68.9%	77.2%	89.1%	75.2%	84.4%	72.0%	79.7%	78.3%

Q5f. Greenway trails

1=Yes	35.2%	44.3%	36.6%	33.3%	43.9%	20.0%	41.9%	35.4%	36.2%
2=No	64.8%	55.7%	63.4%	66.7%	56.1%	80.0%	58.1%	64.6%	63.8%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	

Q5g. Dog parks

1=Yes	22.7%	29.5%	22.0%	10.2%	21.9%	12.6%	19.4%	19.6%	19.0%
2=No	77.3%	70.5%	78.0%	89.8%	78.1%	87.4%	80.6%	80.4%	81.0%

Q5h. Outdoor pools

1=Yes	43.2%	39.3%	22.8%	10.9%	31.3%	12.6%	37.6%	22.2%	25.2%
2=No	56.8%	60.7%	77.2%	89.1%	68.7%	87.4%	62.4%	77.8%	74.8%

Q5i. Gymnasium

1=Yes	34.1%	36.1%	25.2%	12.2%	28.4%	14.1%	34.4%	21.2%	24.0%
2=No	65.9%	63.9%	74.8%	87.8%	71.6%	85.9%	65.6%	78.8%	76.0%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	
<u>Q5j. Basketball courts</u>									
1=Yes	42.0%	44.3%	26.0%	9.5%	32.4%	13.3%	40.9%	22.2%	26.2%
2=No	58.0%	55.7%	74.0%	90.5%	67.6%	86.7%	59.1%	77.8%	73.8%
<u>Q5k. Community gardens</u>									
1=Yes	22.7%	19.7%	27.6%	17.0%	25.5%	12.6%	21.5%	22.5%	21.7%
2=No	77.3%	80.3%	72.4%	83.0%	74.5%	87.4%	78.5%	77.5%	78.3%
<u>Q5l. Skate parks</u>									
1=Yes	25.0%	21.3%	15.4%	6.1%	17.3%	9.6%	20.4%	14.1%	15.0%
2=No	75.0%	78.7%	84.6%	93.9%	82.7%	90.4%	79.6%	85.9%	85.0%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	
<u>Q5m. Art centers</u>									
1=Yes	44.3%	50.8%	49.6%	44.2%	53.6%	34.1%	59.1%	44.1%	46.9%
2=No	55.7%	49.2%	50.4%	55.8%	46.4%	65.9%	40.9%	55.9%	53.1%
<u>Q5n. Museums/ planetarium</u>									
1=Yes	64.8%	59.0%	55.3%	46.9%	62.2%	40.7%	63.4%	53.4%	55.0%
2=No	35.2%	41.0%	44.7%	53.1%	37.8%	59.3%	36.6%	46.6%	45.0%
<u>Q5o. Natural parks and preserves</u>									
1=Yes	34.1%	47.5%	46.3%	34.7%	45.3%	28.9%	45.2%	39.2%	40.0%
2=No	65.9%	52.5%	53.7%	65.3%	54.7%	71.1%	54.8%	60.8%	60.0%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	

Q5p. Disc golf courses

1=Yes	4.5%	14.8%	14.6%	6.1%	9.4%	8.9%	12.9%	9.0%	9.5%
2=No	95.5%	85.2%	85.4%	93.9%	90.6%	91.1%	87.1%	91.0%	90.5%

Q5q. Walking/running tracks

1=Yes	62.5%	65.6%	62.6%	44.9%	64.4%	40.0%	68.8%	54.0%	56.7%
2=No	37.5%	34.4%	37.4%	55.1%	35.6%	60.0%	31.2%	46.0%	43.3%

Q5r. Smaller neighborhood parks

1=Yes	58.0%	54.1%	48.0%	29.9%	50.7%	31.1%	57.0%	41.8%	44.5%
2=No	42.0%	45.9%	52.0%	70.1%	49.3%	68.9%	43.0%	58.2%	55.5%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q5s. Picnic areas/shelters

1=Yes	61.4%	57.4%	60.2%	44.2%	61.9%	39.3%	63.4%	52.1%	54.5%
2=No	38.6%	42.6%	39.8%	55.8%	38.1%	60.7%	36.6%	47.9%	45.5%

Q5t. Playgrounds

1=Yes	76.1%	49.2%	39.0%	27.2%	55.0%	22.2%	54.8%	41.8%	44.3%
2=No	23.9%	50.8%	61.0%	72.8%	45.0%	77.8%	45.2%	58.2%	55.7%

Q5u. Indoor pools

1=Yes	46.6%	37.7%	29.3%	22.4%	34.5%	24.4%	37.6%	30.5%	31.7%
2=No	53.4%	62.3%	70.7%	77.6%	65.5%	75.6%	62.4%	69.5%	68.3%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	

Q5v. Community centers

1=Yes	48.9%	45.9%	43.9%	27.9%	44.6%	28.9%	59.1%	34.7%	39.5%
2=No	51.1%	54.1%	56.1%	72.1%	55.4%	71.1%	40.9%	65.3%	60.5%

Q5w. Restrooms

1=Yes	63.6%	59.0%	52.8%	42.2%	61.5%	33.3%	68.8%	46.9%	52.1%
2=No	36.4%	41.0%	47.2%	57.8%	38.5%	66.7%	31.2%	53.1%	47.9%

Q5x. Tar River Reservoir

1=Yes	28.4%	41.0%	33.3%	21.1%	34.9%	17.0%	39.8%	26.4%	29.0%
2=No	71.6%	59.0%	66.7%	78.9%	65.1%	83.0%	60.2%	73.6%	71.0%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10)	(none under 20)	under 55)	1	2	1	2	
<u>Q5a. Soccer, lacrosse and football size fields</u>									
5=100% Met	47.8%	30.0%	41.7%	75.0%	43.4%	33.3%	54.5%	26.9%	42.4%
4=75% Met	26.1%	35.0%	50.0%	0.0%	32.1%	33.3%	24.2%	42.3%	32.2%
3=50% Met	17.4%	35.0%	8.3%	25.0%	20.8%	33.3%	18.2%	26.9%	22.0%
2=25% Met	4.3%	0.0%	0.0%	0.0%	1.9%	0.0%	3.0%	0.0%	1.7%
1=0% Met	4.3%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	3.8%	1.7%
<u>Q5b. Youth baseball and softball fields</u>									
5=100% Met	54.2%	23.1%	27.3%	50.0%	39.7%	42.9%	48.5%	30.3%	38.8%
4=75% Met	25.0%	46.2%	54.5%	37.5%	36.2%	57.1%	36.4%	42.4%	40.3%
3=50% Met	8.3%	15.4%	4.5%	12.5%	10.3%	0.0%	9.1%	9.1%	9.0%
2=25% Met	8.3%	15.4%	9.1%	0.0%	10.3%	0.0%	6.1%	12.1%	9.0%
1=0% Met	4.2%	0.0%	4.5%	0.0%	3.4%	0.0%	0.0%	6.1%	3.0%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q5c. Adult baseball and softball fields

5=100% Met	58.8%	30.0%	45.5%	30.0%	47.9%	33.3%	48.1%	41.9%	44.1%
4=75% Met	11.8%	50.0%	40.9%	20.0%	29.2%	33.3%	33.3%	25.8%	30.5%
3=50% Met	17.6%	0.0%	9.1%	30.0%	10.4%	22.2%	11.1%	16.1%	13.6%
2=25% Met	5.9%	0.0%	4.5%	0.0%	4.2%	0.0%	3.7%	3.2%	3.4%
1=0% Met	5.9%	20.0%	0.0%	20.0%	8.3%	11.1%	3.7%	12.9%	8.5%

Q5d. Mountain bike trails

5=100% Met	18.8%	29.4%	21.7%	33.3%	28.6%	7.1%	47.4%	17.3%	25.4%
4=75% Met	56.3%	29.4%	26.1%	6.7%	32.1%	21.4%	15.8%	34.6%	29.6%
3=50% Met	12.5%	23.5%	26.1%	13.3%	19.6%	21.4%	10.5%	23.1%	19.7%
2=25% Met	6.3%	11.8%	8.7%	6.7%	8.9%	7.1%	10.5%	7.7%	8.5%
1=0% Met	6.3%	5.9%	17.4%	40.0%	10.7%	42.9%	15.8%	17.3%	16.9%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10)	(none under 20)	under 55)	1	2	1	2	

Q5e. Tennis courts

5=100% Met	32.0%	17.6%	20.8%	30.8%	25.0%	26.3%	28.0%	25.0%	25.3%
4=75% Met	36.0%	47.1%	16.7%	53.8%	43.3%	10.5%	28.0%	38.5%	35.4%
3=50% Met	16.0%	23.5%	33.3%	7.7%	20.0%	26.3%	28.0%	17.3%	21.5%
2=25% Met	16.0%	11.8%	8.3%	7.7%	8.3%	21.1%	16.0%	9.6%	11.4%
1=0% Met	0.0%	0.0%	20.8%	0.0%	3.3%	15.8%	0.0%	9.6%	6.3%

Q5f. Greenway trails

5=100% Met	35.7%	30.4%	40.5%	32.5%	40.7%	13.0%	45.7%	32.6%	35.3%
4=75% Met	50.0%	26.1%	21.4%	27.5%	30.6%	21.7%	28.6%	28.4%	30.1%
3=50% Met	10.7%	26.1%	23.8%	22.5%	19.4%	30.4%	11.4%	25.3%	21.1%
2=25% Met	0.0%	17.4%	9.5%	10.0%	6.5%	21.7%	8.6%	9.5%	9.0%
1=0% Met	3.6%	0.0%	4.8%	7.5%	2.8%	13.0%	5.7%	4.2%	4.5%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10)	(none under 20)	under 55)	1	2	1	2	

Q5g. Dog parks

5=100% Met	27.8%	11.1%	26.9%	20.0%	23.1%	20.0%	25.0%	22.0%	22.4%
4=75% Met	16.7%	11.1%	26.9%	20.0%	25.0%	0.0%	18.8%	20.0%	19.4%
3=50% Met	5.6%	27.8%	3.8%	20.0%	9.6%	20.0%	12.5%	12.0%	11.9%
2=25% Met	16.7%	5.6%	7.7%	0.0%	7.7%	13.3%	6.3%	10.0%	9.0%
1=0% Met	33.3%	44.4%	34.6%	40.0%	34.6%	46.7%	37.5%	36.0%	37.3%

Q5h. Outdoor pools

5=100% Met	38.2%	34.8%	26.9%	23.1%	32.9%	31.3%	44.1%	26.7%	32.3%
4=75% Met	11.8%	26.1%	19.2%	15.4%	21.5%	0.0%	23.5%	15.0%	17.7%
3=50% Met	38.2%	21.7%	26.9%	30.8%	30.4%	31.3%	29.4%	30.0%	30.2%
2=25% Met	11.8%	4.3%	15.4%	7.7%	7.6%	18.8%	2.9%	13.3%	10.4%
1=0% Met	0.0%	13.0%	11.5%	23.1%	7.6%	18.8%	0.0%	15.0%	9.4%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10)	(none under 20)	under 55)	1	2	1	2	

Q5i. Gymnasium

5=100% Met	37.0%	40.0%	32.1%	46.2%	42.0%	23.5%	60.0%	27.3%	37.5%
4=75% Met	25.9%	50.0%	25.0%	30.8%	36.2%	5.9%	30.0%	30.9%	31.8%
3=50% Met	3.7%	5.0%	25.0%	7.7%	8.7%	23.5%	0.0%	18.2%	11.4%
2=25% Met	18.5%	0.0%	7.1%	0.0%	5.8%	17.6%	6.7%	7.3%	8.0%
1=0% Met	14.8%	5.0%	10.7%	15.4%	7.2%	29.4%	3.3%	16.4%	11.4%

Q5j. Basketball courts

5=100% Met	54.3%	52.0%	34.5%	58.3%	51.2%	31.3%	61.1%	41.3%	48.5%
4=75% Met	17.1%	28.0%	24.1%	33.3%	26.2%	12.5%	22.2%	23.8%	23.8%
3=50% Met	17.1%	8.0%	31.0%	0.0%	13.1%	37.5%	8.3%	22.2%	16.8%
2=25% Met	11.4%	12.0%	6.9%	8.3%	9.5%	12.5%	8.3%	11.1%	9.9%
1=0% Met	0.0%	0.0%	3.4%	0.0%	0.0%	6.3%	0.0%	1.6%	1.0%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q5k. Community gardens

5=100% Met	33.3%	8.3%	21.9%	17.6%	22.2%	13.3%	31.6%	18.6%	21.5%
4=75% Met	16.7%	16.7%	9.4%	17.6%	15.9%	6.7%	10.5%	15.3%	13.9%
3=50% Met	27.8%	16.7%	34.4%	17.6%	27.0%	26.7%	21.1%	28.8%	26.6%
2=25% Met	11.1%	33.3%	6.3%	17.6%	14.3%	13.3%	31.6%	8.5%	13.9%
1=0% Met	11.1%	25.0%	28.1%	29.4%	20.6%	40.0%	5.3%	28.8%	24.1%

Q5l. Skate parks

5=100% Met	42.1%	33.3%	21.1%	40.0%	32.6%	27.3%	56.3%	23.1%	32.7%
4=75% Met	26.3%	41.7%	10.5%	20.0%	27.9%	9.1%	12.5%	28.2%	23.6%
3=50% Met	15.8%	8.3%	26.3%	20.0%	20.9%	9.1%	18.8%	17.9%	18.2%
2=25% Met	10.5%	8.3%	10.5%	20.0%	11.6%	9.1%	12.5%	10.3%	10.9%
1=0% Met	5.3%	8.3%	31.6%	0.0%	7.0%	45.5%	0.0%	20.5%	14.5%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q5m. Art centers

5=100% Met	54.1%	35.7%	38.2%	44.4%	47.1%	30.8%	58.5%	36.8%	43.4%
4=75% Met	27.0%	39.3%	27.3%	35.2%	33.8%	23.1%	30.2%	31.6%	31.4%
3=50% Met	10.8%	10.7%	23.6%	13.0%	11.8%	28.2%	7.5%	18.8%	15.4%
2=25% Met	8.1%	7.1%	1.8%	3.7%	4.4%	5.1%	0.0%	6.8%	4.6%
1=0% Met	0.0%	7.1%	9.1%	3.7%	2.9%	12.8%	3.8%	6.0%	5.1%

Q5n. Museums/ planetarium

5=100% Met	64.2%	48.5%	35.6%	46.6%	54.5%	30.4%	63.8%	42.9%	48.5%
4=75% Met	20.8%	36.4%	27.1%	34.5%	30.1%	23.9%	27.6%	28.6%	28.9%
3=50% Met	13.2%	9.1%	23.7%	15.5%	12.2%	28.3%	5.2%	20.7%	16.2%
2=25% Met	1.9%	6.1%	6.8%	0.0%	1.9%	8.7%	1.7%	4.3%	3.4%
1=0% Met	0.0%	0.0%	6.8%	3.4%	1.3%	8.7%	1.7%	3.6%	2.9%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10)	(none under 20)	under 55)	1	2	1	2	

Q5o. Natural parks and preserves

5=100% Met	40.7%	29.6%	26.0%	31.4%	34.5%	20.7%	43.2%	27.3%	31.4%
4=75% Met	33.3%	40.7%	20.0%	37.1%	35.5%	10.3%	24.3%	33.3%	30.7%
3=50% Met	14.8%	11.1%	34.0%	17.1%	18.2%	34.5%	16.2%	23.2%	21.4%
2=25% Met	3.7%	11.1%	12.0%	2.9%	4.5%	20.7%	5.4%	8.1%	7.9%
1=0% Met	7.4%	7.4%	8.0%	11.4%	7.3%	13.8%	10.8%	8.1%	8.6%

Q5p. Disc golf courses

5=100% Met	100.0%	50.0%	38.9%	42.9%	54.2%	33.3%	54.5%	46.2%	48.6%
4=75% Met	0.0%	37.5%	16.7%	42.9%	33.3%	8.3%	27.3%	23.1%	24.3%
3=50% Met	0.0%	12.5%	16.7%	0.0%	8.3%	16.7%	18.2%	7.7%	10.8%
2=25% Met	0.0%	0.0%	5.6%	0.0%	0.0%	8.3%	0.0%	3.8%	2.7%
1=0% Met	0.0%	0.0%	22.2%	14.3%	4.2%	33.3%	0.0%	19.2%	13.5%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q5q. Walking/running tracks

5=100% Met	49.0%	38.9%	39.7%	50.9%	50.0%	22.7%	53.3%	40.8%	44.7%
4=75% Met	25.5%	27.8%	23.5%	20.8%	27.5%	13.6%	25.0%	23.9%	24.0%
3=50% Met	15.7%	27.8%	20.6%	13.2%	14.4%	34.1%	15.0%	20.4%	18.8%
2=25% Met	5.9%	0.0%	8.8%	5.7%	4.4%	11.4%	5.0%	5.6%	5.8%
1=0% Met	3.9%	5.6%	7.4%	9.4%	3.8%	18.2%	1.7%	9.2%	6.7%

Q5r. Smaller neighborhood parks

5=100% Met	31.3%	22.6%	34.6%	38.2%	33.1%	28.6%	42.0%	27.9%	32.1%
4=75% Met	20.8%	38.7%	21.2%	20.6%	28.3%	8.6%	26.0%	23.4%	24.2%
3=50% Met	20.8%	12.9%	23.1%	14.7%	15.7%	28.6%	12.0%	21.6%	18.8%
2=25% Met	18.8%	12.9%	9.6%	14.7%	12.6%	20.0%	14.0%	14.4%	13.9%
1=0% Met	8.3%	12.9%	11.5%	11.8%	10.2%	14.3%	6.0%	12.6%	10.9%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	
Q5s. Picnic areas/shelters									
5=100% Met	50.0%	31.3%	36.8%	46.3%	45.2%	29.8%	57.1%	36.4%	42.0%
4=75% Met	25.0%	40.6%	26.5%	25.9%	28.7%	27.7%	23.2%	28.7%	28.0%
3=50% Met	17.3%	9.4%	17.6%	16.7%	12.7%	25.5%	5.4%	20.3%	15.9%
2=25% Met	7.7%	15.6%	8.8%	7.4%	8.9%	10.6%	14.3%	7.7%	9.2%
1=0% Met	0.0%	3.1%	10.3%	3.7%	4.5%	6.4%	0.0%	7.0%	4.8%
Q5t. Playgrounds									
5=100% Met	49.2%	31.0%	37.2%	41.9%	44.0%	30.4%	52.1%	38.4%	41.8%
4=75% Met	27.9%	44.8%	34.9%	35.5%	34.0%	30.4%	31.3%	33.0%	33.9%
3=50% Met	11.5%	10.3%	16.3%	12.9%	9.9%	30.4%	2.1%	17.9%	12.7%
2=25% Met	6.6%	6.9%	4.7%	9.7%	7.1%	4.3%	12.5%	4.5%	6.7%
1=0% Met	4.9%	6.9%	7.0%	0.0%	5.0%	4.3%	2.1%	6.3%	4.8%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q5u. Indoor pools

5=100% Met	36.1%	33.3%	25.8%	26.1%	34.9%	16.0%	40.0%	27.8%	30.6%
4=75% Met	13.9%	19.0%	22.6%	21.7%	20.5%	12.0%	23.3%	16.5%	18.9%
3=50% Met	11.1%	19.0%	22.6%	17.4%	14.5%	24.0%	16.7%	16.5%	17.1%
2=25% Met	13.9%	4.8%	9.7%	4.3%	7.2%	16.0%	3.3%	11.4%	9.0%
1=0% Met	25.0%	23.8%	19.4%	30.4%	22.9%	32.0%	16.7%	27.8%	24.3%

Q5v. Community centers

5=100% Met	50.0%	30.8%	33.3%	38.7%	42.7%	24.2%	58.0%	28.3%	38.6%
4=75% Met	20.0%	30.8%	22.9%	29.0%	28.2%	15.2%	18.0%	28.3%	24.8%
3=50% Met	15.0%	15.4%	18.8%	25.8%	11.8%	39.4%	16.0%	20.7%	18.6%
2=25% Met	10.0%	19.2%	14.6%	3.2%	10.9%	15.2%	6.0%	14.1%	11.7%
1=0% Met	5.0%	3.8%	10.4%	3.2%	6.4%	6.1%	2.0%	8.7%	6.2%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10)	(none under 20)	under 55)	1	2	1	2	

Q5w. Restrooms

5=100% Met	32.7%	24.2%	32.2%	39.2%	36.3%	16.7%	43.3%	27.6%	32.8%
4=75% Met	30.8%	24.2%	20.3%	25.5%	26.1%	22.2%	23.3%	26.0%	25.1%
3=50% Met	15.4%	21.2%	16.9%	15.7%	14.0%	27.8%	20.0%	15.7%	16.9%
2=25% Met	15.4%	21.2%	20.3%	11.8%	15.9%	22.2%	10.0%	19.7%	16.9%
1=0% Met	5.8%	9.1%	10.2%	7.8%	7.6%	11.1%	3.3%	11.0%	8.2%

Q5x. Tar River Reservoir

5=100% Met	36.0%	40.9%	34.2%	46.2%	41.8%	26.3%	60.0%	30.1%	38.7%
4=75% Met	36.0%	27.3%	39.5%	30.8%	35.2%	26.3%	25.7%	35.6%	34.2%
3=50% Met	16.0%	22.7%	21.1%	11.5%	14.3%	36.8%	5.7%	24.7%	18.0%
2=25% Met	8.0%	9.1%	2.6%	7.7%	6.6%	5.3%	8.6%	5.5%	6.3%
1=0% Met	4.0%	0.0%	2.6%	3.8%	2.2%	5.3%	0.0%	4.1%	2.7%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. Most Important

A=Soccer, lacrosse and football size fields	5.7%	6.6%	1.6%	0.7%	3.6%	1.5%	7.5%	1.6%	2.9%
B=Youth baseball and softball fields	4.5%	4.9%	0.8%	4.1%	4.0%	1.5%	7.5%	2.3%	3.3%
C=Adult baseball and softball fields	1.1%	0.0%	0.8%	0.7%	1.1%	0.0%	2.2%	0.3%	0.7%
D=Mountain bike trails	0.0%	1.6%	3.3%	0.7%	1.4%	1.5%	2.2%	1.3%	1.4%
E=Tennis courts	2.3%	0.0%	1.6%	0.7%	0.4%	3.0%	0.0%	1.6%	1.2%
F=Greenway trails	1.1%	3.3%	4.9%	3.4%	4.7%	0.7%	3.2%	3.5%	3.3%
G=Dog parks	0.0%	4.9%	3.3%	1.4%	1.4%	3.7%	0.0%	2.9%	2.1%
H=Outdoor pools	4.5%	4.9%	1.6%	0.7%	2.5%	2.2%	3.2%	2.3%	2.4%
I=Gymnasium	1.1%	4.9%	1.6%	3.4%	3.2%	1.5%	4.3%	2.3%	2.6%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none	Yes	No	Yes	No	
	Under 10	under 10)	under 20)	under 55)	1	2	1	2	

Q6. Most Important (Cont.)

J=Basketball court	5.7%	4.9%	2.4%	1.4%	2.9%	3.0%	3.2%	3.2%	3.1%
K=Community garden	0.0%	1.6%	0.0%	0.0%	0.4%	0.0%	0.0%	0.3%	0.2%
L=Skate parks	1.1%	1.6%	0.0%	0.0%	0.7%	0.0%	1.1%	0.3%	0.5%
M=Art centers	3.4%	1.6%	6.5%	14.3%	7.6%	9.6%	5.4%	8.4%	8.1%
N=Museums/planetarium	9.1%	6.6%	4.9%	4.1%	5.8%	5.9%	4.3%	6.1%	5.7%
O=Natural parks and preserves	0.0%	1.6%	4.9%	2.0%	2.9%	1.5%	0.0%	3.2%	2.4%
P=Disc golf courses	0.0%	0.0%	0.0%	0.7%	0.4%	0.0%	0.0%	0.3%	0.2%
Q=Walking/running tracks	5.7%	11.5%	17.9%	11.6%	13.7%	8.9%	11.8%	11.9%	12.1%
R=Smaller neighborhood parks	5.7%	4.9%	3.3%	0.7%	3.6%	2.2%	4.3%	2.9%	3.1%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. Most Important (Cont.)

S=Picnic areas/shelters	4.5%	0.0%	7.3%	4.1%	4.3%	5.2%	5.4%	4.5%	4.5%
T=Playgrounds	12.5%	1.6%	1.6%	2.7%	5.8%	0.7%	5.4%	4.2%	4.3%
U=Indoor pools	3.4%	1.6%	2.4%	0.0%	1.4%	2.2%	0.0%	2.3%	1.7%
V=Community centers	4.5%	8.2%	4.1%	4.1%	6.1%	2.2%	8.6%	3.9%	4.8%
W=Restrooms	6.8%	3.3%	1.6%	0.7%	3.6%	0.7%	2.2%	2.9%	2.6%
X=Tar River Reservoir	0.0%	1.6%	5.7%	1.4%	2.5%	2.2%	4.3%	1.6%	2.4%
Y=Other	2.3%	0.0%	0.0%	2.7%	1.4%	1.5%	2.2%	1.3%	1.4%
Z=None chosen	14.8%	18.0%	17.9%	34.0%	14.7%	38.5%	11.8%	24.8%	22.9%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. 2nd Most important

A=Soccer, lacrosse and football size fields	1.1%	0.0%	0.8%	0.0%	0.7%	0.0%	2.2%	0.0%	0.5%
B=Youth baseball and softball fields	2.3%	1.6%	0.0%	0.0%	1.1%	0.0%	3.2%	0.0%	0.7%
C=Adult baseball and softball fields	0.0%	3.3%	0.8%	1.4%	0.7%	2.2%	1.1%	1.3%	1.2%
D=Mountain bike trails	2.3%	3.3%	2.4%	1.4%	2.5%	1.5%	2.2%	2.3%	2.1%
E=Tennis courts	1.1%	3.3%	2.4%	0.7%	2.2%	0.7%	3.2%	1.3%	1.7%
F=Greenway trails	4.5%	3.3%	7.3%	4.8%	6.5%	3.0%	5.4%	5.1%	5.2%
G=Dog parks	1.1%	0.0%	3.3%	1.4%	2.2%	0.7%	2.2%	1.6%	1.7%
H=Outdoor pools	2.3%	1.6%	0.8%	0.7%	1.4%	0.7%	2.2%	1.0%	1.2%
I=Gymnasium	3.4%	8.2%	3.3%	0.7%	4.7%	0.0%	6.5%	2.3%	3.1%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. 2nd Most important (Cont.)

J=Basketball court	5.7%	4.9%	1.6%	1.4%	3.6%	1.5%	5.4%	2.3%	2.9%
K=Community garden	0.0%	0.0%	2.4%	2.0%	1.1%	2.2%	2.2%	1.3%	1.4%
L=Skate parks	1.1%	0.0%	0.8%	0.7%	0.4%	1.5%	0.0%	1.0%	0.7%
M=Art centers	3.4%	4.9%	8.1%	5.4%	5.8%	5.2%	8.6%	4.8%	5.7%
N=Museums/planetarium	6.8%	6.6%	7.3%	15.0%	9.0%	12.6%	6.5%	10.9%	10.0%
O=Natural parks and preserves	1.1%	1.6%	4.1%	2.7%	3.2%	1.5%	2.2%	2.9%	2.6%
P=Disc golf courses	1.1%	0.0%	0.8%	0.7%	0.7%	0.7%	0.0%	1.0%	0.7%
Q=Walking/running tracks	5.7%	14.8%	6.5%	4.8%	7.6%	5.2%	6.5%	7.4%	6.9%
R=Smaller neighborhood parks	10.2%	1.6%	1.6%	2.7%	4.3%	3.0%	3.2%	3.9%	3.8%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes 1	No 2	Yes 1	No 2		
	1	2	3	4					

Q6. 2nd Most important (Cont.)

S=Picnic areas/shelters	5.7%	1.6%	5.7%	1.4%	4.3%	2.2%	1.1%	4.2%	3.6%
T=Playgrounds	10.2%	3.3%	5.7%	1.4%	6.8%	0.7%	5.4%	4.8%	4.8%
U=Indoor pools	3.4%	1.6%	1.6%	3.4%	2.9%	2.2%	1.1%	3.2%	2.6%
V=Community centers	2.3%	6.6%	4.9%	2.0%	3.2%	4.4%	2.2%	4.2%	3.6%
W=Restrooms	3.4%	0.0%	2.4%	2.7%	2.9%	0.7%	5.4%	1.3%	2.4%
X=Tar River Reservoir	1.1%	1.6%	1.6%	2.0%	1.8%	1.5%	2.2%	1.6%	1.7%
Y=Other	0.0%	0.0%	0.0%	0.7%	0.0%	0.7%	0.0%	0.3%	0.2%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. 3rd Most Important

A=Soccer, lacrosse and football size fields	2.3%	0.0%	0.8%	0.0%	1.1%	0.0%	3.2%	0.0%	0.7%
B=Youth baseball and softball fields	3.4%	1.6%	0.8%	0.0%	1.8%	0.0%	2.2%	1.0%	1.2%
C=Adult baseball and softball fields	1.1%	0.0%	0.0%	0.7%	0.7%	0.0%	1.1%	0.3%	0.5%
D=Mountain bike trails	2.3%	1.6%	0.8%	0.0%	1.1%	0.7%	1.1%	1.0%	1.0%
E=Tennis courts	1.1%	1.6%	1.6%	0.7%	1.1%	1.5%	1.1%	1.3%	1.2%
F=Greenway trails	3.4%	4.9%	3.3%	3.4%	5.4%	0.0%	4.3%	3.5%	3.6%
G=Dog parks	2.3%	4.9%	0.8%	0.0%	2.2%	0.0%	2.2%	1.3%	1.4%
H=Outdoor pools	8.0%	1.6%	1.6%	1.4%	3.2%	2.2%	3.2%	2.9%	2.9%
I=Gymnasium	1.1%	0.0%	1.6%	0.7%	0.7%	1.5%	1.1%	0.6%	1.0%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. 3rd Most Important (Cont.)

J=Basketball court	2.3%	3.3%	2.4%	0.7%	2.5%	0.7%	4.3%	1.3%	1.9%
K=Community garden	1.1%	1.6%	0.8%	1.4%	1.8%	0.0%	1.1%	1.3%	1.2%
L=Skate parks	1.1%	3.3%	0.8%	0.7%	1.4%	0.7%	1.1%	1.3%	1.2%
M=Art centers	1.1%	3.3%	4.9%	1.4%	2.9%	2.2%	2.2%	2.9%	2.6%
N=Museums/planetarium	5.7%	3.3%	7.3%	8.8%	8.3%	4.4%	6.5%	7.4%	6.9%
O=Natural parks and preserves	2.3%	0.0%	4.1%	4.1%	2.5%	3.7%	4.3%	2.9%	3.1%
P=Disc golf courses	0.0%	1.6%	0.0%	0.7%	0.4%	0.7%	0.0%	0.6%	0.5%
Q=Walking/running tracks	10.2%	3.3%	8.9%	6.1%	7.2%	8.1%	5.4%	8.0%	7.4%
R=Smaller neighborhood parks	4.5%	8.2%	4.1%	2.7%	4.7%	3.7%	4.3%	4.2%	4.3%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. 3rd Most Important (Cont.)

S=Picnic areas/shelters	2.3%	4.9%	6.5%	8.8%	6.5%	5.2%	5.4%	6.8%	6.2%
T=Playgrounds	9.1%	4.9%	3.3%	4.1%	6.1%	3.7%	4.3%	5.1%	5.2%
U=Indoor pools	2.3%	4.9%	4.9%	3.4%	4.7%	1.5%	6.5%	2.9%	3.8%
V=Community centers	1.1%	4.9%	3.3%	4.1%	2.9%	4.4%	3.2%	3.2%	3.3%
W=Restrooms	3.4%	0.0%	6.5%	3.4%	4.0%	3.7%	5.4%	3.5%	3.8%
X=Tar River Reservoir	2.3%	4.9%	1.6%	2.0%	3.2%	0.7%	3.2%	2.3%	2.4%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. 4th Most Important

A=Soccer, lacrosse and football size fields	3.4%	3.3%	0.0%	0.7%	1.8%	0.7%	2.2%	1.3%	1.4%
B=Youth baseball and softball fields	1.1%	0.0%	1.6%	0.0%	0.7%	0.7%	0.0%	1.0%	0.7%
C=Adult baseball and softball fields	0.0%	0.0%	0.8%	0.7%	0.7%	0.0%	1.1%	0.3%	0.5%
D=Mountain bike trails	1.1%	0.0%	0.0%	0.7%	0.7%	0.0%	0.0%	0.6%	0.5%
E=Tennis courts	2.3%	1.6%	0.8%	0.0%	1.1%	0.7%	1.1%	1.0%	1.0%
F=Greenway trails	1.1%	1.6%	0.8%	2.0%	1.8%	0.7%	0.0%	1.9%	1.4%
G=Dog parks	2.3%	3.3%	1.6%	2.0%	2.2%	2.2%	1.1%	2.3%	2.1%
H=Outdoor pools	3.4%	9.8%	2.4%	0.7%	4.0%	1.5%	8.6%	1.6%	3.1%
I=Gymnasium	2.3%	1.6%	0.0%	0.7%	1.1%	0.7%	2.2%	0.6%	1.0%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. 4th Most Important (Cont.)

J=Basketball court	0.0%	3.3%	0.8%	0.7%	1.1%	0.7%	1.1%	1.0%	1.0%
K=Community garden	0.0%	0.0%	0.8%	3.4%	1.1%	1.5%	0.0%	1.9%	1.4%
L=Skate parks	1.1%	0.0%	0.0%	0.0%	0.4%	0.0%	1.1%	0.0%	0.2%
M=Art centers	1.1%	0.0%	2.4%	2.7%	1.4%	3.0%	2.2%	1.9%	1.9%
N=Museums/planetarium	8.0%	6.6%	4.9%	0.7%	5.4%	2.2%	6.5%	3.5%	4.3%
O=Natural parks and preserves	1.1%	1.6%	5.7%	4.1%	4.3%	3.0%	2.2%	4.5%	3.8%
P=Disc golf courses	0.0%	0.0%	0.8%	0.0%	0.4%	0.0%	1.1%	0.0%	0.2%
Q=Walking/running tracks	4.5%	1.6%	3.3%	7.5%	5.4%	3.7%	4.3%	5.1%	4.8%
R=Smaller neighborhood parks	2.3%	3.3%	5.7%	2.0%	4.3%	1.5%	4.3%	3.2%	3.3%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. 4th Most Important (Cont.)

S=Picnic areas/shelters	2.3%	3.3%	8.1%	6.1%	5.0%	5.9%	2.2%	6.1%	5.5%
T=Playgrounds	8.0%	3.3%	0.8%	1.4%	4.3%	0.0%	5.4%	2.3%	2.9%
U=Indoor pools	4.5%	8.2%	3.3%	2.0%	4.0%	3.7%	3.2%	4.2%	3.8%
V=Community centers	6.8%	4.9%	9.8%	5.4%	8.3%	4.4%	15.1%	4.5%	6.9%
W=Restrooms	6.8%	6.6%	7.3%	6.1%	7.2%	5.2%	4.3%	7.7%	6.7%
X=Tar River Reservoir	2.3%	1.6%	4.1%	2.0%	3.6%	0.7%	6.5%	1.6%	2.6%
Y=Other	1.1%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.3%	0.2%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none	Yes	No	Yes	No	
	Under 10	under 10)	under 20)	under 55)	1	2	1	2	

Q6. Sum of top 4 choices

A=Soccer, lacrosse and football size fields	12.5%	9.8%	3.3%	1.4%	7.2%	2.2%	15.1%	2.9%	5.5%
B=Youth baseball and softball fields	11.4%	8.2%	3.3%	4.1%	7.6%	2.2%	12.9%	4.2%	6.0%
C=Adult baseball and softball fields	2.3%	3.3%	2.4%	3.4%	3.2%	2.2%	5.4%	2.3%	2.9%
D=Mountain bike trails	5.7%	6.6%	6.5%	2.7%	5.8%	3.7%	5.4%	5.1%	5.0%
E=Tennis courts	6.8%	6.6%	6.5%	2.0%	4.7%	5.9%	5.4%	5.1%	5.0%
F=Greenway trails	10.2%	13.1%	16.3%	13.6%	18.3%	4.4%	12.9%	14.1%	13.6%
G=Dog parks	5.7%	13.1%	8.9%	4.8%	7.9%	6.7%	5.4%	8.0%	7.4%
H=Outdoor pools	18.2%	18.0%	6.5%	3.4%	11.2%	6.7%	17.2%	7.7%	9.5%
I=Gymnasium	8.0%	14.8%	6.5%	5.4%	9.7%	3.7%	14.0%	5.8%	7.6%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. Sum of top 4 choices (Cont.)

J=Basketball court	13.6%	16.4%	7.3%	4.1%	10.1%	5.9%	14.0%	7.7%	8.8%
K=Community garden	1.1%	3.3%	4.1%	6.8%	4.3%	3.7%	3.2%	4.8%	4.3%
L=Skate parks	4.5%	4.9%	1.6%	1.4%	2.9%	2.2%	3.2%	2.6%	2.6%
M=Art centers	9.1%	9.8%	22.0%	23.8%	17.6%	20.0%	18.3%	18.0%	18.3%
N=Museums/planetarium	29.5%	23.0%	24.4%	28.6%	28.4%	25.2%	23.7%	28.0%	26.9%
O=Natural parks and preserves	4.5%	4.9%	18.7%	12.9%	12.9%	9.6%	8.6%	13.5%	11.9%
P=Disc golf courses	1.1%	1.6%	1.6%	2.0%	1.8%	1.5%	1.1%	1.9%	1.7%
Q=Walking/running tracks	26.1%	31.1%	36.6%	29.9%	33.8%	25.9%	28.0%	32.5%	31.2%
R=Smaller neighborhood parks	22.7%	18.0%	14.6%	8.2%	16.9%	10.4%	16.1%	14.1%	14.5%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q6. Sum of top 4 choices (Cont.)

S=Picnic areas/shelters	14.8%	9.8%	27.6%	20.4%	20.1%	18.5%	14.0%	21.5%	19.8%
T=Playgrounds	39.8%	13.1%	11.4%	9.5%	23.0%	5.2%	20.4%	16.4%	17.1%
U=Indoor pools	13.6%	16.4%	12.2%	8.8%	12.9%	9.6%	10.8%	12.5%	11.9%
V=Community centers	14.8%	24.6%	22.0%	15.6%	20.5%	15.6%	29.0%	15.8%	18.6%
W=Restrooms	20.5%	9.8%	17.9%	12.9%	17.6%	10.4%	17.2%	15.4%	15.5%
X=Tar River Reservoir	5.7%	9.8%	13.0%	7.5%	11.2%	5.2%	16.1%	7.1%	9.0%
Y=Other	3.4%	0.0%	0.0%	3.4%	1.8%	2.2%	2.2%	1.9%	1.9%
Z=None chosen	14.8%	18.0%	17.9%	34.0%	14.7%	38.5%	11.8%	24.8%	22.9%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	
<u>Q7a. Aquatics</u>									
1=Yes	28.4%	27.9%	19.5%	17.0%	26.6%	12.6%	34.4%	18.6%	21.7%
2=No	71.6%	72.1%	80.5%	83.0%	73.4%	87.4%	65.6%	81.4%	78.3%
<u>Q7b. Pre-school</u>									
1=Yes	34.1%	11.5%	8.9%	7.5%	17.3%	5.9%	20.4%	11.6%	14.0%
2=No	65.9%	88.5%	91.1%	92.5%	82.7%	94.1%	79.6%	88.4%	86.0%
<u>Q7c. Before and after school care</u>									
1=Yes	43.2%	14.8%	9.8%	4.8%	19.4%	7.4%	26.9%	12.5%	15.7%
2=No	56.8%	85.2%	90.2%	95.2%	80.6%	92.6%	73.1%	87.5%	84.3%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	
<u>Q7d. Youth summer camp</u>									
1=Yes	48.9%	45.9%	13.0%	4.8%	29.5%	7.4%	38.7%	17.7%	22.4%
2=No	51.1%	54.1%	87.0%	95.2%	70.5%	92.6%	61.3%	82.3%	77.6%
<u>Q7e. Youth sports</u>									
1=Yes	48.9%	44.3%	13.0%	4.8%	28.8%	7.4%	40.9%	16.4%	22.1%
2=No	51.1%	55.7%	87.0%	95.2%	71.2%	92.6%	59.1%	83.6%	77.9%
<u>Q7f. Performing arts</u>									
1=Yes	33.0%	42.6%	39.0%	32.7%	39.9%	28.9%	43.0%	34.4%	36.0%
2=No	67.0%	57.4%	61.0%	67.3%	60.1%	71.1%	57.0%	65.6%	64.0%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q7g. Visual arts

1=Yes	29.5%	34.4%	40.7%	27.9%	36.0%	28.1%	35.5%	33.4%	33.1%
2=No	70.5%	65.6%	59.3%	72.1%	64.0%	71.9%	64.5%	66.6%	66.9%

Q7h. History and museums

1=Yes	55.7%	49.2%	47.2%	40.8%	54.0%	34.8%	53.8%	46.3%	47.1%
2=No	44.3%	50.8%	52.8%	59.2%	46.0%	65.2%	46.2%	53.7%	52.9%

Q7i. Youth (K - 5th grade)

1=Yes	52.3%	21.3%	11.4%	3.4%	24.8%	5.2%	31.2%	15.1%	18.6%
2=No	47.7%	78.7%	88.6%	96.6%	75.2%	94.8%	68.8%	84.9%	81.4%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q7j. Teen (6th - 12th grade)

1=Yes	35.2%	59.0%	8.9%	7.5%	25.2%	11.9%	35.5%	16.7%	21.2%
2=No	64.8%	41.0%	91.1%	92.5%	74.8%	88.1%	64.5%	83.3%	78.8%

Q7k. Nature

1=Yes	39.8%	36.1%	41.5%	29.3%	44.2%	20.7%	35.5%	37.0%	36.2%
2=No	60.2%	63.9%	58.5%	70.7%	55.8%	79.3%	64.5%	63.0%	63.8%

Q7l. Tennis

1=Yes	26.1%	27.9%	21.1%	9.5%	23.4%	10.4%	23.7%	18.6%	19.0%
2=No	73.9%	72.1%	78.9%	90.5%	76.6%	89.6%	76.3%	81.4%	81.0%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	

Q7m. Family

1=Yes	62.5%	54.1%	46.3%	23.1%	49.6%	29.6%	58.1%	39.5%	42.9%
2=No	37.5%	45.9%	53.7%	76.9%	50.4%	70.4%	41.9%	60.5%	57.1%

Q7n. Fitness and wellness

1=Yes	51.1%	57.4%	50.4%	43.5%	55.0%	37.8%	63.4%	46.0%	49.3%
2=No	48.9%	42.6%	49.6%	56.5%	45.0%	62.2%	36.6%	54.0%	50.7%

Q7o. Senior adult

1=Yes	39.8%	24.6%	36.6%	49.7%	45.3%	29.6%	46.2%	39.2%	40.2%
2=No	60.2%	75.4%	63.4%	50.3%	54.7%	70.4%	53.8%	60.8%	59.8%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q7p. Adult sports

1=Yes	30.7%	29.5%	30.9%	11.6%	29.1%	14.1%	31.2%	22.8%	24.0%
2=No	69.3%	70.5%	69.1%	88.4%	70.9%	85.9%	68.8%	77.2%	76.0%

Q7q. Special populations

1=Yes	12.5%	9.8%	11.4%	5.4%	11.5%	3.7%	12.9%	8.7%	9.3%
2=No	87.5%	90.2%	88.6%	94.6%	88.5%	96.3%	87.1%	91.3%	90.7%

Q7r. Special events

1=Yes	34.1%	44.3%	43.1%	29.9%	41.7%	26.7%	44.1%	35.0%	36.9%
2=No	65.9%	55.7%	56.9%	70.1%	58.3%	73.3%	55.9%	65.0%	63.1%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q7s. Volunteer opportunities

1=Yes	33.0%	37.7%	35.0%	21.8%	33.8%	23.7%	38.7%	28.6%	30.5%
2=No	67.0%	62.3%	65.0%	78.2%	66.2%	76.3%	61.3%	71.4%	69.5%

Q7t. Lake-related activities

1=Yes	28.4%	29.5%	25.2%	16.3%	28.4%	13.3%	41.9%	19.0%	23.6%
2=No	71.6%	70.5%	74.8%	83.7%	71.6%	86.7%	58.1%	81.0%	76.4%

Q7u. Outdoor/ adventure recreation

1=Yes	37.5%	42.6%	42.3%	21.1%	40.3%	20.0%	48.4%	29.9%	34.0%
2=No	62.5%	57.4%	57.7%	78.9%	59.7%	80.0%	51.6%	70.1%	66.0%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	

Q7v. Social

1=Yes	29.5%	29.5%	26.0%	20.4%	29.9%	15.6%	32.3%	23.8%	25.2%
2=No	70.5%	70.5%	74.0%	79.6%	70.1%	84.4%	67.7%	76.2%	74.8%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	
<u>Q7a. Aquatics</u>									
5=100% Met	23.8%	7.1%	9.5%	18.2%	17.2%	7.1%	27.6%	8.3%	15.4%
4=75% Met	9.5%	14.3%	9.5%	18.2%	14.1%	7.1%	13.8%	12.5%	12.8%
3=50% Met	19.0%	35.7%	38.1%	31.8%	31.3%	28.6%	24.1%	35.4%	30.8%
2=25% Met	19.0%	14.3%	9.5%	9.1%	14.1%	7.1%	17.2%	8.3%	12.8%
1=0% Met	28.6%	28.6%	33.3%	22.7%	23.4%	50.0%	17.2%	35.4%	28.2%
<u>Q7b. Pre-school</u>									
5=100% Met	42.3%	0.0%	40.0%	50.0%	40.5%	37.5%	41.2%	36.7%	39.2%
4=75% Met	3.8%	20.0%	20.0%	10.0%	9.5%	0.0%	11.8%	3.3%	9.8%
3=50% Met	23.1%	60.0%	40.0%	30.0%	31.0%	37.5%	23.5%	40.0%	31.4%
2=25% Met	3.8%	0.0%	0.0%	10.0%	4.8%	0.0%	5.9%	3.3%	3.9%
1=0% Met	26.9%	20.0%	0.0%	0.0%	14.3%	25.0%	17.6%	16.7%	15.7%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q7c. Before and after school care

5=100% Met	29.0%	0.0%	45.5%	33.3%	25.0%	50.0%	19.0%	34.4%	29.1%
4=75% Met	6.5%	14.3%	18.2%	33.3%	13.6%	0.0%	19.0%	6.3%	12.7%
3=50% Met	19.4%	28.6%	36.4%	0.0%	25.0%	10.0%	23.8%	21.9%	21.8%
2=25% Met	16.1%	14.3%	0.0%	16.7%	11.4%	20.0%	19.0%	9.4%	12.7%
1=0% Met	29.0%	42.9%	0.0%	16.7%	25.0%	20.0%	19.0%	28.1%	23.6%

Q7d. Youth summer camp

5=100% Met	34.3%	12.0%	33.3%	33.3%	24.3%	50.0%	31.3%	21.7%	27.2%
4=75% Met	14.3%	24.0%	13.3%	16.7%	18.6%	0.0%	15.6%	17.4%	17.3%
3=50% Met	20.0%	24.0%	26.7%	16.7%	21.4%	30.0%	25.0%	21.7%	22.2%
2=25% Met	11.4%	20.0%	20.0%	16.7%	18.6%	0.0%	21.9%	13.0%	16.0%
1=0% Met	20.0%	20.0%	6.7%	16.7%	17.1%	20.0%	6.3%	26.1%	17.3%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10)	(none under 20)	under 55)	1	2	1	2	

Q7e. Youth sports

5=100% Met	35.3%	26.1%	26.7%	33.3%	28.4%	55.6%	42.9%	20.0%	30.8%
4=75% Met	14.7%	30.4%	20.0%	50.0%	23.9%	0.0%	22.9%	22.5%	23.1%
3=50% Met	29.4%	21.7%	26.7%	0.0%	23.9%	33.3%	20.0%	30.0%	24.4%
2=25% Met	11.8%	8.7%	6.7%	16.7%	11.9%	0.0%	14.3%	7.5%	10.3%
1=0% Met	8.8%	13.0%	20.0%	0.0%	11.9%	11.1%	0.0%	20.0%	11.5%

Q7f. Performing arts

5=100% Met	29.2%	4.5%	22.0%	31.0%	25.8%	16.7%	31.6%	19.3%	23.3%
4=75% Met	8.3%	31.8%	29.3%	28.6%	24.7%	27.8%	26.3%	26.1%	25.6%
3=50% Met	29.2%	31.8%	22.0%	16.7%	25.8%	16.7%	23.7%	22.7%	23.3%
2=25% Met	8.3%	9.1%	12.2%	14.3%	9.7%	16.7%	7.9%	13.6%	11.6%
1=0% Met	25.0%	22.7%	14.6%	9.5%	14.0%	22.2%	10.5%	18.2%	16.3%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q7g. Visual arts

5=100% Met	22.7%	0.0%	14.3%	36.4%	22.0%	18.2%	29.0%	18.1%	20.9%
4=75% Met	9.1%	58.8%	35.7%	36.4%	34.1%	33.3%	32.3%	33.7%	33.9%
3=50% Met	36.4%	35.3%	26.2%	12.1%	26.8%	21.2%	29.0%	24.1%	25.2%
2=25% Met	9.1%	0.0%	14.3%	9.1%	8.5%	12.1%	3.2%	12.0%	9.6%
1=0% Met	22.7%	5.9%	9.5%	6.1%	8.5%	15.2%	6.5%	12.0%	10.4%

Q7h. History and museums

5=100% Met	43.9%	19.2%	25.5%	34.1%	35.2%	21.1%	50.0%	25.0%	31.9%
4=75% Met	22.0%	30.8%	27.5%	25.0%	26.4%	23.7%	18.2%	28.4%	25.8%
3=50% Met	17.1%	30.8%	21.6%	27.3%	21.6%	28.9%	20.5%	25.0%	23.3%
2=25% Met	7.3%	11.5%	13.7%	6.8%	8.8%	13.2%	6.8%	10.3%	9.8%
1=0% Met	9.8%	7.7%	11.8%	6.8%	8.0%	13.2%	4.5%	11.2%	9.2%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	
<u>Q7i. Youth (K - 5th grade)</u>									
5=100% Met	31.6%	50.0%	30.8%	50.0%	33.3%	57.1%	44.0%	28.9%	35.4%
4=75% Met	15.8%	10.0%	23.1%	0.0%	14.0%	14.3%	4.0%	21.1%	15.4%
3=50% Met	28.9%	20.0%	15.4%	25.0%	28.1%	0.0%	36.0%	18.4%	24.6%
2=25% Met	10.5%	0.0%	7.7%	0.0%	8.8%	0.0%	4.0%	10.5%	7.7%
1=0% Met	13.2%	20.0%	23.1%	25.0%	15.8%	28.6%	12.0%	21.1%	16.9%
<u>Q7j. Teen (6th - 12th grade)</u>									
5=100% Met	37.5%	21.9%	40.0%	50.0%	30.5%	41.7%	33.3%	31.7%	31.9%
4=75% Met	20.8%	12.5%	10.0%	16.7%	13.6%	16.7%	14.8%	14.6%	15.3%
3=50% Met	8.3%	34.4%	20.0%	33.3%	25.4%	16.7%	33.3%	14.6%	23.6%
2=25% Met	16.7%	15.6%	10.0%	0.0%	15.3%	8.3%	14.8%	14.6%	13.9%
1=0% Met	16.7%	15.6%	20.0%	0.0%	15.3%	16.7%	3.7%	24.4%	15.3%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10)	(none under 20)	under 55)	1	2	1	2	

Q7k. Nature

5=100% Met	32.3%	11.1%	29.5%	24.2%	28.2%	17.4%	27.6%	25.5%	26.2%
4=75% Met	38.7%	27.8%	22.7%	36.4%	30.1%	34.8%	27.6%	33.0%	31.0%
3=50% Met	6.5%	44.4%	27.3%	18.2%	22.3%	21.7%	24.1%	20.2%	22.2%
2=25% Met	6.5%	11.1%	6.8%	15.2%	9.7%	8.7%	10.3%	9.6%	9.5%
1=0% Met	16.1%	5.6%	13.6%	6.1%	9.7%	17.4%	10.3%	11.7%	11.1%

Q7l. Tennis

5=100% Met	31.8%	14.3%	21.7%	40.0%	25.0%	30.8%	20.0%	28.6%	26.1%
4=75% Met	27.3%	21.4%	13.0%	30.0%	25.0%	7.7%	15.0%	24.5%	21.7%
3=50% Met	13.6%	28.6%	39.1%	10.0%	23.2%	30.8%	40.0%	18.4%	24.6%
2=25% Met	13.6%	28.6%	4.3%	20.0%	16.1%	7.7%	20.0%	12.2%	14.5%
1=0% Met	13.6%	7.1%	21.7%	0.0%	10.7%	23.1%	5.0%	16.3%	13.0%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q7m. Family

5=100% Met	32.6%	21.4%	26.9%	36.0%	32.5%	20.6%	34.0%	27.2%	29.6%
4=75% Met	28.3%	21.4%	28.8%	40.0%	29.9%	23.5%	31.9%	27.2%	28.9%
3=50% Met	23.9%	35.7%	30.8%	16.0%	23.1%	41.2%	23.4%	29.1%	27.0%
2=25% Met	2.2%	10.7%	7.7%	4.0%	6.8%	2.9%	8.5%	4.9%	5.9%
1=0% Met	13.0%	10.7%	5.8%	4.0%	7.7%	11.8%	2.1%	11.7%	8.6%

Q7n. Fitness and wellness

5=100% Met	36.6%	19.4%	29.4%	27.7%	32.6%	20.0%	39.2%	24.3%	29.2%
4=75% Met	22.0%	29.0%	19.6%	23.4%	25.6%	15.0%	29.4%	20.9%	22.8%
3=50% Met	24.4%	29.0%	29.4%	31.9%	26.4%	32.5%	25.5%	28.7%	28.7%
2=25% Met	2.4%	12.9%	7.8%	8.5%	6.2%	12.5%	3.9%	9.6%	7.6%
1=0% Met	14.6%	9.7%	13.7%	8.5%	9.3%	20.0%	2.0%	16.5%	11.7%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q7o. Senior adult

5=100% Met	42.9%	23.1%	25.6%	35.8%	34.0%	31.0%	43.6%	28.3%	33.6%
4=75% Met	17.9%	30.8%	23.1%	24.5%	26.2%	13.8%	28.2%	21.7%	23.1%
3=50% Met	14.3%	30.8%	28.2%	22.6%	20.4%	31.0%	15.4%	27.2%	23.1%
2=25% Met	3.6%	7.7%	12.8%	11.3%	10.7%	6.9%	7.7%	9.8%	9.7%
1=0% Met	21.4%	7.7%	10.3%	5.7%	8.7%	17.2%	5.1%	13.0%	10.4%

Q7p. Adult sports

5=100% Met	41.7%	25.0%	29.0%	53.8%	38.4%	25.0%	44.0%	32.2%	36.5%
4=75% Met	16.7%	12.5%	19.4%	0.0%	15.1%	8.3%	24.0%	10.2%	14.1%
3=50% Met	20.8%	31.3%	32.3%	23.1%	26.0%	33.3%	20.0%	30.5%	27.1%
2=25% Met	0.0%	12.5%	12.9%	23.1%	9.6%	16.7%	4.0%	13.6%	10.6%
1=0% Met	20.8%	18.8%	6.5%	0.0%	11.0%	16.7%	8.0%	13.6%	11.8%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q7q. Special populations

5=100% Met	33.3%	0.0%	36.4%	42.9%	25.9%	66.7%	40.0%	28.6%	32.3%
4=75% Met	0.0%	50.0%	9.1%	14.3%	14.8%	0.0%	10.0%	14.3%	12.9%
3=50% Met	33.3%	50.0%	27.3%	14.3%	29.6%	33.3%	40.0%	23.8%	29.0%
2=25% Met	11.1%	0.0%	9.1%	28.6%	14.8%	0.0%	10.0%	14.3%	12.9%
1=0% Met	22.2%	0.0%	18.2%	0.0%	14.8%	0.0%	0.0%	19.0%	12.9%

Q7r. Special events

5=100% Met	36.0%	26.1%	22.2%	35.5%	32.3%	20.0%	44.1%	23.3%	29.6%
4=75% Met	8.0%	34.8%	11.1%	32.3%	21.5%	13.3%	23.5%	17.4%	20.0%
3=50% Met	24.0%	13.0%	44.4%	19.4%	21.5%	50.0%	20.6%	32.6%	28.0%
2=25% Met	8.0%	13.0%	11.1%	6.5%	11.8%	3.3%	8.8%	9.3%	9.6%
1=0% Met	24.0%	13.0%	11.1%	6.5%	12.9%	13.3%	2.9%	17.4%	12.8%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q7s. Volunteer opportunities

5=100% Met	36.0%	19.0%	25.0%	45.8%	36.3%	19.2%	46.9%	25.0%	31.8%
4=75% Met	12.0%	14.3%	22.2%	12.5%	16.3%	11.5%	12.5%	16.7%	15.9%
3=50% Met	20.0%	33.3%	27.8%	20.8%	23.8%	30.8%	15.6%	30.6%	25.2%
2=25% Met	12.0%	14.3%	11.1%	8.3%	12.5%	7.7%	12.5%	9.7%	11.2%
1=0% Met	20.0%	19.0%	13.9%	12.5%	11.3%	30.8%	12.5%	18.1%	15.9%

Q7t. Lake-related activities

5=100% Met	33.3%	20.0%	20.0%	44.4%	32.4%	14.3%	33.3%	28.6%	30.1%
4=75% Met	29.2%	13.3%	16.0%	11.1%	20.6%	7.1%	30.3%	10.2%	18.1%
3=50% Met	8.3%	26.7%	40.0%	11.1%	19.1%	35.7%	21.2%	22.4%	21.7%
2=25% Met	16.7%	20.0%	12.0%	27.8%	17.6%	21.4%	9.1%	22.4%	18.1%
1=0% Met	12.5%	20.0%	12.0%	5.6%	10.3%	21.4%	6.1%	16.3%	12.0%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19	20-54	55+ (none	Yes	No	Yes	No	
	1	(none under 10) 2	(none under 20) 3	under 55) 4	1	2	1	2	

Q7u. Outdoor/ adventure recreation

5=100% Met	39.3%	21.7%	29.2%	36.0%	34.7%	20.8%	33.3%	32.1%	32.0%
4=75% Met	14.3%	30.4%	12.5%	12.0%	17.3%	8.3%	23.1%	12.3%	16.0%
3=50% Met	17.9%	30.4%	37.5%	28.0%	24.5%	50.0%	30.8%	29.6%	29.6%
2=25% Met	17.9%	4.3%	2.1%	16.0%	10.2%	4.2%	10.3%	6.2%	8.8%
1=0% Met	10.7%	13.0%	18.8%	8.0%	13.3%	16.7%	2.6%	19.8%	13.6%

Q7v. Social

5=100% Met	34.8%	21.4%	25.9%	34.8%	32.4%	16.7%	37.5%	26.2%	29.9%
4=75% Met	26.1%	28.6%	14.8%	17.4%	22.1%	16.7%	20.8%	21.3%	20.7%
3=50% Met	13.0%	35.7%	25.9%	30.4%	20.6%	44.4%	29.2%	24.6%	25.3%
2=25% Met	13.0%	0.0%	22.2%	8.7%	13.2%	11.1%	8.3%	14.8%	12.6%
1=0% Met	13.0%	14.3%	11.1%	8.7%	11.8%	11.1%	4.2%	13.1%	11.5%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No		
	1	2	3	1	2	1	2		
A=Aquatics	1.1%	6.6%	3.3%	2.7%	3.2%	3.0%	4.3%	2.6%	3.1%
B=Pre-school	8.0%	3.3%	2.4%	0.7%	3.6%	2.2%	5.4%	1.9%	3.1%
C=Before and after school	12.5%	3.3%	1.6%	0.7%	4.7%	2.2%	6.5%	3.2%	3.8%
D=Youth summer camp	3.4%	14.8%	4.9%	1.4%	5.8%	3.0%	7.5%	4.2%	4.8%
E=Youth sports	9.1%	4.9%	1.6%	1.4%	4.7%	0.7%	8.6%	2.3%	3.6%
F=Performing arts	3.4%	4.9%	7.3%	10.2%	5.8%	10.4%	8.6%	7.1%	7.1%
G=Visual arts	1.1%	3.3%	1.6%	1.4%	2.2%	1.5%	1.1%	1.9%	1.9%
H=History & museums	2.3%	4.9%	4.1%	6.8%	3.6%	7.4%	3.2%	5.5%	4.8%
I=Youth (K-5th grade)	4.5%	0.0%	0.0%	0.0%	1.4%	0.0%	2.2%	0.6%	1.0%
J=Teen (6th-12th grade)	4.5%	8.2%	0.0%	0.7%	2.5%	1.5%	5.4%	1.6%	2.4%
K=Nature	0.0%	0.0%	4.1%	4.8%	4.3%	0.0%	0.0%	3.9%	2.9%

Q8. Most Important

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No		
	1	2	3	1	2	1	2		
L=Tennis	2.3%	1.6%	0.8%	0.0%	1.1%	0.7%	1.1%	1.0%	1.0%
M=Family	4.5%	11.5%	11.4%	4.8%	9.4%	4.4%	9.7%	7.4%	7.6%
N=Fitness & wellness	3.4%	4.9%	13.8%	8.2%	8.6%	7.4%	4.3%	9.3%	8.3%
O=Senior adult	2.3%	1.6%	4.9%	7.5%	5.0%	4.4%	3.2%	5.1%	4.8%
P=Adult sports	1.1%	0.0%	2.4%	0.0%	1.4%	0.0%	1.1%	1.0%	1.0%
Q=Special populations	0.0%	0.0%	0.8%	0.0%	0.0%	0.7%	0.0%	0.3%	0.2%
R=Special events	1.1%	1.6%	4.1%	0.7%	1.8%	2.2%	1.1%	2.3%	1.9%
S=Volunteer opportunities	2.3%	3.3%	1.6%	1.4%	2.2%	1.5%	0.0%	2.6%	1.9%
T=Lake-related activities	2.3%	0.0%	2.4%	1.4%	1.8%	1.5%	2.2%	1.6%	1.7%
U=Outdoor/adventure recreation	1.1%	1.6%	1.6%	0.7%	1.8%	0.0%	3.2%	0.6%	1.2%

Q8. Most Important (Cont.)

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q8. Most Important (Cont.)

V=Social	1.1%	3.3%	0.0%	1.4%	1.4%	0.7%	1.1%	1.3%	1.2%
W=Other	1.1%	0.0%	0.8%	2.0%	1.1%	1.5%	0.0%	1.3%	1.2%
Z=None chosen	27.3%	16.4%	24.4%	41.5%	22.7%	43.0%	20.4%	31.5%	29.8%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+ (none under 55)	Under 10	Yes	No	Yes	No	
	(none under 10)	(none under 20)							
	1	2	3	4	1	2	1	2	

Q8. 2nd Most Important

A=Aquatics	2.3%	1.6%	3.3%	1.4%	1.4%	3.7%	2.2%	2.3%	2.1%
B=Pre-school	5.7%	0.0%	0.8%	0.7%	2.5%	0.0%	3.2%	1.3%	1.7%
C=Before and after school	4.5%	3.3%	3.3%	0.0%	2.9%	1.5%	4.3%	1.6%	2.4%
D=Youth summer camp	3.4%	11.5%	0.8%	0.0%	3.6%	0.7%	5.4%	1.9%	2.6%
E=Youth sports	3.4%	4.9%	1.6%	0.0%	2.9%	0.0%	4.3%	1.3%	1.9%
F=Performing arts	3.4%	1.6%	4.9%	4.1%	3.2%	5.2%	5.4%	3.5%	3.8%
G=Visual arts	1.1%	3.3%	3.3%	7.5%	3.2%	6.7%	4.3%	4.5%	4.3%
H=History & museums	4.5%	3.3%	9.8%	7.5%	8.6%	3.7%	3.2%	7.4%	6.9%
I=Youth (K-5th grade)	10.2%	1.6%	0.8%	0.7%	4.0%	0.7%	3.2%	2.9%	2.9%
J=Teen (6th-12th grade)	5.7%	13.1%	0.0%	0.7%	4.3%	1.5%	4.3%	3.2%	3.3%
K=Nature	2.3%	1.6%	4.1%	2.7%	2.2%	4.4%	3.2%	2.9%	2.9%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none under 10)	Yes	No	Yes	No	
	Under 10	under 10)	under 20)	under 55)	1	2	1	2	

Q8. 2nd Most Important (Cont.)

L=Tennis	1.1%	1.6%	1.6%	0.7%	1.4%	0.7%	1.1%	1.3%	1.2%
M=Family	5.7%	8.2%	4.1%	2.0%	5.0%	3.0%	5.4%	4.2%	4.3%
N=Fitness & wellness	3.4%	6.6%	7.3%	9.5%	7.2%	6.7%	9.7%	6.8%	7.1%
O=Senior adult	1.1%	4.9%	4.1%	6.1%	5.0%	3.0%	5.4%	4.2%	4.3%
P=Adult sports	2.3%	4.9%	4.1%	1.4%	2.9%	3.0%	1.1%	3.5%	2.9%
Q=Special populations	0.0%	0.0%	1.6%	0.0%	0.4%	0.7%	0.0%	0.6%	0.5%
R=Special events	0.0%	0.0%	7.3%	1.4%	3.2%	1.5%	5.4%	1.6%	2.6%
S=Volunteer opportunities	3.4%	1.6%	4.1%	0.0%	2.5%	1.5%	2.2%	2.3%	2.1%
T=Lake-related activities	0.0%	1.6%	0.8%	0.7%	1.4%	0.0%	1.1%	1.0%	1.0%
U=Outdoor/adventure recreation	1.1%	0.0%	1.6%	3.4%	2.2%	0.7%	2.2%	1.3%	1.9%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none Under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q8. 2nd Most Important (Cont.)

V=Social	1.1%	0.0%	0.8%	0.7%	0.7%	0.7%	0.0%	1.0%	0.7%
W=Other	0.0%	0.0%	0.0%	1.4%	0.4%	0.7%	1.1%	0.3%	0.5%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none under 10)	Yes	No	Yes	No	
	(none under 10)	(none under 20)	(none under 55)						
	1	2	3	4	1	2	1	2	

Q8. 3rd Most Important

A=Aquatics	1.1%	1.6%	1.6%	0.0%	1.4%	0.0%	3.2%	0.3%	1.0%
B=Pre-school	0.0%	0.0%	0.8%	0.0%	0.4%	0.0%	0.0%	0.3%	0.2%
C=Before and after school	3.4%	0.0%	0.8%	0.0%	1.4%	0.0%	1.1%	1.0%	1.0%
D=Youth summer camp	8.0%	3.3%	1.6%	0.0%	3.2%	1.5%	3.2%	2.3%	2.6%
E=Youth sports	4.5%	6.6%	0.0%	0.0%	2.2%	1.5%	3.2%	1.6%	1.9%
F=Performing arts	2.3%	1.6%	4.9%	4.1%	4.0%	3.0%	2.2%	3.9%	3.6%
G=Visual arts	1.1%	1.6%	4.9%	2.0%	1.1%	5.9%	3.2%	2.6%	2.6%
H=History & museums	3.4%	0.0%	4.1%	7.5%	4.3%	5.2%	3.2%	5.1%	4.5%
I=Youth (K-5th grade)	4.5%	1.6%	1.6%	0.0%	2.2%	0.7%	1.1%	1.9%	1.7%
J=Teen (6th-12th grade)	3.4%	8.2%	0.8%	0.0%	3.2%	0.0%	4.3%	1.3%	2.1%
K=Nature	3.4%	3.3%	3.3%	2.7%	4.3%	0.7%	4.3%	2.9%	3.1%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none under 10)	Yes	No	Yes	No	
	Under 10	under 10)	under 20)	under 55)	1	2	1	2	

Q8. 3rd Most Important (Cont.)

L=Tennis	0.0%	4.9%	2.4%	0.0%	1.8%	0.7%	1.1%	1.6%	1.4%
M=Family	10.2%	4.9%	3.3%	2.0%	5.0%	3.7%	4.3%	4.8%	4.5%
N=Fitness & wellness	6.8%	8.2%	3.3%	2.7%	5.8%	2.2%	7.5%	3.5%	4.5%
O=Senior adult	3.4%	1.6%	4.1%	10.9%	6.1%	4.4%	11.8%	4.2%	6.0%
P=Adult sports	1.1%	3.3%	2.4%	2.7%	3.2%	0.7%	2.2%	2.6%	2.4%
Q=Special populations	0.0%	1.6%	0.0%	0.7%	0.7%	0.0%	0.0%	0.3%	0.5%
R=Special events	0.0%	6.6%	6.5%	2.0%	3.2%	4.4%	5.4%	3.2%	3.6%
S=Volunteer opportunities	0.0%	0.0%	4.9%	2.7%	1.4%	4.4%	2.2%	2.6%	2.4%
T=Lake-related activities	1.1%	1.6%	1.6%	1.4%	1.4%	1.5%	1.1%	1.6%	1.4%
U=Outdoor/adventure recreation	4.5%	3.3%	7.3%	1.4%	5.8%	0.7%	6.5%	3.2%	4.0%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none Under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q8. 3rd Most Important (Cont.)

V=Social	0.0%	0.0%	1.6%	2.0%	1.8%	0.7%	0.0%	1.9%	1.4%
W=Other	0.0%	0.0%	0.0%	0.7%	0.4%	0.0%	0.0%	0.3%	0.2%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+ (none	Under 10	Yes	No	Yes	No	
	(none	(none	under 55)						
	under 10)	under 20)	under 55)						
1	2	3	4	1	2	1	2		

Q8. 4th Most Important

A=Aquatics	0.0%	0.0%	0.0%	2.0%	1.1%	0.0%	3.2%	0.0%	0.7%
B=Pre-school	1.1%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.3%	0.2%
C=Before and after school	2.3%	0.0%	0.0%	0.0%	0.7%	0.0%	2.2%	0.0%	0.5%
D=Youth summer camp	2.3%	1.6%	0.0%	0.0%	1.1%	0.0%	2.2%	0.3%	0.7%
E=Youth sports	3.4%	3.3%	0.8%	0.0%	1.8%	0.7%	2.2%	1.0%	1.4%
F=Performing arts	2.3%	3.3%	1.6%	1.4%	2.9%	0.0%	2.2%	1.6%	1.9%
G=Visual arts	1.1%	1.6%	3.3%	1.4%	2.5%	0.7%	2.2%	1.9%	1.9%
H=History & museums	2.3%	4.9%	8.1%	2.0%	4.3%	4.4%	4.3%	4.2%	4.3%
I=Youth (K-5th grade)	2.3%	0.0%	0.8%	0.0%	1.1%	0.0%	1.1%	0.6%	0.7%
J=Teen (6th-12th grade)	3.4%	3.3%	0.8%	0.7%	2.2%	0.7%	3.2%	1.3%	1.7%
K=Nature	3.4%	0.0%	2.4%	3.4%	2.5%	3.0%	1.1%	2.9%	2.6%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none under 55)	Yes	No	Yes	No	
	Under 10	(none under 10)	(none under 20)	(none under 55)	1	2	1	2	

Q8. 4th Most Important (Cont.)

L=Tennis	1.1%	0.0%	0.8%	0.0%	0.7%	0.0%	2.2%	0.0%	0.5%
M=Family	6.8%	3.3%	3.3%	0.7%	4.0%	1.5%	4.3%	2.9%	3.1%
N=Fitness & wellness	4.5%	8.2%	3.3%	5.4%	4.7%	5.9%	5.4%	5.1%	5.0%
O=Senior adult	10.2%	1.6%	1.6%	4.1%	5.4%	2.2%	4.3%	4.2%	4.3%
P=Adult sports	1.1%	4.9%	4.1%	0.7%	2.5%	1.5%	4.3%	1.6%	2.4%
Q=Special populations	0.0%	0.0%	0.8%	0.0%	0.4%	0.0%	1.1%	0.0%	0.2%
R=Special events	2.3%	3.3%	3.3%	6.1%	4.3%	3.7%	3.2%	4.5%	4.0%
S=Volunteer opportunities	1.1%	6.6%	4.9%	0.7%	3.2%	2.2%	3.2%	2.9%	2.9%
T=Lake-related activities	2.3%	6.6%	2.4%	1.4%	3.2%	1.5%	2.2%	2.6%	2.6%
U=Outdoor/adventure recreation	0.0%	4.9%	4.9%	2.7%	4.3%	0.7%	2.2%	3.5%	3.1%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none Under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q8. 4th Most Important (Cont.)

V=Social	1.1%	1.6%	6.5%	3.4%	3.2%	4.4%	2.2%	4.2%	3.6%
W=Other	1.1%	0.0%	0.0%	0.7%	0.7%	0.0%	2.2%	0.0%	0.5%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q8. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none under 55)	Yes	No	Yes	No	
	Under 10	(none under 10)	(none under 20)	(none under 55)	1	2	1	2	

Q8. Sum of top 4 choices

A=Aquatics	4.5%	9.8%	8.1%	6.1%	7.2%	6.7%	12.9%	5.1%	6.9%
B=Pre-school	14.8%	3.3%	4.1%	1.4%	6.8%	2.2%	8.6%	3.9%	5.2%
C=Before and after school	22.7%	6.6%	5.7%	0.7%	9.7%	3.7%	14.0%	5.8%	7.6%
D=Youth summer camp	17.0%	31.1%	7.3%	1.4%	13.7%	5.2%	18.3%	8.7%	10.7%
E=Youth sports	20.5%	19.7%	4.1%	1.4%	11.5%	3.0%	18.3%	6.1%	8.8%
F=Performing arts	11.4%	11.5%	18.7%	19.7%	15.8%	18.5%	18.3%	16.1%	16.4%
G=Visual arts	4.5%	9.8%	13.0%	12.2%	9.0%	14.8%	10.8%	10.9%	10.7%
H=History & museums	12.5%	13.1%	26.0%	23.8%	20.9%	20.7%	14.0%	22.2%	20.5%
I=Youth (K-5th grade)	21.6%	3.3%	3.3%	0.7%	8.6%	1.5%	7.5%	6.1%	6.2%
J=Teen (6th-12th grade)	17.0%	32.8%	1.6%	2.0%	12.2%	3.7%	17.2%	7.4%	9.5%

Q8. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10 1	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Yes 1	No 2	

Q8. Sum of top 4 choices (Cont.)

K=Nature	9.1%	4.9%	13.8%	13.6%	13.3%	8.1%	8.6%	12.5%	11.4%
L=Tennis	4.5%	8.2%	5.7%	0.7%	5.0%	2.2%	5.4%	3.9%	4.0%
M=Family	27.3%	27.9%	22.0%	9.5%	23.4%	12.6%	23.7%	19.3%	19.5%
N=Fitness & wellness	18.2%	27.9%	27.6%	25.9%	26.3%	22.2%	26.9%	24.8%	25.0%
O=Senior adult	17.0%	9.8%	14.6%	28.6%	21.6%	14.1%	24.7%	17.7%	19.3%
P=Adult sports	5.7%	13.1%	13.0%	4.8%	10.1%	5.2%	8.6%	8.7%	8.6%
Q=Special populations	0.0%	1.6%	3.3%	0.7%	1.4%	1.5%	1.1%	1.3%	1.4%
R=Special events	3.4%	11.5%	21.1%	10.2%	12.6%	11.9%	15.1%	11.6%	12.1%
S=Volunteer opportunities	6.8%	11.5%	15.4%	4.8%	9.4%	9.6%	7.5%	10.3%	9.3%
T=Lake-related activities	5.7%	9.8%	7.3%	4.8%	7.9%	4.4%	6.5%	6.8%	6.7%

Q8. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q8. Sum of top 4 choices (Cont.)

U=Outdoor/adventure recreation	6.8%	9.8%	15.4%	8.2%	14.0%	2.2%	14.0%	8.7%	10.2%
V=Social	3.4%	4.9%	8.9%	7.5%	7.2%	6.7%	3.2%	8.4%	6.9%
W=Other	2.3%	0.0%	0.8%	4.8%	2.5%	2.2%	3.2%	1.9%	2.4%
Z=None chosen	27.3%	16.4%	24.4%	41.5%	22.7%	43.0%	20.4%	31.5%	29.8%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none	Yes	No	Yes	No	
	Under 10	under 10)	under 20)	under 55)	1	2	1	2	

Q9. Most Often

A=Aquatics	0.0%	1.6%	0.8%	1.4%	1.4%	0.0%	3.2%	0.3%	1.0%
B=Pre-school	2.3%	1.6%	0.8%	1.4%	1.8%	0.0%	2.2%	1.0%	1.4%
C=Before and after school	2.3%	0.0%	0.0%	0.0%	0.7%	0.0%	2.2%	0.0%	0.5%
D=Youth summer camp	4.5%	4.9%	0.0%	0.7%	2.5%	0.7%	5.4%	1.0%	1.9%
E=Youth sports	10.2%	6.6%	1.6%	1.4%	5.8%	0.0%	14.0%	1.3%	4.0%
F=Performing arts	2.3%	0.0%	4.9%	4.1%	3.2%	3.7%	7.5%	2.3%	3.3%
G=Visual arts	3.4%	1.6%	0.0%	2.0%	1.8%	1.5%	1.1%	1.6%	1.7%
H=History & museums	4.5%	8.2%	1.6%	4.8%	4.0%	5.2%	5.4%	4.2%	4.3%
I=Youth (K-5th grade)	0.0%	1.6%	0.0%	0.0%	0.4%	0.0%	1.1%	0.0%	0.2%
J=Teen (6th-12th grade)	3.4%	3.3%	0.0%	1.4%	2.2%	0.7%	2.2%	1.6%	1.7%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No		
	1	2	3	1	2	1	2		

Q9. Most Often (Cont.)

K=Nature	0.0%	3.3%	4.1%	5.4%	5.4%	0.0%	1.1%	4.5%	3.6%
L=Tennis	1.1%	1.6%	0.8%	0.0%	0.7%	0.7%	1.1%	0.6%	0.7%
M=Family	1.1%	6.6%	5.7%	1.4%	4.3%	1.5%	6.5%	2.3%	3.3%
N=Fitness & wellness	3.4%	3.3%	7.3%	6.1%	6.5%	3.0%	3.2%	5.8%	5.5%
O=Senior adult	1.1%	1.6%	1.6%	7.5%	4.0%	2.2%	5.4%	2.9%	3.6%
P=Adult sports	2.3%	1.6%	1.6%	0.0%	1.4%	0.7%	2.2%	1.0%	1.2%
Q=Special populations	0.0%	0.0%	1.6%	0.0%	0.4%	0.7%	0.0%	0.6%	0.5%
R=Special events	1.1%	1.6%	4.9%	3.4%	3.2%	3.0%	3.2%	3.2%	3.1%
S=Volunteer opportunities	0.0%	1.6%	1.6%	0.0%	0.4%	1.5%	0.0%	1.0%	0.7%
T=Lake-related activities	1.1%	0.0%	2.4%	2.7%	1.8%	2.2%	3.2%	1.6%	1.9%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q9. Most Often (Cont.)

U=Outdoor/adventure recreation	6.8%	3.3%	5.7%	2.7%	6.8%	0.0%	5.4%	4.2%	4.5%
V=Social	2.3%	1.6%	0.8%	2.7%	2.2%	1.5%	2.2%	1.9%	1.9%
W=Other	1.1%	0.0%	0.8%	1.4%	0.7%	1.5%	0.0%	1.3%	1.0%
Z=None chosen	45.5%	44.3%	51.2%	49.7%	38.5%	69.6%	22.6%	55.9%	48.6%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none under 55)	Yes	No	Yes	No	
	Under 10	(none under 10)	(none under 20)	(none under 55)	1	2	1	2	

Q9. 2nd Most Often

A=Aquatics	1.1%	0.0%	0.8%	0.7%	1.1%	0.0%	0.0%	1.0%	0.7%
B=Pre-school	1.1%	0.0%	0.8%	0.0%	0.7%	0.0%	1.1%	0.3%	0.5%
D=Youth summer camp	3.4%	1.6%	0.8%	1.4%	2.2%	0.7%	5.4%	0.6%	1.7%
E=Youth sports	2.3%	3.3%	1.6%	0.0%	2.2%	0.0%	3.2%	1.0%	1.4%
F=Performing arts	2.3%	1.6%	2.4%	7.5%	4.7%	3.0%	6.5%	3.5%	4.0%
G=Visual arts	0.0%	3.3%	1.6%	3.4%	1.8%	3.0%	4.3%	1.6%	2.1%
H=History & museums	4.5%	3.3%	4.1%	4.8%	6.1%	0.7%	4.3%	3.9%	4.3%
I=Youth (K-5th grade)	3.4%	0.0%	0.0%	0.7%	1.1%	0.7%	1.1%	1.0%	1.0%
J=Teen (6th-12th grade)	1.1%	4.9%	0.0%	0.7%	1.8%	0.0%	4.3%	0.3%	1.2%
K=Nature	4.5%	0.0%	0.8%	2.0%	2.5%	0.7%	2.2%	1.9%	1.9%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q9. 2nd Most Often (Cont.)

L=Tennis	2.3%	1.6%	2.4%	0.0%	1.1%	2.2%	2.2%	1.3%	1.4%
M=Family	8.0%	6.6%	1.6%	2.7%	6.1%	0.0%	5.4%	3.9%	4.0%
N=Fitness & wellness	2.3%	3.3%	1.6%	5.4%	3.6%	2.2%	8.6%	1.9%	3.3%
O=Senior adult	0.0%	0.0%	2.4%	2.7%	1.8%	1.5%	3.2%	1.3%	1.7%
P=Adult sports	1.1%	1.6%	2.4%	0.7%	1.8%	0.0%	2.2%	1.0%	1.4%
Q=Special populations	0.0%	0.0%	0.8%	0.0%	0.4%	0.0%	1.1%	0.0%	0.2%
R=Special events	0.0%	3.3%	4.9%	2.7%	2.5%	3.0%	2.2%	2.6%	2.9%
S=Volunteer opportunities	0.0%	1.6%	0.8%	0.7%	0.7%	0.7%	2.2%	0.3%	0.7%
T=Lake-related activities	1.1%	3.3%	4.1%	0.0%	2.9%	0.0%	3.2%	1.3%	1.9%
U=Outdoor/adventure recreation	2.3%	3.3%	3.3%	1.4%	3.6%	0.0%	4.3%	1.9%	2.4%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none Under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q9. 2nd Most Often (Cont.)

V=Social	0.0%	0.0%	0.0%	1.4%	0.4%	0.7%	0.0%	0.6%	0.5%
W=Other	0.0%	0.0%	0.0%	1.4%	0.4%	0.7%	0.0%	0.6%	0.5%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q9. 3rd Most Often

A=Aquatics	0.0%	0.0%	0.8%	0.7%	0.7%	0.0%	2.2%	0.0%	0.5%
C=Before and after school	1.1%	0.0%	0.8%	0.7%	1.1%	0.0%	2.2%	0.3%	0.7%
D=Youth summer camp	0.0%	0.0%	0.8%	0.0%	0.4%	0.0%	1.1%	0.0%	0.2%
E=Youth sports	1.1%	3.3%	0.0%	0.7%	1.4%	0.0%	4.3%	0.0%	1.0%
F=Performing arts	2.3%	0.0%	0.8%	3.4%	2.2%	1.5%	0.0%	2.3%	1.9%
G=Visual arts	0.0%	1.6%	1.6%	0.7%	0.7%	1.5%	2.2%	0.6%	1.0%
H=History & museums	3.4%	3.3%	3.3%	3.4%	4.3%	1.5%	5.4%	2.9%	3.3%
I=Youth (K-5th grade)	4.5%	0.0%	1.6%	0.0%	2.2%	0.0%	2.2%	1.3%	1.4%
J=Teen (6th-12th grade)	0.0%	4.9%	0.0%	0.0%	1.1%	0.0%	2.2%	0.0%	0.7%
K=Nature	2.3%	4.9%	4.1%	2.7%	4.7%	0.7%	8.6%	1.9%	3.3%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+ (none under 55)	Under 10	Yes	No	Yes	No	
	(none under 10)	(none under 20)							
	1	2	3	4	1	2	1	2	

Q9. 3rd Most Often (Cont.)

L=Tennis	1.1%	1.6%	0.8%	0.0%	0.7%	0.7%	1.1%	0.6%	0.7%
M=Family	4.5%	1.6%	0.8%	2.7%	3.2%	0.7%	4.3%	1.9%	2.4%
N=Fitness & wellness	2.3%	3.3%	2.4%	4.8%	4.0%	2.2%	7.5%	2.3%	3.3%
O=Senior adult	1.1%	0.0%	1.6%	4.8%	3.2%	0.0%	4.3%	1.6%	2.4%
P=Adult sports	0.0%	3.3%	2.4%	1.4%	2.2%	0.7%	1.1%	1.9%	1.7%
R=Special events	3.4%	6.6%	5.7%	1.4%	5.8%	0.0%	7.5%	2.6%	3.8%
S=Volunteer opportunities	1.1%	0.0%	1.6%	1.4%	1.4%	0.7%	2.2%	1.0%	1.2%
T=Lake-related activities	1.1%	0.0%	0.8%	2.0%	1.4%	0.0%	0.0%	1.6%	1.2%
U=Outdoor/adventure recreation	3.4%	1.6%	3.3%	1.4%	2.5%	1.5%	4.3%	1.3%	2.4%
V=Social	1.1%	0.0%	0.0%	2.0%	1.1%	0.7%	1.1%	1.0%	1.0%
W=Other	0.0%	0.0%	0.0%	1.4%	0.4%	0.7%	0.0%	0.6%	0.5%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none under 55)	Yes	No	Yes	No	
	Under 10	(none under 10)	(none under 20)	(none under 55)	1	2	1	2	

Q9. 4th Most often

A=Aquatics	0.0%	0.0%	0.0%	0.7%	0.4%	0.0%	1.1%	0.0%	0.2%
B=Pre-school	2.3%	0.0%	0.0%	0.0%	0.7%	0.0%	2.2%	0.0%	0.5%
C=Before and after school	1.1%	0.0%	0.0%	0.0%	0.4%	0.0%	1.1%	0.0%	0.2%
D=Youth summer camp	2.3%	1.6%	0.0%	0.0%	0.7%	0.7%	2.2%	0.3%	0.7%
E=Youth sports	2.3%	1.6%	0.0%	0.7%	1.4%	0.0%	2.2%	0.3%	1.0%
F=Performing arts	1.1%	1.6%	1.6%	4.1%	3.2%	0.7%	3.2%	1.6%	2.4%
G=Visual arts	1.1%	0.0%	0.0%	2.0%	1.4%	0.0%	0.0%	1.3%	1.0%
H=History & museums	2.3%	0.0%	1.6%	2.0%	1.8%	1.5%	1.1%	1.9%	1.7%
I=Youth (K-5th grade)	1.1%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.3%	0.2%
J=Teen (6th-12th grade)	0.0%	1.6%	0.8%	0.0%	0.7%	0.0%	1.1%	0.3%	0.5%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+ (none	Under 10	Yes	No	Yes	No	
	(none	(none	under 55)						
	under 10)	under 20)	under 55)	1	2	1	2		

Q9. 4th Most often (Cont.)

K=Nature	3.4%	0.0%	5.7%	2.0%	3.6%	2.2%	3.2%	2.6%	3.1%
L=Tennis	1.1%	1.6%	1.6%	0.0%	1.4%	0.0%	3.2%	0.3%	1.0%
M=Family	4.5%	0.0%	3.3%	1.4%	3.2%	0.7%	5.4%	1.6%	2.4%
N=Fitness & wellness	2.3%	4.9%	2.4%	1.4%	3.6%	0.0%	6.5%	1.3%	2.4%
O=Senior adult	1.1%	1.6%	0.8%	3.4%	2.2%	0.7%	3.2%	1.3%	1.9%
P=Adult sports	0.0%	0.0%	0.8%	0.7%	0.7%	0.0%	2.2%	0.0%	0.5%
R=Special events	2.3%	1.6%	1.6%	3.4%	3.2%	0.7%	4.3%	1.9%	2.4%
S=Volunteer opportunities	2.3%	4.9%	1.6%	1.4%	2.9%	0.7%	3.2%	1.9%	2.1%
T=Lake-related activities	0.0%	4.9%	1.6%	0.7%	2.2%	0.0%	3.2%	1.0%	1.4%
U=Outdoor/adventure recreation	0.0%	4.9%	2.4%	2.0%	2.5%	0.7%	3.2%	1.9%	2.1%
V=Social	0.0%	3.3%	1.6%	0.7%	1.8%	0.0%	2.2%	1.0%	1.2%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities? (Top Four)

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none	Yes	No	Yes	No	
	Under 10	under 10)	under 20)	under 55)	1	2	1	2	

Q9. Sum of top 4 choices

A=Aquatics	1.1%	1.6%	2.4%	3.4%	3.6%	0.0%	6.5%	1.3%	2.4%
B=Pre-school	5.7%	1.6%	1.6%	1.4%	3.2%	0.0%	5.4%	1.3%	2.4%
C=Before and after school	4.5%	0.0%	0.8%	0.7%	2.2%	0.0%	5.4%	0.3%	1.4%
D=Youth summer camp	10.2%	8.2%	1.6%	2.0%	5.8%	2.2%	14.0%	1.9%	4.5%
E=Youth sports	15.9%	14.8%	3.3%	2.7%	10.8%	0.0%	23.7%	2.6%	7.4%
F=Performing arts	8.0%	3.3%	9.8%	19.0%	13.3%	8.9%	17.2%	9.6%	11.7%
G=Visual arts	4.5%	6.6%	3.3%	8.2%	5.8%	5.9%	7.5%	5.1%	5.7%
H=History & museums	14.8%	14.8%	10.6%	15.0%	16.2%	8.9%	16.1%	12.9%	13.6%
I=Youth (K-5th grade)	9.1%	1.6%	1.6%	0.7%	4.0%	0.7%	4.3%	2.6%	2.9%
J=Teen (6th-12th grade)	4.5%	14.8%	0.8%	2.0%	5.8%	0.7%	9.7%	2.3%	4.0%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities? (Top Four)

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19	20-54	55+	(none	Yes	No	Yes	No	
	Under 10	under 10)	under 20)	under 55)	1	2	1	2	

Q9. Sum of top 4 choices (Cont.)

K=Nature	10.2%	8.2%	14.6%	12.2%	16.2%	3.7%	15.1%	10.9%	11.9%
L=Tennis	5.7%	6.6%	5.7%	0.0%	4.0%	3.7%	7.5%	2.9%	3.8%
M=Family	18.2%	14.8%	11.4%	8.2%	16.9%	3.0%	21.5%	9.6%	12.1%
N=Fitness & wellness	10.2%	14.8%	13.8%	17.7%	17.6%	7.4%	25.8%	11.3%	14.5%
O=Senior adult	3.4%	3.3%	6.5%	18.4%	11.2%	4.4%	16.1%	7.1%	9.5%
P=Adult sports	3.4%	6.6%	7.3%	2.7%	6.1%	1.5%	7.5%	3.9%	4.8%
Q=Special populations	0.0%	0.0%	2.4%	0.0%	0.7%	0.7%	1.1%	0.6%	0.7%
R=Special events	6.8%	13.1%	17.1%	10.9%	14.7%	6.7%	17.2%	10.3%	12.1%
S=Volunteer opportunities	3.4%	8.2%	5.7%	3.4%	5.4%	3.7%	7.5%	4.2%	4.8%
T=Lake-related activities	3.4%	8.2%	8.9%	5.4%	8.3%	2.2%	9.7%	5.5%	6.4%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities? (Top Four)

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q9. Sum of top 4 choices (Cont.)

U=Outdoor/adventure recreation	12.5%	13.1%	14.6%	7.5%	15.5%	2.2%	17.2%	9.3%	11.4%
V=Social	3.4%	4.9%	2.4%	6.8%	5.4%	3.0%	5.4%	4.5%	4.5%
W=Other	1.1%	0.0%	0.8%	4.1%	1.4%	3.0%	0.0%	2.6%	1.9%
Z=None chosen	45.5%	44.3%	51.2%	49.7%	38.5%	69.6%	22.6%	55.9%	48.6%

Q10. Have you or members of your household visited the Children's Museum during the past year?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q10. Have you visited the Children's Museum during the past year?

1=Yes	62.8%	45.9%	21.1%	39.3%	48.9%	22.0%	63.4%	32.9%	39.9%
2=No	37.2%	54.1%	78.9%	60.7%	51.1%	78.0%	36.6%	67.1%	60.1%

Q10a. Did you or members of your household go to the planetarium show on any of your visits?

N=166

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q10a. Did you go to the planetarium show on any of your visits?

1=Yes	69.8%	60.7%	50.0%	41.8%	59.4%	37.9%	69.0%	48.0%	55.2%
2=No	30.2%	39.3%	50.0%	58.2%	40.6%	62.1%	31.0%	52.0%	44.8%

Q11. Currently there is an admission fee of up to \$18 for a family of four to the Children's Museum. The cost for operating the Children's Museum for a household of 4 members is estimated to be \$18. Knowing this, what do you feel should be the total price of admissions to the Children's Museum for a Rocky Mount RESIDENT family of four? [Please check ONE]

N=420

Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
1	2	3	4	1	2	1	2	

Q11. What do you feel should be the total price of admissions to the Children's Museum?

1=No admissions charge	21.2%	26.7%	20.3%	22.3%	21.1%	26.3%	16.3%	23.5%	22.3%
2=\$8	20.0%	21.7%	22.0%	18.5%	20.7%	18.6%	21.7%	19.4%	20.3%
3=\$13	18.8%	15.0%	11.9%	10.8%	14.8%	10.2%	19.6%	11.8%	13.5%
4=\$18	32.9%	28.3%	38.1%	38.5%	34.1%	38.1%	33.7%	36.7%	35.5%
5=More than \$18	7.1%	8.3%	7.6%	10.0%	9.3%	6.8%	8.7%	8.7%	8.4%

Q12. Should the general admission include a planetarium show?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q12. Should the general admission include a planetarium show?

1=Yes	85.4%	85.0%	76.3%	76.2%	79.7%	79.8%	82.0%	79.3%	79.6%
2=No	14.6%	15.0%	23.7%	23.8%	20.3%	20.2%	18.0%	20.7%	20.4%

Q13. What should be the total price of admissions to the Children's Museum for a NON-RESIDENT family of four?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none Under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q13. What should be the total price of admissions to the Children's Museum for a NON-RESIDENT family of four?

1=No admissions charge	7.5%	11.9%	14.8%	13.6%	10.6%	17.1%	8.9%	14.1%	12.6%
2=\$12	30.0%	27.1%	27.0%	24.8%	27.0%	26.1%	21.1%	26.7%	26.8%
3=\$19.50	36.3%	40.7%	34.8%	36.8%	36.1%	36.9%	40.0%	36.5%	36.6%
4=\$27	15.0%	16.9%	20.0%	20.8%	20.9%	14.4%	25.6%	17.3%	18.7%
5=More than \$27	11.3%	3.4%	3.5%	4.0%	5.3%	5.4%	4.4%	5.4%	5.3%

Q15. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q15. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

1=Yes	7.5%	1.7%	0.0%	0.0%	1.9%	1.6%	1.1%	1.7%	1.7%
2=No	92.5%	98.3%	100.0%	100.0%	98.1%	98.4%	98.9%	98.3%	98.3%

Q16. Which of the following best describes your race? (Check all that apply)

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none Under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q16. Which of the following best describes your race?

1=African American/Black	68.2%	75.4%	67.5%	48.3%	63.7%	57.8%	68.8%	59.5%	62.1%
2=American Indian/Alaska Native	2.3%	0.0%	0.8%	1.4%	1.4%	0.7%	1.1%	1.3%	1.2%
3=Asian/Pacific Islander	1.1%	1.6%	0.0%	0.0%	0.7%	0.0%	0.0%	0.6%	0.5%
4=White/Caucasian	23.9%	23.0%	30.1%	46.9%	31.7%	38.5%	29.0%	35.4%	33.6%
5=Other	2.3%	3.3%	1.6%	1.4%	2.2%	1.5%	0.0%	2.6%	1.9%
9=Not provided	6.8%	1.6%	3.3%	2.7%	3.2%	4.4%	3.2%	3.9%	3.6%

Q17. What is your age?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q17. What is your age?

34=Under 35	17.9%	13.6%	13.9%	0.0%	10.4%	8.6%	6.0%	11.2%	9.7%
44=35 to 44	32.1%	28.8%	13.0%	0.0%	17.4%	8.6%	19.3%	13.6%	14.5%
54=45 to 54	21.8%	30.5%	40.9%	0.7%	20.1%	24.2%	21.7%	21.4%	21.1%
64=55 to 64	23.1%	22.0%	24.3%	62.1%	37.5%	35.9%	44.6%	35.7%	37.4%
65=65+	5.1%	5.1%	7.8%	37.1%	14.7%	22.7%	8.4%	18.0%	17.3%

Q18. What is your household income?

N=420

	Household Type				Q1. Have households visited any City parks in past year?		Q2. Have households participated in City rec prgms in past year?		Total
	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)		Yes	No	Yes	No	
	1	2	3	4	1	2	1	2	

Q18. What is your household income?

1=Under \$14,999	19.3%	24.6%	18.7%	17.1%	19.4%	17.2%	15.1%	20.0%	19.1%
2=\$15,000 - \$29,999	23.9%	13.1%	16.3%	18.5%	17.3%	19.4%	17.2%	19.0%	18.4%
3=\$30,000 - \$49,999	13.6%	21.3%	16.3%	18.5%	18.7%	14.9%	23.7%	14.8%	17.2%
4=\$50,000 - \$99,999	18.2%	19.7%	22.0%	14.4%	20.9%	12.7%	23.7%	17.1%	18.1%
5=\$100,000 or more	5.7%	11.5%	13.0%	8.2%	10.1%	9.0%	8.6%	10.3%	9.5%
9=Not provided	19.3%	9.8%	13.8%	23.3%	13.7%	26.9%	11.8%	18.7%	17.7%

Section 6:
Cross-Tabular Data by
Race, Household Income &
Households That Have Visited the
Children's Museum in the Past Year

Q1. In the past 12 months, have you or any members of your household visited any of the City of Rocky Mount Parks?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q1. Has your household visited any City parks in past year

1=Yes	69.4%	63.0%	70.1%	64.9%	72.2%	77.3%	70.0%	82.4%	58.0%	67.3%
2=No	30.6%	37.0%	29.9%	35.1%	27.8%	22.7%	30.0%	17.6%	42.0%	32.7%

Q1a. Approximately how often did you or members of your household visit City of Rocky Mount parks during the past year?

N=278

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q1a. Approximately how often did you or members of your household visit City of Rocky Mount parks during the past year?

1=Few times a week	24.3%	18.1%	14.0%	25.5%	19.2%	33.3%	14.8%	26.3%	17.4%	21.8%
2=Once a week	10.4%	13.3%	4.0%	10.6%	15.4%	14.0%	18.5%	15.0%	7.2%	11.1%
3=Few times a month	30.1%	22.9%	42.0%	31.9%	21.2%	22.8%	22.2%	27.8%	27.5%	27.7%
4=Once a month	5.8%	6.0%	2.0%	6.4%	5.8%	1.8%	14.8%	4.5%	7.2%	5.9%
5=Few times a year	24.3%	38.6%	30.0%	23.4%	34.6%	28.1%	29.6%	25.6%	33.3%	29.5%
6=Once a year	5.2%	1.2%	8.0%	2.1%	3.8%	0.0%	0.0%	0.8%	7.2%	4.1%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1b. From the following list, please check ALL the City of Rocky Mount recreation facilities you or members of your household have used or visited in City of Rocky Mount parks over the past 12 months.

N=278

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total		
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more		Yes	No
	1	2	1	2	3	4	5		1	2

Q1b.The City of Rocky Mount recreation facilities you or members of your household have used.

01=Gymnasium	18.6%	9.4%	11.1%	16.7%	15.4%	13.8%	17.9%	19.1%	11.3%	15.1%
02=Children Museum	33.9%	40.0%	35.2%	33.3%	42.3%	43.1%	35.7%	67.6%	6.3%	36.3%
03=Baseball/softball	23.7%	27.1%	16.7%	16.7%	28.8%	32.8%	14.3%	26.5%	22.5%	24.5%
04=Greenway trails	25.4%	45.9%	16.7%	27.1%	28.8%	48.3%	50.0%	39.0%	23.2%	30.9%
05=Art center	27.7%	43.5%	24.1%	29.2%	34.6%	37.9%	50.0%	51.5%	13.4%	32.0%
06=Tennis courts	9.0%	12.9%	5.6%	6.3%	15.4%	10.3%	14.3%	11.0%	9.2%	10.1%
07=Outdoor basketball courts	30.5%	5.9%	37.0%	27.1%	23.1%	13.8%	0.0%	25.0%	19.7%	22.3%
08=Walking/running track	57.1%	28.2%	50.0%	52.1%	51.9%	51.7%	32.1%	52.2%	43.0%	47.5%
09=Outdoor pool	19.8%	7.1%	18.5%	22.9%	15.4%	19.0%	0.0%	20.6%	11.3%	15.8%
10=Multi-purpose fields	16.4%	10.6%	11.1%	8.3%	17.3%	19.0%	7.1%	18.4%	9.9%	14.0%

Q1b. From the following list, please check ALL the City of Rocky Mount recreation facilities you or members of your household have used or visited in City of Rocky Mount parks over the past 12 months.

N=278

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total		
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more		Yes	No
	1	2	1	2	3	4	5		1	2

Q1b.The City of Rocky Mount recreation facilities you or members of your household have used. (Cont.)

11=Picnicking areas	52.0%	29.4%	46.3%	60.4%	44.2%	36.2%	17.9%	44.1%	43.7%	43.9%
12=Playgrounds	55.9%	36.5%	63.0%	56.3%	57.7%	36.2%	25.0%	58.8%	40.1%	49.3%
13=Tar River Reservoir	22.6%	32.9%	25.9%	22.9%	25.0%	31.0%	25.0%	28.7%	23.2%	25.9%
14=Soccer fields	8.5%	14.1%	3.7%	8.3%	11.5%	12.1%	14.3%	14.0%	5.6%	9.7%
15=Restrooms	41.2%	24.7%	35.2%	52.1%	34.6%	36.2%	10.7%	36.8%	35.2%	36.0%
16=Community center	31.1%	4.7%	29.6%	22.9%	19.2%	20.7%	14.3%	30.9%	14.8%	22.7%
17=Weights/fitness room	13.0%	3.5%	7.4%	12.5%	13.5%	10.3%	7.1%	12.5%	7.7%	10.1%
18=Pond/lake for fishing	26.0%	27.1%	24.1%	25.0%	28.8%	36.2%	17.9%	31.6%	19.7%	25.5%
19=Natural area	14.7%	22.4%	14.8%	10.4%	19.2%	13.8%	21.4%	16.2%	18.3%	17.3%
20=River for canoeing or Kayaking	2.8%	15.3%	0.0%	2.1%	5.8%	12.1%	21.4%	8.1%	4.9%	6.5%

Q1b. From the following list, please check ALL the City of Rocky Mount recreation facilities you or members of your household have used or visited in City of Rocky Mount parks over the past 12 months.

N=278

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q1b.The City of Rocky Mount recreation facilities you or members of your household have used. (Cont.)

21=Disc golf	2.3%	11.8%	3.7%	0.0%	0.0%	8.6%	14.3%	5.1%	4.9%	5.0%
22=Other	5.6%	15.3%	9.3%	6.3%	9.6%	6.9%	14.3%	7.4%	9.9%	8.6%
23=None-we don't use any recreation facilities	1.1%	1.2%	1.9%	0.0%	0.0%	3.4%	0.0%	0.0%	2.8%	1.4%
00=None chosen	6.8%	15.3%	9.3%	6.3%	9.6%	6.9%	14.3%	8.1%	10.6%	9.4%

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q1c. Most often</u>										
01=Gymnasium	5.1%	0.0%	9.3%	4.2%	0.0%	1.7%	3.6%	2.2%	4.2%	3.2%
02=Children Museum	6.8%	5.9%	7.4%	4.2%	13.5%	5.2%	7.1%	12.5%	0.7%	6.5%
03=Baseball/softball	3.4%	10.6%	1.9%	2.1%	3.8%	10.3%	3.6%	3.7%	7.7%	5.8%
04=Greenway trails	4.0%	14.1%	1.9%	8.3%	3.8%	10.3%	17.9%	2.2%	11.3%	6.8%
05=Art center	1.7%	10.6%	1.9%	4.2%	5.8%	3.4%	10.7%	9.6%	0.0%	4.7%
06=Tennis courts	1.1%	1.2%	0.0%	0.0%	1.9%	3.4%	0.0%	2.2%	0.0%	1.1%
07=Outdoor basketball courts	2.8%	2.4%	7.4%	2.1%	3.8%	0.0%	0.0%	2.2%	2.8%	2.5%
08=Walking/running track	21.5%	4.7%	5.6%	25.0%	25.0%	17.2%	10.7%	15.4%	16.9%	16.2%
09=Outdoor pool	1.1%	0.0%	0.0%	2.1%	1.9%	0.0%	0.0%	0.7%	0.7%	0.7%
10=Multi-purpose fields	2.8%	1.2%	1.9%	2.1%	1.9%	1.7%	0.0%	0.0%	4.9%	2.5%

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year?		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
11=Picnicking areas	8.5%	2.4%	11.1%	8.3%	5.8%	1.7%	0.0%	2.9%	9.2%	6.1%
12=Playgrounds	9.6%	12.9%	14.8%	10.4%	9.6%	10.3%	7.1%	16.2%	4.9%	10.4%
13=Tar River Reservoir	2.8%	3.5%	5.6%	0.0%	0.0%	6.9%	3.6%	2.9%	2.8%	2.9%
14=Soccer fields	1.1%	3.5%	0.0%	0.0%	5.8%	1.7%	3.6%	2.2%	1.4%	1.8%
15=Restrooms	0.6%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.7%	0.4%
16=Community center	3.4%	1.2%	3.7%	2.1%	3.8%	0.0%	0.0%	4.4%	1.4%	2.9%
17=Weights/fitness room	1.1%	2.4%	0.0%	0.0%	0.0%	3.4%	7.1%	2.2%	0.7%	1.4%
18=Pond/lake for fishing	1.7%	3.5%	1.9%	4.2%	0.0%	5.2%	0.0%	1.5%	2.8%	2.2%
19=Natural area	0.6%	2.4%	0.0%	0.0%	1.9%	1.7%	0.0%	0.7%	1.4%	1.1%
21=Disc golf	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.7%	0.4%
22=Other	1.7%	4.7%	0.0%	2.1%	5.8%	1.7%	7.1%	1.5%	4.2%	2.9%

Q1c. Most often (Cont.)

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q1c. 2nd Most Often</u>										
01=Gymnasium	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.4%
02=Children Museum	6.2%	10.6%	7.4%	8.3%	7.7%	8.6%	7.1%	14.0%	1.4%	7.6%
03=Baseball/softball	2.3%	3.5%	0.0%	2.1%	3.8%	3.4%	3.6%	5.1%	0.0%	2.5%
04=Greenway trails	4.5%	7.1%	1.9%	2.1%	5.8%	13.8%	3.6%	6.6%	3.5%	5.0%
05=Art center	2.8%	9.4%	5.6%	0.0%	5.8%	6.9%	10.7%	6.6%	3.5%	5.0%
06=Tennis courts	0.6%	2.4%	0.0%	0.0%	0.0%	3.4%	3.6%	0.7%	1.4%	1.1%
07=Outdoor basketball courts	3.4%	0.0%	3.7%	4.2%	1.9%	0.0%	0.0%	0.7%	3.5%	2.2%
08=Walking/running track	7.9%	3.5%	5.6%	14.6%	5.8%	3.4%	3.6%	6.6%	7.0%	6.8%
09=Outdoor pool	1.1%	2.4%	0.0%	0.0%	1.9%	3.4%	0.0%	1.5%	2.1%	1.8%
10=Multi-purpose fields	2.3%	1.2%	0.0%	2.1%	3.8%	3.4%	0.0%	2.9%	0.7%	1.8%
11=Picnicking areas	13.6%	2.4%	11.1%	12.5%	9.6%	5.2%	3.6%	8.8%	10.6%	9.7%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
12=Playgrounds	9.6%	5.9%	5.6%	10.4%	19.2%	3.4%	7.1%	10.3%	6.3%	8.3%
13=Tar River Reservoir	2.3%	9.4%	1.9%	6.3%	1.9%	8.6%	3.6%	2.9%	7.0%	5.0%
14=Soccer fields	1.1%	1.2%	1.9%	0.0%	1.9%	1.7%	0.0%	2.2%	0.0%	1.1%
15=Restrooms	1.7%	2.4%	3.7%	0.0%	1.9%	0.0%	3.6%	0.0%	3.5%	1.8%
16=Community center	4.0%	1.2%	3.7%	2.1%	1.9%	3.4%	7.1%	2.9%	2.8%	2.9%
17=Weights/fitness room	1.7%	0.0%	0.0%	6.3%	0.0%	0.0%	0.0%	0.7%	1.4%	1.1%
18=Pond/lake for fishing	4.5%	5.9%	3.7%	0.0%	7.7%	8.6%	7.1%	5.9%	3.5%	4.7%
19=Natural area	2.8%	1.2%	1.9%	4.2%	1.9%	0.0%	3.6%	0.7%	4.2%	2.5%
20=River for canoeing or Kayaking	0.0%	2.4%	0.0%	0.0%	1.9%	1.7%	0.0%	0.7%	0.7%	0.7%
21=Disc golf	0.6%	1.2%	0.0%	0.0%	0.0%	0.0%	3.6%	0.7%	0.7%	0.7%
22=Other	0.0%	1.2%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.4%

Q1c. 2nd Most Often (Cont.)

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q1c. 3rd Most Often</u>										
01=Gymnasium	4.0%	2.4%	1.9%	4.2%	5.8%	0.0%	3.6%	4.4%	2.1%	3.2%
02=Children Museum	6.2%	3.5%	5.6%	4.2%	7.7%	5.2%	3.6%	10.3%	0.0%	5.0%
03=Baseball/softball	2.3%	1.2%	0.0%	2.1%	1.9%	1.7%	0.0%	1.5%	2.1%	1.8%
04=Greenway trails	2.3%	10.6%	3.7%	2.1%	3.8%	5.2%	10.7%	8.1%	2.1%	5.0%
05=Art center	2.8%	5.9%	1.9%	4.2%	3.8%	1.7%	7.1%	5.1%	2.1%	3.6%
06=Tennis courts	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.7%	0.4%
07=Outdoor basketball courts	4.0%	0.0%	1.9%	4.2%	3.8%	1.7%	0.0%	1.5%	4.2%	2.9%
08=Walking/running track	4.0%	4.7%	7.4%	0.0%	3.8%	6.9%	0.0%	5.9%	2.8%	4.3%
09=Outdoor pool	1.1%	1.2%	1.9%	0.0%	1.9%	1.7%	0.0%	1.5%	0.7%	1.1%
10=Multi-purpose fields	4.5%	0.0%	0.0%	2.1%	3.8%	6.9%	3.6%	3.7%	2.1%	2.9%
11=Picnicking areas	7.3%	2.4%	3.7%	8.3%	7.7%	5.2%	3.6%	3.7%	7.0%	5.4%

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

N=278

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q1c. 3rd Most Often (Cont.)

12=Playgrounds	7.9%	3.5%	9.3%	4.2%	7.7%	8.6%	0.0%	6.6%	5.6%	6.1%
13=Tar River Reservoir	2.3%	7.1%	0.0%	4.2%	7.7%	3.4%	7.1%	5.9%	2.1%	4.0%
14=Soccer fields	0.6%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.7%	0.4%
15=Restrooms	5.1%	4.7%	5.6%	10.4%	3.8%	6.9%	0.0%	5.1%	5.6%	5.4%
16=Community center	2.3%	0.0%	0.0%	2.1%	1.9%	3.4%	0.0%	0.0%	2.8%	1.4%
17=Weights/fitness room	0.6%	0.0%	1.9%	2.1%	0.0%	0.0%	0.0%	0.0%	1.4%	0.7%
18=Pond/lake for fishing	5.1%	2.4%	3.7%	4.2%	3.8%	3.4%	3.6%	5.1%	2.8%	4.0%
19=Natural area	1.7%	1.2%	1.9%	2.1%	1.9%	0.0%	0.0%	2.2%	0.7%	1.4%
20=River for canoeing or Kayaking	0.6%	4.7%	0.0%	0.0%	0.0%	5.2%	7.1%	0.7%	2.8%	1.8%
21=Disc golf	0.0%	2.4%	1.9%	0.0%	0.0%	0.0%	3.6%	0.0%	1.4%	0.7%
22=Other	0.0%	3.5%	0.0%	0.0%	0.0%	1.7%	3.6%	1.5%	0.7%	1.1%

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often? (Top Three)

N=278

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q1c. Sum of top 3 choices</u>										
01=Gymnasium	9.6%	2.4%	11.1%	8.3%	5.8%	1.7%	7.1%	6.6%	7.0%	6.8%
02=Children Museum	19.2%	20.0%	20.4%	16.7%	28.8%	19.0%	17.9%	36.8%	2.1%	19.1%
03=Baseball/softball	7.9%	15.3%	1.9%	6.3%	9.6%	15.5%	7.1%	10.3%	9.9%	10.1%
04=Greenway trails	10.7%	31.8%	7.4%	12.5%	13.5%	29.3%	32.1%	16.9%	16.9%	16.9%
05=Art center	7.3%	25.9%	9.3%	8.3%	15.4%	12.1%	28.6%	21.3%	5.6%	13.3%
06=Tennis courts	1.7%	4.7%	0.0%	0.0%	1.9%	6.9%	7.1%	2.9%	2.1%	2.5%
07=Outdoor basketball courts	10.2%	2.4%	13.0%	10.4%	9.6%	1.7%	0.0%	4.4%	10.6%	7.6%
08=Walking/running track	33.3%	12.9%	18.5%	39.6%	34.6%	27.6%	14.3%	27.9%	26.8%	27.3%
09=Outdoor pool	3.4%	3.5%	1.9%	2.1%	5.8%	5.2%	0.0%	3.7%	3.5%	3.6%
10=Multi-purpose fields	9.6%	2.4%	1.9%	6.3%	9.6%	12.1%	3.6%	6.6%	7.7%	7.2%
11=Picnicking areas	29.4%	7.1%	25.9%	29.2%	23.1%	12.1%	7.1%	15.4%	26.8%	21.2%

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often? (Top Three)

N=278

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q1c. Sum of top 3 choices (Cont.)</u>										
12=Playgrounds	27.1%	22.4%	29.6%	25.0%	36.5%	22.4%	14.3%	33.1%	16.9%	24.8%
13=Tar River Reservoir	7.3%	20.0%	7.4%	10.4%	9.6%	19.0%	14.3%	11.8%	12.0%	11.9%
14=Soccer fields	2.8%	4.7%	1.9%	2.1%	7.7%	3.4%	3.6%	4.4%	2.1%	3.2%
15=Restrooms	7.3%	7.1%	9.3%	12.5%	5.8%	6.9%	3.6%	5.1%	9.9%	7.6%
16=Community center	9.6%	2.4%	7.4%	6.3%	7.7%	6.9%	7.1%	7.4%	7.0%	7.2%
17=Weights/fitness room	3.4%	2.4%	1.9%	8.3%	0.0%	3.4%	7.1%	2.9%	3.5%	3.2%
18=Pond/lake for fishing	11.3%	11.8%	9.3%	8.3%	11.5%	17.2%	10.7%	12.5%	9.2%	10.8%
19=Natural area	5.1%	4.7%	3.7%	6.3%	5.8%	1.7%	3.6%	3.7%	6.3%	5.0%
20=River for canoeing or Kayaking	0.6%	7.1%	0.0%	0.0%	1.9%	6.9%	7.1%	1.5%	3.5%	2.5%
21=Disc golf	0.6%	4.7%	1.9%	0.0%	0.0%	0.0%	10.7%	0.7%	2.8%	1.8%
22=Other	1.7%	9.4%	1.9%	2.1%	5.8%	3.4%	10.7%	2.9%	5.6%	4.3%

Q1d. Overall, how would you rate the condition and appearance of ALL the parks and recreation sites in the City of Rocky Mount parks you have visited?

N=278

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q1d. How would you rate the condition and appearance of ALL the parks and recreation sites?

1=Excellent	20.7%	22.9%	18.9%	18.8%	17.3%	17.9%	28.6%	22.8%	20.6%	21.7%
2=Good	58.0%	55.4%	45.3%	66.7%	67.3%	58.9%	50.0%	52.2%	59.6%	55.9%
3=Fair	17.8%	20.5%	34.0%	8.3%	13.5%	19.6%	21.4%	22.1%	16.9%	19.5%
4=Poor	2.9%	0.0%	1.9%	4.2%	1.9%	0.0%	0.0%	2.2%	1.5%	1.8%
5=Very Poor	0.6%	1.2%	0.0%	2.1%	0.0%	3.6%	0.0%	0.7%	1.5%	1.1%

Q2. Have you or other members of your household participated in any recreation programs offered by the City of Rocky Mount Parks and Recreation Department during the past 12 months?

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
1	2	1	2	3	4	5	1	2	

Q2. Have you or other members of your household participated in any recreation programs offered?

1=Yes	25.7%	18.9%	18.4%	21.3%	32.4%	29.3%	20.0%	36.9%	14.2%	23.0%
2=No	74.3%	81.1%	81.6%	78.7%	67.6%	70.7%	80.0%	63.1%	85.8%	77.0%

Q2a. Approximately how many different recreation programs offered by the City of Rocky Mount Parks and Recreation Department have you or members of your household participated in over the past 12 months?

N=93

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q2a. Approximately how many different recreation programs offered have you participated in over the past 12 months?

1=1 program	32.3%	40.0%	30.8%	37.5%	27.3%	23.8%	62.5%	25.9%	48.5%	34.1%
2=2 to 3 programs	46.8%	40.0%	53.8%	62.5%	45.5%	42.9%	37.5%	51.7%	36.4%	46.2%
3=4 to 6 programs	16.1%	20.0%	7.7%	0.0%	22.7%	33.3%	0.0%	19.0%	12.1%	16.5%
4=7 to 10 programs	1.6%	0.0%	7.7%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	1.1%
5=11 or more programs	3.2%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	1.7%	3.0%	2.2%

Q2b. From the following list, please check the THREE primary reasons why your household has participated in City of Rocky Mount Parks and Recreation Department programs.

N=93

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q2b. Check the THREE primary reasons why your household has participated

1=Quality of instructors	23.4%	28.0%	0.0%	37.5%	36.4%	27.3%	12.5%	25.4%	23.5%	24.7%
2=Location of the program/facility	54.7%	64.0%	42.9%	56.3%	59.1%	72.7%	50.0%	69.5%	38.2%	58.1%
3=Quality of the program/facility	28.1%	44.0%	7.1%	43.8%	45.5%	36.4%	25.0%	35.6%	35.3%	35.5%
4=Dates the program is offered	43.8%	8.0%	42.9%	43.8%	36.4%	18.2%	25.0%	33.9%	29.4%	32.3%
5=Times the program is offered	42.2%	16.0%	42.9%	25.0%	31.8%	50.0%	25.0%	39.0%	26.5%	34.4%
6=Friends participate in the programs	34.4%	52.0%	50.0%	37.5%	40.9%	36.4%	37.5%	39.0%	38.2%	38.7%
7=Affordable fees charged for programs	43.8%	48.0%	21.4%	56.3%	45.5%	40.9%	62.5%	44.1%	47.1%	45.2%
8=Other	9.4%	8.0%	7.1%	12.5%	9.1%	9.1%	12.5%	5.1%	14.7%	8.6%

Q2c. How would you rate the overall quality of the recreation programs that you and members of your household have participated in?

N=93

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q2c. How would you rate the overall quality of the recreation programs that you have participated in?

1=Excellent	20.3%	48.0%	21.4%	25.0%	27.3%	18.2%	37.5%	27.1%	32.4%	29.0%
2=Good	65.6%	48.0%	57.1%	62.5%	54.5%	77.3%	62.5%	59.3%	58.8%	59.1%
3=Fair	12.5%	4.0%	14.3%	12.5%	18.2%	4.5%	0.0%	13.6%	5.9%	10.8%
5=Very Poor	1.6%	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	1.1%

Q4. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, greenway trails, recreation facilities or programs of the Rocky Mount Parks and Recreation Department more often.

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q4. The reasons that prevent you from using parks, greenway trails, recreation facilities or programs?

01=I do not know locations of parks/facilities	9.6%	11.8%	16.3%	10.4%	4.2%	15.8%	10.0%	10.2%	10.8%	11.0%
02=Facilities are not well maintained	8.0%	5.1%	7.5%	10.4%	4.2%	6.6%	2.5%	8.4%	6.0%	6.9%
03=Program or facility not offered	5.0%	3.7%	6.3%	2.6%	2.8%	7.9%	10.0%	5.4%	4.4%	4.8%
04=Security is insufficient	26.1%	35.3%	26.3%	19.5%	29.2%	39.5%	32.5%	33.7%	26.4%	29.0%
05=Lack of greenway/trail access	3.8%	1.5%	6.3%	1.3%	1.4%	1.3%	7.5%	3.0%	4.0%	3.6%
06=Parks/facilities too far from residence	8.0%	9.6%	13.8%	3.9%	5.6%	9.2%	5.0%	8.4%	8.0%	8.1%
07=Parks and facilities are too crowded	1.9%	3.7%	5.0%	1.3%	1.4%	0.0%	0.0%	3.6%	1.6%	2.4%

Q4. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, greenway trails, recreation facilities or programs of the Rocky Mount Parks and Recreation Department more often.

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q4. The reasons that prevent you from using parks, greenway trails, recreation facilities or programs? (Cont.)

08=Fees are too high	16.1%	5.9%	30.0%	13.0%	8.3%	2.6%	10.0%	13.3%	12.4%	12.6%
09=Program times are not convenient	14.2%	6.6%	7.5%	11.7%	18.1%	13.2%	2.5%	13.3%	10.0%	11.2%
10=Lack of handicap accessibility	6.1%	3.7%	15.0%	3.9%	0.0%	3.9%	0.0%	6.0%	4.8%	5.2%
11=Poor customer service by staff	5.0%	2.2%	8.8%	2.6%	1.4%	2.6%	2.5%	5.4%	2.8%	3.8%
12=Parks are not well maintained	9.2%	5.9%	11.3%	6.5%	5.6%	10.5%	7.5%	10.8%	6.4%	8.1%
13=I do not know what is being offered	31.4%	27.2%	21.3%	29.9%	27.8%	36.8%	35.0%	26.5%	32.8%	30.2%
14=Use private or other community's facilities	5.0%	11.0%	2.5%	3.9%	5.6%	13.2%	20.0%	7.2%	6.8%	6.9%
15=Lack of parking	3.8%	0.7%	7.5%	1.3%	2.8%	1.3%	0.0%	3.0%	3.2%	3.1%

Q4. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, greenway trails, recreation facilities or programs of the Rocky Mount Parks and Recreation Department more often.

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q4. The reasons that prevent you from using parks, greenway trails, recreation facilities or programs? (Cont.)

16=Park operating hours not convenient	6.9%	2.2%	7.5%	2.6%	5.6%	3.9%	2.5%	4.8%	5.2%	5.0%
17=Registration for activities is difficult	2.7%	0.7%	3.8%	2.6%	1.4%	1.3%	0.0%	1.8%	2.8%	2.4%
18=Lack of transportation	14.2%	2.2%	16.3%	14.3%	5.6%	3.9%	2.5%	7.2%	11.6%	10.0%
19=Other	21.5%	32.4%	20.0%	18.2%	31.9%	27.6%	27.5%	24.7%	26.4%	26.0%
00=None chosen	11.9%	10.3%	11.3%	14.3%	15.3%	7.9%	2.5%	10.8%	12.0%	11.4%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	<u>Race</u>		<u>Q18. What is your household income?</u>					<u>Q10. Households visited Children's Museum in past year</u>		<u>Total</u>
	<u>African American/ Black</u> 1	<u>White/ Caucasian</u> 2	<u>Under \$14,999</u> 1	<u>\$15,000 - \$29,999</u> 2	<u>\$30,000 - \$49,999</u> 3	<u>\$50,000 - \$99,999</u> 4	<u>\$100,000 or more</u> 5	<u>Yes</u> 1	<u>No</u> 2	
<u>Q5a. Soccer, lacrosse and football size fields</u>										
1=Yes	19.5%	8.8%	20.0%	13.0%	18.1%	15.8%	17.5%	22.3%	10.8%	15.2%
2=No	80.5%	91.2%	80.0%	87.0%	81.9%	84.2%	82.5%	77.7%	89.2%	84.8%
<u>Q5b. Youth baseball and softball fields</u>										
1=Yes	20.7%	14.0%	18.8%	19.5%	19.4%	19.7%	10.0%	23.5%	14.4%	17.9%
2=No	79.3%	86.0%	81.3%	80.5%	80.6%	80.3%	90.0%	76.5%	85.6%	82.1%
<u>Q5c. Adult baseball and softball fields</u>										
1=Yes	20.7%	7.4%	17.5%	18.2%	19.4%	14.5%	10.0%	18.7%	14.0%	15.7%
2=No	79.3%	92.6%	82.5%	81.8%	80.6%	85.5%	90.0%	81.3%	86.0%	84.3%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q5d. Mountain bike trails</u>										
1=Yes	19.9%	15.4%	16.3%	18.2%	13.9%	22.4%	32.5%	20.5%	16.8%	18.1%
2=No	80.1%	84.6%	83.8%	81.8%	86.1%	77.6%	67.5%	79.5%	83.2%	81.9%
<u>Q5e. Tennis courts</u>										
1=Yes	21.8%	22.1%	21.3%	13.0%	19.4%	27.6%	30.0%	25.9%	19.2%	21.7%
2=No	78.2%	77.9%	78.8%	87.0%	80.6%	72.4%	70.0%	74.1%	80.8%	78.3%
<u>Q5f. Greenway trails</u>										
1=Yes	31.4%	47.1%	27.5%	28.6%	37.5%	47.4%	60.0%	46.4%	30.0%	36.2%
2=No	68.6%	52.9%	72.5%	71.4%	62.5%	52.6%	40.0%	53.6%	70.0%	63.8%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q5g. Dog parks</u>										
1=Yes	15.7%	25.0%	23.8%	15.6%	16.7%	19.7%	20.0%	21.7%	17.6%	19.0%
2=No	84.3%	75.0%	76.3%	84.4%	83.3%	80.3%	80.0%	78.3%	82.4%	81.0%
<u>Q5h. Outdoor pools</u>										
1=Yes	32.6%	11.8%	31.3%	27.3%	22.2%	25.0%	15.0%	31.9%	21.2%	25.2%
2=No	67.4%	88.2%	68.8%	72.7%	77.8%	75.0%	85.0%	68.1%	78.8%	74.8%
<u>Q5i. Gymnasium</u>										
1=Yes	33.3%	6.6%	25.0%	29.9%	20.8%	23.7%	20.0%	29.5%	20.8%	24.0%
2=No	66.7%	93.4%	75.0%	70.1%	79.2%	76.3%	80.0%	70.5%	79.2%	76.0%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q5j. Basketball courts</u>										
1=Yes	36.0%	10.3%	33.8%	32.5%	29.2%	25.0%	12.5%	30.7%	23.6%	26.2%
2=No	64.0%	89.7%	66.3%	67.5%	70.8%	75.0%	87.5%	69.3%	76.4%	73.8%
<u>Q5k. Community gardens</u>										
1=Yes	20.3%	25.7%	20.0%	28.6%	20.8%	26.3%	15.0%	24.7%	20.0%	21.7%
2=No	79.7%	74.3%	80.0%	71.4%	79.2%	73.7%	85.0%	75.3%	80.0%	78.3%
<u>Q5l. Skate parks</u>										
1=Yes	17.2%	10.3%	22.5%	13.0%	15.3%	13.2%	7.5%	21.1%	11.2%	15.0%
2=No	82.8%	89.7%	77.5%	87.0%	84.7%	86.8%	92.5%	78.9%	88.8%	85.0%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q5m. Art centers</u>										
1=Yes	42.9%	57.4%	38.8%	39.0%	45.8%	61.8%	70.0%	63.3%	36.8%	46.9%
2=No	57.1%	42.6%	61.3%	61.0%	54.2%	38.2%	30.0%	36.7%	63.2%	53.1%
<u>Q5n. Museums/ planetarium</u>										
1=Yes	51.3%	63.2%	45.0%	50.6%	58.3%	67.1%	70.0%	77.1%	41.2%	55.0%
2=No	48.7%	36.8%	55.0%	49.4%	41.7%	32.9%	30.0%	22.9%	58.8%	45.0%
<u>Q5o. Natural parks and preserves</u>										
1=Yes	36.0%	48.5%	37.5%	36.4%	41.7%	43.4%	57.5%	48.2%	35.2%	40.0%
2=No	64.0%	51.5%	62.5%	63.6%	58.3%	56.6%	42.5%	51.8%	64.8%	60.0%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q5p. Disc golf courses</u>										
1=Yes	7.3%	12.5%	6.3%	7.8%	5.6%	13.2%	20.0%	10.2%	9.2%	9.5%
2=No	92.7%	87.5%	93.8%	92.2%	94.4%	86.8%	80.0%	89.8%	90.8%	90.5%
<u>Q5q. Walking/running tracks</u>										
1=Yes	62.1%	47.1%	48.8%	59.7%	59.7%	64.5%	60.0%	65.1%	52.0%	56.7%
2=No	37.9%	52.9%	51.3%	40.3%	40.3%	35.5%	40.0%	34.9%	48.0%	43.3%
<u>Q5r. Smaller neighborhood parks</u>										
1=Yes	48.7%	39.7%	48.8%	48.1%	38.9%	47.4%	45.0%	53.0%	39.6%	44.5%
2=No	51.3%	60.3%	51.3%	51.9%	61.1%	52.6%	55.0%	47.0%	60.4%	55.5%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q5s. Picnic areas/shelters</u>										
1=Yes	64.8%	38.2%	63.8%	59.7%	55.6%	60.5%	40.0%	63.9%	49.2%	54.5%
2=No	35.2%	61.8%	36.3%	40.3%	44.4%	39.5%	60.0%	36.1%	50.8%	45.5%
<u>Q5t. Playgrounds</u>										
1=Yes	53.3%	30.1%	61.3%	53.2%	45.8%	38.2%	30.0%	60.2%	34.0%	44.3%
2=No	46.7%	69.9%	38.8%	46.8%	54.2%	61.8%	70.0%	39.8%	66.0%	55.7%
<u>Q5u. Indoor pools</u>										
1=Yes	39.8%	16.2%	35.0%	39.0%	31.9%	32.9%	17.5%	35.5%	29.6%	31.7%
2=No	60.2%	83.8%	65.0%	61.0%	68.1%	67.1%	82.5%	64.5%	70.4%	68.3%

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q5v. Community centers</u>										
1=Yes	51.7%	17.6%	43.8%	51.9%	41.7%	36.8%	27.5%	45.2%	36.4%	39.5%
2=No	48.3%	82.4%	56.3%	48.1%	58.3%	63.2%	72.5%	54.8%	63.6%	60.5%
<u>Q5w. Restrooms</u>										
1=Yes	60.9%	38.2%	60.0%	61.0%	51.4%	52.6%	40.0%	59.6%	48.0%	52.1%
2=No	39.1%	61.8%	40.0%	39.0%	48.6%	47.4%	60.0%	40.4%	52.0%	47.9%
<u>Q5x. Tar River Reservoir</u>										
1=Yes	28.0%	30.9%	36.3%	16.9%	27.8%	35.5%	45.0%	33.1%	26.8%	29.0%
2=No	72.0%	69.1%	63.8%	83.1%	72.2%	64.5%	55.0%	66.9%	73.2%	71.0%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q5a. Soccer, lacrosse and football size fields

5=100% Met	42.6%	36.4%	35.7%	33.3%	50.0%	33.3%	71.4%	51.4%	29.2%	42.4%
4=75% Met	25.5%	63.6%	35.7%	22.2%	33.3%	41.7%	28.6%	28.6%	37.5%	32.2%
3=50% Met	27.7%	0.0%	21.4%	44.4%	16.7%	25.0%	0.0%	17.1%	29.2%	22.0%
2=25% Met	2.1%	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	1.7%
1=0% Met	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	1.7%

Q5b. Youth baseball and softball fields

5=100% Met	33.3%	52.9%	30.8%	30.8%	38.5%	33.3%	100.0%	43.2%	33.3%	38.8%
4=75% Met	45.8%	29.4%	61.5%	46.2%	38.5%	40.0%	0.0%	40.5%	40.0%	40.3%
3=50% Met	10.4%	5.9%	0.0%	15.4%	15.4%	6.7%	0.0%	8.1%	10.0%	9.0%
2=25% Met	6.3%	11.8%	7.7%	0.0%	7.7%	20.0%	0.0%	8.1%	10.0%	9.0%
1=0% Met	4.2%	0.0%	0.0%	7.7%	0.0%	0.0%	0.0%	0.0%	6.7%	3.0%

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q5c. Adult baseball and softball fields

5=100% Met	39.6%	66.7%	50.0%	41.7%	38.5%	40.0%	75.0%	50.0%	37.9%	44.1%
4=75% Met	31.3%	33.3%	33.3%	41.7%	46.2%	20.0%	0.0%	30.0%	31.0%	30.5%
3=50% Met	16.7%	0.0%	8.3%	16.7%	15.4%	10.0%	0.0%	13.3%	13.8%	13.6%
2=25% Met	4.2%	0.0%	8.3%	0.0%	0.0%	10.0%	0.0%	3.3%	3.4%	3.4%
1=0% Met	8.3%	0.0%	0.0%	0.0%	0.0%	20.0%	25.0%	3.3%	13.8%	8.5%

Q5d. Mountain bike trails

5=100% Met	30.6%	10.0%	33.3%	8.3%	40.0%	25.0%	23.1%	28.1%	23.1%	25.4%
4=75% Met	32.7%	20.0%	41.7%	50.0%	40.0%	18.8%	15.4%	31.3%	28.2%	29.6%
3=50% Met	22.4%	15.0%	16.7%	41.7%	10.0%	25.0%	0.0%	21.9%	17.9%	19.7%
2=25% Met	4.1%	20.0%	0.0%	0.0%	0.0%	18.8%	23.1%	9.4%	7.7%	8.5%
1=0% Met	10.2%	35.0%	8.3%	0.0%	10.0%	12.5%	38.5%	9.4%	23.1%	16.9%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q5e. Tennis courts

5=100% Met	24.5%	26.9%	26.7%	11.1%	23.1%	26.3%	27.3%	28.9%	22.0%	25.3%
4=75% Met	30.6%	42.3%	53.3%	22.2%	46.2%	31.6%	36.4%	36.8%	34.1%	35.4%
3=50% Met	22.4%	23.1%	6.7%	44.4%	7.7%	31.6%	18.2%	18.4%	24.4%	21.5%
2=25% Met	16.3%	3.8%	13.3%	22.2%	15.4%	5.3%	9.1%	13.2%	9.8%	11.4%
1=0% Met	6.1%	3.8%	0.0%	0.0%	7.7%	5.3%	9.1%	2.6%	9.8%	6.3%

Q5f. Greenway trails

5=100% Met	40.3%	30.4%	27.8%	36.8%	50.0%	30.0%	40.9%	42.6%	27.7%	35.3%
4=75% Met	29.2%	33.9%	38.9%	36.8%	20.8%	36.7%	27.3%	25.0%	35.4%	30.1%
3=50% Met	19.4%	23.2%	16.7%	26.3%	20.8%	23.3%	4.5%	19.1%	23.1%	21.1%
2=25% Met	5.6%	12.5%	11.1%	0.0%	8.3%	3.3%	22.7%	8.8%	9.2%	9.0%
1=0% Met	5.6%	0.0%	5.6%	0.0%	0.0%	6.7%	4.5%	4.4%	4.6%	4.5%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q5g. Dog parks</u>										
5=100% Met	30.6%	11.1%	47.1%	10.0%	0.0%	27.3%	0.0%	13.3%	29.7%	22.4%
4=75% Met	22.2%	18.5%	11.8%	40.0%	18.2%	27.3%	14.3%	16.7%	21.6%	19.4%
3=50% Met	16.7%	7.4%	11.8%	10.0%	0.0%	9.1%	14.3%	13.3%	10.8%	11.9%
2=25% Met	5.6%	11.1%	5.9%	0.0%	18.2%	9.1%	14.3%	16.7%	2.7%	9.0%
1=0% Met	25.0%	51.9%	23.5%	40.0%	63.6%	27.3%	57.1%	40.0%	35.1%	37.3%
<u>Q5h. Outdoor pools</u>										
5=100% Met	35.9%	15.4%	31.8%	26.3%	33.3%	27.8%	40.0%	30.6%	34.0%	32.3%
4=75% Met	19.2%	15.4%	22.7%	10.5%	26.7%	27.8%	20.0%	18.4%	17.0%	17.7%
3=50% Met	28.2%	38.5%	27.3%	47.4%	13.3%	27.8%	0.0%	36.7%	23.4%	30.2%
2=25% Met	10.3%	7.7%	18.2%	5.3%	20.0%	5.6%	0.0%	10.2%	10.6%	10.4%
1=0% Met	6.4%	23.1%	0.0%	10.5%	6.7%	11.1%	40.0%	4.1%	14.9%	9.4%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

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N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q5i. Gymnasium

5=100% Met	38.0%	20.0%	37.5%	42.9%	28.6%	29.4%	28.6%	52.4%	23.9%	37.5%
4=75% Met	31.6%	60.0%	43.8%	28.6%	35.7%	35.3%	28.6%	28.6%	34.8%	31.8%
3=50% Met	12.7%	0.0%	6.3%	14.3%	14.3%	17.6%	0.0%	7.1%	15.2%	11.4%
2=25% Met	8.9%	0.0%	12.5%	9.5%	7.1%	11.8%	0.0%	9.5%	6.5%	8.0%
1=0% Met	8.9%	20.0%	0.0%	4.8%	14.3%	5.9%	42.9%	2.4%	19.6%	11.4%

Q5j. Basketball courts

5=100% Met	47.1%	57.1%	52.2%	58.3%	45.0%	33.3%	60.0%	53.1%	44.2%	48.5%
4=75% Met	24.7%	14.3%	30.4%	16.7%	35.0%	11.1%	40.0%	16.3%	30.8%	23.8%
3=50% Met	18.8%	7.1%	4.3%	20.8%	10.0%	38.9%	0.0%	18.4%	15.4%	16.8%
2=25% Met	8.2%	21.4%	13.0%	4.2%	10.0%	16.7%	0.0%	12.2%	7.7%	9.9%
1=0% Met	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	1.0%

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q5k. Community gardens

5=100% Met	30.6%	3.7%	30.8%	25.0%	30.8%	5.9%	40.0%	22.2%	20.9%	21.5%
4=75% Met	10.2%	22.2%	23.1%	20.0%	0.0%	17.6%	0.0%	16.7%	11.6%	13.9%
3=50% Met	30.6%	22.2%	7.7%	30.0%	15.4%	35.3%	20.0%	22.2%	30.2%	26.6%
2=25% Met	8.2%	25.9%	7.7%	10.0%	23.1%	29.4%	0.0%	19.4%	9.3%	13.9%
1=0% Met	20.4%	25.9%	30.8%	15.0%	30.8%	11.8%	40.0%	19.4%	27.9%	24.1%

Q5l. Skate parks

5=100% Met	30.8%	38.5%	42.9%	11.1%	60.0%	22.2%	33.3%	40.0%	24.0%	32.7%
4=75% Met	23.1%	30.8%	21.4%	55.6%	0.0%	22.2%	66.7%	33.3%	12.0%	23.6%
3=50% Met	17.9%	15.4%	7.1%	11.1%	20.0%	22.2%	0.0%	10.0%	28.0%	18.2%
2=25% Met	15.4%	0.0%	14.3%	0.0%	20.0%	22.2%	0.0%	10.0%	12.0%	10.9%
1=0% Met	12.8%	15.4%	14.3%	22.2%	0.0%	11.1%	0.0%	6.7%	24.0%	14.5%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q5m. Art centers

5=100% Met	45.1%	40.3%	42.9%	42.9%	34.5%	53.7%	50.0%	54.2%	30.4%	43.4%
4=75% Met	26.5%	38.8%	32.1%	32.1%	37.9%	29.3%	25.0%	29.2%	34.2%	31.4%
3=50% Met	17.6%	11.9%	3.6%	21.4%	20.7%	12.2%	12.5%	12.5%	19.0%	15.4%
2=25% Met	4.9%	4.5%	10.7%	0.0%	0.0%	4.9%	4.2%	4.2%	5.1%	4.6%
1=0% Met	5.9%	4.5%	10.7%	3.6%	6.9%	0.0%	8.3%	0.0%	11.4%	5.1%

Q5n. Museums/ planetarium

5=100% Met	47.5%	48.6%	58.1%	54.3%	44.4%	45.7%	62.5%	57.8%	36.4%	48.5%
4=75% Met	26.7%	33.8%	22.6%	22.9%	38.9%	34.8%	20.8%	30.2%	27.3%	28.9%
3=50% Met	18.3%	13.5%	12.9%	20.0%	11.1%	10.9%	8.3%	9.5%	25.0%	16.2%
2=25% Met	3.3%	2.7%	3.2%	0.0%	2.8%	6.5%	4.2%	2.6%	4.5%	3.4%
1=0% Met	4.2%	1.4%	3.2%	2.9%	2.8%	2.2%	4.2%	0.0%	6.8%	2.9%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q5o. Natural parks and preserves

5=100% Met	36.7%	24.5%	36.4%	27.3%	30.8%	36.7%	26.3%	38.6%	24.3%	31.4%
4=75% Met	27.8%	37.7%	22.7%	45.5%	38.5%	36.7%	21.1%	31.4%	30.0%	30.7%
3=50% Met	19.0%	22.6%	22.7%	22.7%	15.4%	10.0%	36.8%	17.1%	25.7%	21.4%
2=25% Met	6.3%	11.3%	9.1%	4.5%	7.7%	10.0%	10.5%	7.1%	8.6%	7.9%
1=0% Met	10.1%	3.8%	9.1%	0.0%	7.7%	6.7%	5.3%	5.7%	11.4%	8.6%

Q5p. Disc golf courses

5=100% Met	47.1%	56.3%	50.0%	50.0%	33.3%	60.0%	57.1%	75.0%	28.6%	48.6%
4=75% Met	17.6%	25.0%	25.0%	16.7%	0.0%	30.0%	42.9%	18.8%	28.6%	24.3%
3=50% Met	11.8%	12.5%	25.0%	16.7%	0.0%	10.0%	0.0%	6.3%	14.3%	10.8%
2=25% Met	5.9%	0.0%	0.0%	16.7%	0.0%	0.0%	0.0%	0.0%	4.8%	2.7%
1=0% Met	17.6%	6.3%	0.0%	0.0%	66.7%	0.0%	0.0%	0.0%	23.8%	13.5%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q5q. Walking/running tracks

5=100% Met	51.7%	25.0%	50.0%	45.2%	45.0%	50.0%	52.6%	46.8%	43.0%	44.7%
4=75% Met	21.1%	32.7%	34.4%	23.8%	25.0%	23.8%	15.8%	29.8%	19.3%	24.0%
3=50% Met	16.3%	26.9%	3.1%	23.8%	15.0%	16.7%	15.8%	16.0%	21.1%	18.8%
2=25% Met	4.1%	7.7%	6.3%	2.4%	10.0%	4.8%	5.3%	4.3%	7.0%	5.8%
1=0% Met	6.8%	7.7%	6.3%	4.8%	5.0%	4.8%	10.5%	3.2%	9.6%	6.7%

Q5r. Smaller neighborhood parks

5=100% Met	35.7%	20.8%	40.6%	28.6%	33.3%	24.2%	40.0%	34.1%	30.1%	32.1%
4=75% Met	27.7%	18.8%	28.1%	25.7%	16.7%	24.2%	33.3%	25.6%	22.9%	24.2%
3=50% Met	17.0%	22.9%	9.4%	17.1%	29.2%	24.2%	13.3%	18.3%	19.3%	18.8%
2=25% Met	9.8%	22.9%	9.4%	17.1%	12.5%	18.2%	0.0%	12.2%	15.7%	13.9%
1=0% Met	9.8%	14.6%	12.5%	11.4%	8.3%	9.1%	13.3%	9.8%	12.0%	10.9%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

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N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q5s. Picnic areas/shelters

5=100% Met	49.0%	21.7%	38.6%	39.5%	52.8%	42.9%	28.6%	42.3%	41.8%	42.0%
4=75% Met	26.1%	34.8%	31.8%	30.2%	19.4%	28.6%	42.9%	27.8%	28.2%	28.0%
3=50% Met	13.1%	23.9%	13.6%	16.3%	13.9%	16.7%	7.1%	14.4%	17.3%	15.9%
2=25% Met	7.2%	13.0%	9.1%	7.0%	11.1%	7.1%	14.3%	11.3%	7.3%	9.2%
1=0% Met	4.6%	6.5%	6.8%	7.0%	2.8%	4.8%	7.1%	4.1%	5.5%	4.8%

Q5t. Playgrounds

5=100% Met	46.0%	25.0%	50.0%	41.7%	45.2%	32.1%	27.3%	38.5%	45.9%	41.8%
4=75% Met	29.8%	50.0%	32.5%	33.3%	29.0%	35.7%	54.5%	37.4%	29.7%	33.9%
3=50% Met	12.9%	13.9%	7.5%	11.1%	16.1%	17.9%	9.1%	11.0%	14.9%	12.7%
2=25% Met	4.8%	11.1%	5.0%	5.6%	6.5%	10.7%	9.1%	7.7%	5.4%	6.7%
1=0% Met	6.5%	0.0%	5.0%	8.3%	3.2%	3.6%	0.0%	5.5%	4.1%	4.8%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

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N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q5u. Indoor pools

5=100% Met	33.3%	12.5%	40.9%	24.0%	50.0%	18.2%	20.0%	38.8%	24.2%	30.6%
4=75% Met	18.9%	18.8%	27.3%	24.0%	5.0%	18.2%	0.0%	16.3%	21.0%	18.9%
3=50% Met	17.8%	18.8%	9.1%	24.0%	5.0%	22.7%	0.0%	18.4%	16.1%	17.1%
2=25% Met	10.0%	6.3%	9.1%	8.0%	10.0%	18.2%	0.0%	10.2%	8.1%	9.0%
1=0% Met	20.0%	43.8%	13.6%	20.0%	30.0%	22.7%	80.0%	16.3%	30.6%	24.3%

Q5v. Community centers

5=100% Met	39.0%	25.0%	46.4%	30.6%	40.7%	32.0%	55.6%	44.9%	32.9%	38.6%
4=75% Met	23.7%	30.0%	32.1%	22.2%	14.8%	24.0%	22.2%	18.8%	30.3%	24.8%
3=50% Met	19.5%	20.0%	10.7%	25.0%	22.2%	20.0%	0.0%	20.3%	17.1%	18.6%
2=25% Met	12.7%	10.0%	7.1%	8.3%	18.5%	20.0%	22.2%	11.6%	11.8%	11.7%
1=0% Met	5.1%	15.0%	3.6%	13.9%	3.7%	4.0%	0.0%	4.3%	7.9%	6.2%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

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N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
1	2	1	2	3	4	5	1	2	

Q5w. Restrooms

5=100% Met	37.1%	18.2%	42.5%	31.7%	31.4%	28.2%	38.5%	31.5%	34.0%	32.8%
4=75% Met	24.5%	29.5%	20.0%	39.0%	20.0%	20.5%	15.4%	24.7%	25.5%	25.1%
3=50% Met	17.5%	15.9%	12.5%	22.0%	20.0%	20.5%	0.0%	18.0%	16.0%	16.9%
2=25% Met	13.3%	27.3%	12.5%	4.9%	28.6%	23.1%	30.8%	18.0%	16.0%	16.9%
1=0% Met	7.7%	9.1%	12.5%	2.4%	0.0%	7.7%	15.4%	7.9%	8.5%	8.2%

Q5x. Tar River Reservoir

5=100% Met	46.2%	28.2%	29.6%	36.4%	41.2%	51.9%	31.3%	49.1%	29.3%	38.7%
4=75% Met	26.2%	48.7%	51.9%	36.4%	35.3%	22.2%	25.0%	30.2%	37.9%	34.2%
3=50% Met	20.0%	12.8%	14.8%	27.3%	11.8%	14.8%	25.0%	11.3%	24.1%	18.0%
2=25% Met	4.6%	7.7%	3.7%	0.0%	5.9%	11.1%	6.3%	7.5%	5.2%	6.3%
1=0% Met	3.1%	2.6%	0.0%	0.0%	5.9%	0.0%	12.5%	1.9%	3.4%	2.7%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q6. Most Important

A=Soccer, lacrosse and football size fields	3.1%	2.9%	2.5%	2.6%	5.6%	1.3%	5.0%	4.8%	1.6%	2.9%
B=Youth baseball and softball fields	3.1%	3.7%	1.3%	1.3%	2.8%	6.6%	2.5%	3.6%	3.2%	3.3%
C=Adult baseball and softball fields	0.4%	1.5%	0.0%	0.0%	2.8%	1.3%	0.0%	1.2%	0.4%	0.7%
D=Mountain bike trails	1.5%	1.5%	1.3%	1.3%	0.0%	1.3%	5.0%	1.8%	1.2%	1.4%
E=Tennis courts	0.8%	2.2%	0.0%	0.0%	0.0%	2.6%	2.5%	0.0%	2.0%	1.2%
F=Greenway trails	1.1%	8.1%	1.3%	5.2%	1.4%	5.3%	7.5%	2.4%	4.0%	3.3%
G=Dog parks	0.4%	4.4%	1.3%	2.6%	1.4%	2.6%	2.5%	2.4%	2.0%	2.1%
H=Outdoor pools	2.3%	2.9%	2.5%	2.6%	2.8%	1.3%	0.0%	2.4%	2.4%	2.4%
I=Gymnasium	3.8%	0.7%	2.5%	2.6%	4.2%	1.3%	2.5%	3.0%	2.4%	2.6%

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N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q6. Most Important (Cont.)</u>										
J=Basketball court	4.6%	0.7%	6.3%	5.2%	1.4%	2.6%	2.5%	3.6%	2.8%	3.1%
K=Community garden	0.4%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.2%
L=Skate parks	0.8%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.5%
M=Art centers	5.0%	14.7%	3.8%	6.5%	11.1%	10.5%	7.5%	10.8%	6.4%	8.1%
N=Museums/planetarium	5.0%	8.1%	1.3%	6.5%	11.1%	3.9%	7.5%	9.0%	3.6%	5.7%
O=Natural parks and preserves	3.1%	1.5%	1.3%	5.2%	2.8%	1.3%	2.5%	3.0%	2.0%	2.4%
P=Disc golf courses	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.4%	0.2%
Q=Walking/running tracks	15.3%	5.1%	2.5%	15.6%	15.3%	18.4%	7.5%	10.2%	13.6%	12.1%
R=Smaller neighborhood parks	2.7%	4.4%	2.5%	2.6%	0.0%	5.3%	7.5%	3.0%	3.2%	3.1%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q6. Most Important (Cont.)</u>										
S=Picnic areas/shelters	5.4%	3.7%	8.8%	7.8%	2.8%	1.3%	2.5%	2.4%	6.0%	4.5%
T=Playgrounds	3.8%	5.1%	7.5%	3.9%	2.8%	6.6%	2.5%	6.6%	2.4%	4.3%
U=Indoor pools	1.9%	0.7%	1.3%	0.0%	4.2%	1.3%	0.0%	1.8%	1.6%	1.7%
V=Community centers	6.5%	0.7%	6.3%	5.2%	8.3%	2.6%	0.0%	4.2%	5.2%	4.8%
W=Restrooms	3.1%	2.2%	5.0%	2.6%	2.8%	2.6%	2.5%	3.6%	2.0%	2.6%
X=Tar River Reservoir	1.9%	2.9%	2.5%	1.3%	1.4%	3.9%	7.5%	1.8%	2.8%	2.4%
Y=Other	1.5%	1.5%	1.3%	0.0%	2.8%	2.6%	2.5%	2.4%	0.8%	1.4%
Z=None chosen	22.6%	19.9%	33.8%	19.5%	12.5%	13.2%	17.5%	15.1%	27.2%	22.9%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total		
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more		Yes	No
	1	2	1	2	3	4	5		1	2

Q6. 2nd Most important

A=Soccer, lacrosse and football size fields	0.4%	0.7%	0.0%	0.0%	1.4%	1.3%	0.0%	1.2%	0.0%	0.5%
B=Youth baseball and softball fields	0.8%	0.7%	1.3%	0.0%	1.4%	1.3%	0.0%	1.2%	0.4%	0.7%
C=Adult baseball and softball fields	1.1%	0.7%	0.0%	2.6%	0.0%	2.6%	0.0%	0.6%	1.6%	1.2%
D=Mountain bike trails	1.9%	2.2%	1.3%	0.0%	0.0%	5.3%	7.5%	1.8%	2.4%	2.1%
E=Tennis courts	0.4%	4.4%	0.0%	0.0%	1.4%	2.6%	10.0%	1.8%	1.6%	1.7%
F=Greenway trails	5.0%	6.6%	2.5%	3.9%	6.9%	7.9%	7.5%	6.0%	4.8%	5.2%
G=Dog parks	1.1%	2.9%	0.0%	2.6%	1.4%	3.9%	0.0%	1.2%	2.0%	1.7%
H=Outdoor pools	1.5%	0.7%	1.3%	1.3%	2.8%	1.3%	0.0%	1.8%	0.8%	1.2%
I=Gymnasium	4.2%	0.0%	2.5%	7.8%	0.0%	3.9%	0.0%	3.6%	2.8%	3.1%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

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	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q6. 2nd Most important (Cont.)</u>										
J=Basketball court	4.2%	0.7%	2.5%	6.5%	2.8%	0.0%	0.0%	3.0%	2.8%	2.9%
K=Community garden	1.1%	2.2%	1.3%	0.0%	4.2%	0.0%	0.0%	1.8%	1.2%	1.4%
L=Skate parks	1.1%	0.0%	1.3%	0.0%	1.4%	0.0%	0.0%	1.2%	0.4%	0.7%
M=Art centers	5.4%	7.4%	5.0%	1.3%	11.1%	3.9%	15.0%	8.4%	4.0%	5.7%
N=Museums/planetarium	6.1%	17.6%	8.8%	3.9%	11.1%	14.5%	12.5%	16.3%	6.0%	10.0%
O=Natural parks and preserves	1.9%	4.4%	1.3%	2.6%	2.8%	2.6%	2.5%	1.8%	3.2%	2.6%
P=Disc golf courses	0.4%	1.5%	0.0%	0.0%	1.4%	1.3%	2.5%	1.8%	0.0%	0.7%
Q=Walking/running tracks	6.9%	5.1%	5.0%	3.9%	9.7%	7.9%	12.5%	5.4%	8.0%	6.9%
R=Smaller neighborhood parks	4.6%	2.9%	3.8%	6.5%	2.8%	3.9%	2.5%	4.8%	3.2%	3.8%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q6. 2nd Most important (Cont.)

S=Picnic areas/shelters	3.8%	2.9%	3.8%	3.9%	5.6%	1.3%	2.5%	1.8%	4.8%	3.6%
T=Playgrounds	6.5%	2.2%	7.5%	7.8%	2.8%	3.9%	2.5%	5.4%	4.4%	4.8%
U=Indoor pools	3.8%	0.7%	1.3%	6.5%	1.4%	2.6%	0.0%	1.8%	3.2%	2.6%
V=Community centers	5.0%	0.7%	5.0%	6.5%	4.2%	1.3%	2.5%	3.0%	4.0%	3.6%
W=Restrooms	3.4%	0.7%	2.5%	3.9%	2.8%	2.6%	0.0%	1.8%	2.8%	2.4%
X=Tar River Reservoir	1.1%	2.2%	1.3%	2.6%	2.8%	1.3%	0.0%	1.8%	1.6%	1.7%
Y=Other	0.4%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q6. 3rd Most Important

A=Soccer, lacrosse and football size fields	0.0%	2.2%	0.0%	1.3%	0.0%	2.6%	0.0%	1.2%	0.4%	0.7%
B=Youth baseball and softball fields	0.8%	2.2%	0.0%	0.0%	4.2%	2.6%	0.0%	2.4%	0.4%	1.2%
C=Adult baseball and softball fields	0.8%	0.0%	1.3%	0.0%	0.0%	1.3%	0.0%	1.2%	0.0%	0.5%
D=Mountain bike trails	0.4%	2.2%	0.0%	1.3%	0.0%	1.3%	5.0%	1.2%	0.8%	1.0%
E=Tennis courts	1.5%	0.7%	1.3%	0.0%	4.2%	1.3%	0.0%	0.6%	1.6%	1.2%
F=Greenway trails	2.3%	5.9%	2.5%	3.9%	1.4%	1.3%	12.5%	4.8%	2.8%	3.6%
G=Dog parks	1.1%	2.2%	1.3%	1.3%	1.4%	2.6%	0.0%	1.8%	1.2%	1.4%
H=Outdoor pools	3.8%	1.5%	1.3%	2.6%	2.8%	3.9%	2.5%	4.2%	2.0%	2.9%
I=Gymnasium	1.1%	0.7%	0.0%	0.0%	1.4%	1.3%	0.0%	1.8%	0.4%	1.0%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q6. 3rd Most Important (Cont.)</u>										
J=Basketball court	2.7%	0.7%	2.5%	2.6%	2.8%	2.6%	0.0%	2.4%	1.6%	1.9%
K=Community garden	1.1%	1.5%	1.3%	1.3%	0.0%	1.3%	0.0%	0.6%	1.6%	1.2%
L=Skate parks	1.9%	0.0%	3.8%	0.0%	2.8%	0.0%	0.0%	1.2%	1.2%	1.2%
M=Art centers	1.1%	5.1%	2.5%	0.0%	5.6%	0.0%	10.0%	2.4%	2.8%	2.6%
N=Museums/planetarium	5.7%	8.8%	7.5%	7.8%	4.2%	9.2%	12.5%	9.6%	5.2%	6.9%
O=Natural parks and preserves	1.5%	6.6%	1.3%	3.9%	2.8%	3.9%	7.5%	2.4%	3.6%	3.1%
P=Disc golf courses	0.0%	1.5%	0.0%	0.0%	1.4%	1.3%	0.0%	0.6%	0.4%	0.5%
Q=Walking/running tracks	8.0%	5.9%	7.5%	11.7%	9.7%	3.9%	2.5%	7.2%	7.6%	7.4%
R=Smaller neighborhood parks	3.8%	5.1%	3.8%	3.9%	8.3%	2.6%	0.0%	6.0%	3.2%	4.3%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q6. 3rd Most Important (Cont.)

S=Picnic areas/shelters	8.0%	2.9%	2.5%	6.5%	6.9%	7.9%	7.5%	7.2%	5.6%	6.2%
T=Playgrounds	6.9%	2.9%	6.3%	5.2%	6.9%	5.3%	0.0%	7.8%	3.6%	5.2%
U=Indoor pools	4.2%	2.9%	1.3%	5.2%	4.2%	6.6%	2.5%	3.6%	4.0%	3.8%
V=Community centers	4.2%	2.2%	3.8%	5.2%	2.8%	3.9%	5.0%	3.6%	3.2%	3.3%
W=Restrooms	4.6%	2.2%	5.0%	5.2%	1.4%	2.6%	5.0%	1.8%	5.2%	3.8%
X=Tar River Reservoir	1.9%	2.2%	1.3%	0.0%	1.4%	5.3%	5.0%	2.4%	2.4%	2.4%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q6. 4th Most Important

A=Soccer, lacrosse and football size fields	1.5%	1.5%	2.5%	1.3%	1.4%	1.3%	2.5%	1.2%	1.6%	1.4%
B=Youth baseball and softball fields	0.8%	0.7%	0.0%	1.3%	1.4%	1.3%	0.0%	0.0%	1.2%	0.7%
C=Adult baseball and softball fields	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	1.2%	0.0%	0.5%
D=Mountain bike trails	0.4%	0.7%	1.3%	1.3%	0.0%	0.0%	0.0%	0.6%	0.4%	0.5%
E=Tennis courts	1.1%	0.0%	0.0%	1.3%	1.4%	0.0%	2.5%	1.8%	0.4%	1.0%
F=Greenway trails	0.4%	3.7%	1.3%	1.3%	1.4%	2.6%	0.0%	2.4%	0.8%	1.4%
G=Dog parks	1.5%	3.7%	0.0%	1.3%	5.6%	0.0%	2.5%	3.0%	1.6%	2.1%
H=Outdoor pools	3.8%	0.7%	0.0%	2.6%	2.8%	6.6%	2.5%	4.2%	2.4%	3.1%
I=Gymnasium	1.5%	0.0%	1.3%	1.3%	2.8%	0.0%	0.0%	0.6%	1.2%	1.0%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q6. 4th Most Important (Cont.)</u>										
J=Basketball court	0.8%	1.5%	0.0%	0.0%	1.4%	2.6%	2.5%	0.6%	1.2%	1.0%
K=Community garden	0.4%	2.9%	1.3%	1.3%	2.8%	1.3%	0.0%	0.6%	2.0%	1.4%
L=Skate parks	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	2.5%	0.6%	0.0%	0.2%
M=Art centers	1.5%	2.9%	1.3%	2.6%	0.0%	2.6%	2.5%	2.4%	1.6%	1.9%
N=Museums/planetarium	4.2%	4.4%	1.3%	5.2%	6.9%	5.3%	7.5%	7.8%	2.0%	4.3%
O=Natural parks and preserves	1.9%	8.1%	1.3%	5.2%	5.6%	5.3%	5.0%	4.8%	3.2%	3.8%
P=Disc golf courses	0.0%	0.7%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%
Q=Walking/running tracks	4.6%	5.9%	2.5%	3.9%	6.9%	5.3%	5.0%	6.6%	3.6%	4.8%
R=Smaller neighborhood parks	3.4%	2.9%	6.3%	2.6%	1.4%	3.9%	5.0%	2.4%	4.0%	3.3%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q6. 4th Most Important (Cont.)

S=Picnic areas/shelters	5.7%	4.4%	7.5%	5.2%	4.2%	10.5%	0.0%	4.8%	6.0%	5.5%
T=Playgrounds	2.7%	3.7%	2.5%	5.2%	4.2%	2.6%	2.5%	6.0%	0.8%	2.9%
U=Indoor pools	5.7%	0.7%	5.0%	5.2%	2.8%	3.9%	2.5%	3.0%	4.4%	3.8%
V=Community centers	8.8%	2.9%	5.0%	7.8%	8.3%	7.9%	5.0%	9.0%	5.6%	6.9%
W=Restrooms	7.3%	5.9%	6.3%	7.8%	4.2%	6.6%	12.5%	6.0%	7.2%	6.7%
X=Tar River Reservoir	1.5%	5.1%	2.5%	0.0%	4.2%	2.6%	7.5%	3.0%	2.4%	2.6%
Y=Other	0.4%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.2%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q6. Sum of top 4 choices

A=Soccer, lacrosse and football size fields	5.0%	7.4%	5.0%	5.2%	8.3%	6.6%	7.5%	8.4%	3.6%	5.5%
B=Youth baseball and softball fields	5.4%	7.4%	2.5%	2.6%	9.7%	11.8%	2.5%	7.2%	5.2%	6.0%
C=Adult baseball and softball fields	3.1%	2.2%	1.3%	2.6%	2.8%	5.3%	2.5%	4.2%	2.0%	2.9%
D=Mountain bike trails	4.2%	6.6%	3.8%	3.9%	0.0%	7.9%	17.5%	5.4%	4.8%	5.0%
E=Tennis courts	3.8%	7.4%	1.3%	1.3%	6.9%	6.6%	15.0%	4.2%	5.6%	5.0%
F=Greenway trails	8.8%	24.3%	7.5%	14.3%	11.1%	17.1%	27.5%	15.7%	12.4%	13.6%
G=Dog parks	4.2%	13.2%	2.5%	7.8%	9.7%	9.2%	5.0%	8.4%	6.8%	7.4%
H=Outdoor pools	11.5%	5.9%	5.0%	9.1%	11.1%	13.2%	5.0%	12.7%	7.6%	9.5%
I=Gymnasium	10.7%	1.5%	6.3%	11.7%	8.3%	6.6%	2.5%	9.0%	6.8%	7.6%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q6. Sum of top 4 choices (Cont.)

J=Basketball court	12.3%	3.7%	11.3%	14.3%	8.3%	7.9%	5.0%	9.6%	8.4%	8.8%
K=Community garden	3.1%	6.6%	5.0%	2.6%	6.9%	2.6%	0.0%	3.6%	4.8%	4.3%
L=Skate parks	3.8%	0.7%	7.5%	0.0%	4.2%	0.0%	2.5%	3.0%	2.4%	2.6%
M=Art centers	13.0%	30.1%	12.5%	10.4%	27.8%	17.1%	35.0%	24.1%	14.8%	18.3%
N=Museums/planetarium	21.1%	39.0%	18.8%	23.4%	33.3%	32.9%	40.0%	42.8%	16.8%	26.9%
O=Natural parks and preserves	8.4%	20.6%	5.0%	16.9%	13.9%	13.2%	17.5%	12.0%	12.0%	11.9%
P=Disc golf courses	0.4%	4.4%	1.3%	0.0%	2.8%	2.6%	5.0%	2.4%	1.2%	1.7%
Q=Walking/running tracks	34.9%	22.1%	17.5%	35.1%	41.7%	35.5%	27.5%	29.5%	32.8%	31.2%
R=Smaller neighborhood parks	14.6%	15.4%	16.3%	15.6%	12.5%	15.8%	15.0%	16.3%	13.6%	14.5%

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q6. Sum of top 4 choices (Cont.)

S=Picnic areas/shelters	23.0%	14.0%	22.5%	23.4%	19.4%	21.1%	12.5%	16.3%	22.4%	19.8%
T=Playgrounds	19.9%	14.0%	23.8%	22.1%	16.7%	18.4%	7.5%	25.9%	11.2%	17.1%
U=Indoor pools	15.7%	5.1%	8.8%	16.9%	12.5%	14.5%	5.0%	10.2%	13.2%	11.9%
V=Community centers	24.5%	6.6%	20.0%	24.7%	23.6%	15.8%	12.5%	19.9%	18.0%	18.6%
W=Restrooms	18.4%	11.0%	18.8%	19.5%	11.1%	14.5%	20.0%	13.3%	17.2%	15.5%
X=Tar River Reservoir	6.5%	12.5%	7.5%	3.9%	9.7%	13.2%	20.0%	9.0%	9.2%	9.0%
Y=Other	2.3%	1.5%	2.5%	1.3%	2.8%	2.6%	2.5%	3.0%	1.2%	1.9%
Z=None chosen	22.6%	19.9%	33.8%	19.5%	12.5%	13.2%	17.5%	15.1%	27.2%	22.9%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7a. Aquatics</u>										
1=Yes	23.0%	17.6%	17.5%	19.5%	26.4%	25.0%	20.0%	30.1%	16.4%	21.7%
2=No	77.0%	82.4%	82.5%	80.5%	73.6%	75.0%	80.0%	69.9%	83.6%	78.3%
<u>Q7b. Pre-school</u>										
1=Yes	19.2%	5.1%	25.0%	15.6%	12.5%	10.5%	5.0%	19.9%	10.0%	14.0%
2=No	80.8%	94.9%	75.0%	84.4%	87.5%	89.5%	95.0%	80.1%	90.0%	86.0%
<u>Q7c. Before and after school care</u>										
1=Yes	22.2%	4.4%	26.3%	22.1%	12.5%	13.2%	7.5%	23.5%	10.8%	15.7%
2=No	77.8%	95.6%	73.8%	77.9%	87.5%	86.8%	92.5%	76.5%	89.2%	84.3%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7d. Youth summer camp</u>										
1=Yes	30.3%	9.6%	30.0%	32.5%	23.6%	15.8%	20.0%	31.9%	16.4%	22.4%
2=No	69.7%	90.4%	70.0%	67.5%	76.4%	84.2%	80.0%	68.1%	83.6%	77.6%
<u>Q7e. Youth sports</u>										
1=Yes	26.4%	15.4%	27.5%	24.7%	19.4%	27.6%	12.5%	30.1%	17.2%	22.1%
2=No	73.6%	84.6%	72.5%	75.3%	80.6%	72.4%	87.5%	69.9%	82.8%	77.9%
<u>Q7f. Performing arts</u>										
1=Yes	31.8%	44.1%	27.5%	24.7%	47.2%	46.1%	55.0%	46.4%	29.6%	36.0%
2=No	68.2%	55.9%	72.5%	75.3%	52.8%	53.9%	45.0%	53.6%	70.4%	64.0%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7g. Visual arts</u>										
1=Yes	28.7%	40.4%	22.5%	22.1%	36.1%	46.1%	57.5%	41.6%	28.0%	33.1%
2=No	71.3%	59.6%	77.5%	77.9%	63.9%	53.9%	42.5%	58.4%	72.0%	66.9%
<u>Q7h. History and museums</u>										
1=Yes	43.3%	55.9%	41.3%	36.4%	56.9%	56.6%	65.0%	63.9%	36.8%	47.1%
2=No	56.7%	44.1%	58.8%	63.6%	43.1%	43.4%	35.0%	36.1%	63.2%	52.9%
<u>Q7i. Youth (K - 5th grade)</u>										
1=Yes	23.8%	10.3%	23.8%	22.1%	22.2%	15.8%	12.5%	28.9%	12.0%	18.6%
2=No	76.2%	89.7%	76.3%	77.9%	77.8%	84.2%	87.5%	71.1%	88.0%	81.4%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7j. Teen (6th - 12th grade)</u>										
1=Yes	28.0%	9.6%	35.0%	20.8%	23.6%	21.1%	12.5%	29.5%	15.6%	21.2%
2=No	72.0%	90.4%	65.0%	79.2%	76.4%	78.9%	87.5%	70.5%	84.4%	78.8%
<u>Q7k. Nature</u>										
1=Yes	31.4%	44.1%	26.3%	27.3%	40.3%	46.1%	52.5%	47.0%	29.6%	36.2%
2=No	68.6%	55.9%	73.8%	72.7%	59.7%	53.9%	47.5%	53.0%	70.4%	63.8%
<u>Q7l. Tennis</u>										
1=Yes	19.9%	18.4%	21.3%	11.7%	23.6%	18.4%	32.5%	23.5%	16.4%	19.0%
2=No	80.1%	81.6%	78.8%	88.3%	76.4%	81.6%	67.5%	76.5%	83.6%	81.0%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7m. Family</u>										
1=Yes	49.8%	30.1%	56.3%	39.0%	44.4%	42.1%	37.5%	52.4%	37.2%	42.9%
2=No	50.2%	69.9%	43.8%	61.0%	55.6%	57.9%	62.5%	47.6%	62.8%	57.1%
<u>Q7n. Fitness and wellness</u>										
1=Yes	54.4%	42.6%	37.5%	46.8%	62.5%	55.3%	55.0%	56.6%	45.2%	49.3%
2=No	45.6%	57.4%	62.5%	53.2%	37.5%	44.7%	45.0%	43.4%	54.8%	50.7%
<u>Q7o. Senior adult</u>										
1=Yes	43.7%	33.1%	40.0%	48.1%	40.3%	43.4%	25.0%	42.2%	39.6%	40.2%
2=No	56.3%	66.9%	60.0%	51.9%	59.7%	56.6%	75.0%	57.8%	60.4%	59.8%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7p. Adult sports</u>										
1=Yes	31.8%	11.0%	31.3%	24.7%	29.2%	19.7%	25.0%	28.9%	21.2%	24.0%
2=No	68.2%	89.0%	68.8%	75.3%	70.8%	80.3%	75.0%	71.1%	78.8%	76.0%
<u>Q7q. Special populations</u>										
1=Yes	13.0%	1.5%	11.3%	15.6%	5.6%	7.9%	7.5%	12.0%	7.6%	9.3%
2=No	87.0%	98.5%	88.8%	84.4%	94.4%	92.1%	92.5%	88.0%	92.4%	90.7%
<u>Q7r. Special events</u>										
1=Yes	43.3%	25.7%	41.3%	37.7%	40.3%	39.5%	42.5%	47.0%	30.8%	36.9%
2=No	56.7%	74.3%	58.8%	62.3%	59.7%	60.5%	57.5%	53.0%	69.2%	63.1%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7s. Volunteer opportunities</u>										
1=Yes	36.4%	19.9%	28.8%	28.6%	37.5%	36.8%	27.5%	36.1%	27.2%	30.5%
2=No	63.6%	80.1%	71.3%	71.4%	62.5%	63.2%	72.5%	63.9%	72.8%	69.5%
<u>Q7t. Lake-related activities</u>										
1=Yes	24.1%	23.5%	21.3%	19.5%	31.9%	31.6%	30.0%	33.7%	17.2%	23.6%
2=No	75.9%	76.5%	78.8%	80.5%	68.1%	68.4%	70.0%	66.3%	82.8%	76.4%
<u>Q7u. Outdoor/ adventure recreation</u>										
1=Yes	37.2%	27.9%	32.5%	32.5%	38.9%	38.2%	37.5%	39.2%	31.2%	34.0%
2=No	62.8%	72.1%	67.5%	67.5%	61.1%	61.8%	62.5%	60.8%	68.8%	66.0%

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7v. Social</u>										
1=Yes	31.4%	14.0%	27.5%	20.8%	29.2%	26.3%	27.5%	31.3%	21.6%	25.2%
2=No	68.6%	86.0%	72.5%	79.2%	70.8%	73.7%	72.5%	68.7%	78.4%	74.8%

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q7a. Aquatics</u>										
5=100% Met	13.7%	10.0%	25.0%	14.3%	11.8%	6.3%	20.0%	23.3%	5.7%	15.4%
4=75% Met	13.7%	15.0%	8.3%	0.0%	11.8%	31.3%	40.0%	14.0%	11.4%	12.8%
3=50% Met	29.4%	40.0%	50.0%	21.4%	23.5%	18.8%	20.0%	30.2%	31.4%	30.8%
2=25% Met	15.7%	10.0%	0.0%	28.6%	11.8%	18.8%	20.0%	14.0%	11.4%	12.8%
1=0% Met	27.5%	25.0%	16.7%	35.7%	41.2%	25.0%	0.0%	18.6%	40.0%	28.2%
<u>Q7b. Pre-school</u>										
5=100% Met	39.5%	16.7%	37.5%	45.5%	25.0%	28.6%	100.0%	36.7%	42.9%	39.2%
4=75% Met	9.3%	16.7%	6.3%	0.0%	50.0%	0.0%	0.0%	6.7%	14.3%	9.8%
3=50% Met	30.2%	50.0%	50.0%	27.3%	12.5%	28.6%	0.0%	33.3%	28.6%	31.4%
2=25% Met	4.7%	0.0%	6.3%	0.0%	0.0%	14.3%	0.0%	3.3%	4.8%	3.9%
1=0% Met	16.3%	16.7%	0.0%	27.3%	12.5%	28.6%	0.0%	20.0%	9.5%	15.7%

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7c. Before and after school care</u>										
5=100% Met	29.2%	20.0%	43.8%	23.1%	12.5%	11.1%	66.7%	21.2%	40.9%	29.1%
4=75% Met	14.6%	0.0%	12.5%	0.0%	50.0%	11.1%	0.0%	12.1%	13.6%	12.7%
3=50% Met	18.8%	60.0%	25.0%	15.4%	12.5%	22.2%	33.3%	15.2%	31.8%	21.8%
2=25% Met	14.6%	0.0%	0.0%	30.8%	0.0%	22.2%	0.0%	18.2%	4.5%	12.7%
1=0% Met	22.9%	20.0%	18.8%	30.8%	25.0%	33.3%	0.0%	33.3%	9.1%	23.6%
<u>Q7d. Youth summer camp</u>										
5=100% Met	29.0%	10.0%	40.0%	23.8%	33.3%	9.1%	16.7%	25.5%	29.4%	27.2%
4=75% Met	17.4%	20.0%	20.0%	14.3%	20.0%	36.4%	0.0%	17.0%	17.6%	17.3%
3=50% Met	21.7%	30.0%	15.0%	19.0%	6.7%	18.2%	83.3%	25.5%	17.6%	22.2%
2=25% Met	15.9%	20.0%	5.0%	33.3%	20.0%	9.1%	0.0%	10.6%	23.5%	16.0%
1=0% Met	15.9%	20.0%	20.0%	9.5%	20.0%	27.3%	0.0%	21.3%	11.8%	17.3%

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7e. Youth sports</u>										
5=100% Met	32.2%	23.5%	41.2%	23.5%	41.7%	11.1%	33.3%	26.1%	37.5%	30.8%
4=75% Met	18.6%	41.2%	23.5%	17.6%	8.3%	38.9%	33.3%	21.7%	25.0%	23.1%
3=50% Met	25.4%	23.5%	23.5%	29.4%	25.0%	22.2%	33.3%	30.4%	15.6%	24.4%
2=25% Met	10.2%	11.8%	0.0%	17.6%	16.7%	11.1%	0.0%	8.7%	12.5%	10.3%
1=0% Met	13.6%	0.0%	11.8%	11.8%	8.3%	16.7%	0.0%	13.0%	9.4%	11.5%
<u>Q7f. Performing arts</u>										
5=100% Met	20.0%	23.5%	29.4%	17.6%	18.8%	20.7%	29.4%	30.3%	15.9%	23.3%
4=75% Met	21.4%	35.3%	17.6%	5.9%	28.1%	31.0%	41.2%	25.8%	25.4%	25.6%
3=50% Met	27.1%	21.6%	11.8%	41.2%	21.9%	20.7%	17.6%	21.2%	25.4%	23.3%
2=25% Met	12.9%	5.9%	11.8%	23.5%	9.4%	10.3%	5.9%	9.1%	14.3%	11.6%
1=0% Met	18.6%	13.7%	29.4%	11.8%	21.9%	17.2%	5.9%	13.6%	19.0%	16.3%

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7g. Visual arts</u>										
5=100% Met	19.4%	15.9%	30.8%	14.3%	16.7%	10.0%	27.8%	26.2%	14.8%	20.9%
4=75% Met	24.2%	52.3%	38.5%	7.1%	33.3%	43.3%	50.0%	37.7%	29.6%	33.9%
3=50% Met	33.9%	18.2%	15.4%	42.9%	20.8%	33.3%	11.1%	21.3%	29.6%	25.2%
2=25% Met	11.3%	6.8%	0.0%	21.4%	16.7%	6.7%	5.6%	6.6%	13.0%	9.6%
1=0% Met	11.3%	6.8%	15.4%	14.3%	12.5%	6.7%	5.6%	8.2%	13.0%	10.4%
<u>Q7h. History and museums</u>										
5=100% Met	31.5%	29.0%	30.8%	33.3%	22.9%	30.6%	52.6%	38.5%	23.6%	31.9%
4=75% Met	23.9%	30.6%	34.6%	16.7%	31.4%	33.3%	15.8%	26.4%	25.0%	25.8%
3=50% Met	22.8%	27.4%	19.2%	29.2%	25.7%	11.1%	21.1%	18.7%	29.2%	23.3%
2=25% Met	9.8%	8.1%	7.7%	12.5%	11.4%	11.1%	5.3%	8.8%	11.1%	9.8%
1=0% Met	12.0%	4.8%	7.7%	8.3%	8.6%	13.9%	5.3%	7.7%	11.1%	9.2%

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7i. Youth (K - 5th grade)</u>										
5=100% Met	42.3%	0.0%	50.0%	35.7%	21.4%	33.3%	33.3%	31.0%	43.5%	35.4%
4=75% Met	11.5%	36.4%	21.4%	7.1%	28.6%	8.3%	0.0%	11.9%	21.7%	15.4%
3=50% Met	21.2%	45.5%	21.4%	28.6%	14.3%	16.7%	66.7%	28.6%	17.4%	24.6%
2=25% Met	7.7%	9.1%	0.0%	7.1%	21.4%	8.3%	0.0%	9.5%	4.3%	7.7%
1=0% Met	17.3%	9.1%	7.1%	21.4%	14.3%	33.3%	0.0%	19.0%	13.0%	16.9%
<u>Q7j. Teen (6th - 12th grade)</u>										
5=100% Met	35.6%	9.1%	36.8%	38.5%	18.8%	28.6%	33.3%	26.8%	38.7%	31.9%
4=75% Met	13.6%	27.3%	31.6%	0.0%	12.5%	14.3%	0.0%	17.1%	12.9%	15.3%
3=50% Met	20.3%	45.5%	15.8%	30.8%	37.5%	14.3%	33.3%	26.8%	19.4%	23.6%
2=25% Met	15.3%	9.1%	5.3%	15.4%	18.8%	21.4%	0.0%	14.6%	12.9%	13.9%
1=0% Met	15.3%	9.1%	10.5%	15.4%	12.5%	21.4%	33.3%	14.6%	16.1%	15.3%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q7k. Nature</u>										
5=100% Met	31.9%	16.7%	31.3%	16.7%	23.1%	27.6%	33.3%	29.4%	22.4%	26.2%
4=75% Met	24.6%	43.8%	18.8%	38.9%	38.5%	27.6%	20.0%	33.8%	27.6%	31.0%
3=50% Met	21.7%	22.9%	43.8%	16.7%	19.2%	20.7%	26.7%	16.2%	29.3%	22.2%
2=25% Met	8.7%	10.4%	0.0%	22.2%	11.5%	6.9%	13.3%	11.8%	6.9%	9.5%
1=0% Met	13.0%	6.3%	6.3%	5.6%	7.7%	17.2%	6.7%	8.8%	13.8%	11.1%
<u>Q7l. Tennis</u>										
5=100% Met	34.9%	8.7%	33.3%	12.5%	26.7%	23.1%	30.0%	30.6%	21.2%	26.1%
4=75% Met	18.6%	30.4%	26.7%	12.5%	33.3%	7.7%	40.0%	25.0%	18.2%	21.7%
3=50% Met	20.9%	34.8%	20.0%	37.5%	20.0%	30.8%	20.0%	16.7%	33.3%	24.6%
2=25% Met	11.6%	17.4%	13.3%	25.0%	6.7%	23.1%	0.0%	16.7%	12.1%	14.5%
1=0% Met	14.0%	8.7%	6.7%	12.5%	13.3%	15.4%	10.0%	11.1%	15.2%	13.0%

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7m. Family</u>										
5=100% Met	34.2%	6.1%	42.4%	34.5%	22.2%	25.8%	9.1%	32.9%	26.3%	29.6%
4=75% Met	26.1%	45.5%	18.2%	17.2%	40.7%	32.3%	54.5%	32.9%	25.0%	28.9%
3=50% Met	26.1%	33.3%	24.2%	37.9%	18.5%	29.0%	27.3%	21.1%	32.9%	27.0%
2=25% Met	5.4%	9.1%	3.0%	6.9%	14.8%	3.2%	0.0%	3.9%	7.9%	5.9%
1=0% Met	8.1%	6.1%	12.1%	3.4%	3.7%	9.7%	9.1%	9.2%	7.9%	8.6%
<u>Q7n. Fitness and wellness</u>										
5=100% Met	33.6%	13.3%	40.9%	37.5%	20.5%	27.8%	20.0%	35.8%	23.3%	29.2%
4=75% Met	21.8%	28.9%	22.7%	15.6%	28.2%	19.4%	40.0%	23.5%	22.2%	22.8%
3=50% Met	27.7%	35.6%	22.7%	25.0%	30.8%	33.3%	26.7%	27.2%	30.0%	28.7%
2=25% Met	4.2%	15.6%	4.5%	6.3%	10.3%	8.3%	6.7%	3.7%	11.1%	7.6%
1=0% Met	12.6%	6.7%	9.1%	15.6%	10.3%	11.1%	6.7%	9.9%	13.3%	11.7%

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7o. Senior adult</u>										
5=100% Met	42.4%	5.9%	41.7%	44.8%	26.1%	30.0%	28.6%	35.0%	32.4%	33.6%
4=75% Met	16.3%	44.1%	12.5%	10.3%	21.7%	36.7%	42.9%	28.3%	18.9%	23.1%
3=50% Met	19.6%	32.4%	25.0%	27.6%	13.0%	23.3%	14.3%	20.0%	25.7%	23.1%
2=25% Met	8.7%	11.8%	8.3%	6.9%	26.1%	6.7%	0.0%	6.7%	12.2%	9.7%
1=0% Met	13.0%	5.9%	12.5%	10.3%	13.0%	3.3%	14.3%	10.0%	10.8%	10.4%
<u>Q7p. Adult sports</u>										
5=100% Met	38.6%	25.0%	38.9%	47.1%	40.0%	35.7%	28.6%	40.5%	32.6%	36.5%
4=75% Met	14.3%	16.7%	5.6%	11.8%	20.0%	7.1%	28.6%	19.0%	9.3%	14.1%
3=50% Met	27.1%	25.0%	27.8%	17.6%	20.0%	42.9%	14.3%	23.8%	30.2%	27.1%
2=25% Met	10.0%	16.7%	5.6%	11.8%	20.0%	0.0%	28.6%	2.4%	18.6%	10.6%
1=0% Met	10.0%	16.7%	22.2%	11.8%	0.0%	14.3%	0.0%	14.3%	9.3%	11.8%

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q7q. Special populations

5=100% Met	30.8%	0.0%	42.9%	33.3%	0.0%	0.0%	100.0%	27.8%	38.5%	32.3%
4=75% Met	11.5%	50.0%	14.3%	22.2%	0.0%	20.0%	0.0%	16.7%	7.7%	12.9%
3=50% Met	30.8%	0.0%	28.6%	11.1%	66.7%	40.0%	0.0%	27.8%	30.8%	29.0%
2=25% Met	15.4%	0.0%	0.0%	22.2%	33.3%	0.0%	0.0%	11.1%	15.4%	12.9%
1=0% Met	11.5%	50.0%	14.3%	11.1%	0.0%	40.0%	0.0%	16.7%	7.7%	12.9%

Q7r. Special events

5=100% Met	34.8%	11.5%	39.1%	42.3%	18.5%	27.3%	23.1%	30.2%	29.0%	29.6%
4=75% Met	16.3%	30.8%	17.4%	11.5%	29.6%	18.2%	23.1%	23.8%	16.1%	20.0%
3=50% Met	28.3%	26.9%	26.1%	30.8%	25.9%	27.3%	23.1%	20.6%	35.5%	28.0%
2=25% Met	9.8%	7.7%	0.0%	7.7%	22.2%	0.0%	15.4%	4.8%	14.5%	9.6%
1=0% Met	10.9%	23.1%	17.4%	7.7%	3.7%	27.3%	15.4%	20.6%	4.8%	12.8%

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q7s. Volunteer opportunities</u>										
5=100% Met	33.8%	14.3%	43.8%	30.0%	16.0%	40.0%	28.6%	37.3%	26.8%	31.8%
4=75% Met	13.8%	28.6%	18.8%	15.0%	20.0%	16.0%	0.0%	15.7%	16.1%	15.9%
3=50% Met	22.5%	33.3%	18.8%	20.0%	24.0%	28.0%	57.1%	23.5%	26.8%	25.2%
2=25% Met	13.8%	4.8%	6.3%	15.0%	28.0%	0.0%	0.0%	5.9%	16.1%	11.2%
1=0% Met	16.3%	19.0%	12.5%	20.0%	12.0%	16.0%	14.3%	17.6%	14.3%	15.9%
<u>Q7t. Lake-related activities</u>										
5=100% Met	37.7%	7.7%	30.8%	35.7%	18.2%	35.0%	14.3%	36.7%	20.6%	30.1%
4=75% Met	13.2%	30.8%	23.1%	14.3%	18.2%	20.0%	28.6%	22.4%	11.8%	18.1%
3=50% Met	18.9%	26.9%	38.5%	14.3%	18.2%	15.0%	28.6%	14.3%	32.4%	21.7%
2=25% Met	18.9%	19.2%	7.7%	21.4%	40.9%	5.0%	0.0%	12.2%	26.5%	18.1%
1=0% Met	11.3%	15.4%	0.0%	14.3%	4.5%	25.0%	28.6%	14.3%	8.8%	12.0%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q7u. Outdoor/ adventure recreation

5=100% Met	40.7%	6.5%	50.0%	28.0%	28.0%	33.3%	30.0%	33.9%	30.4%	32.0%
4=75% Met	17.4%	12.9%	15.0%	20.0%	12.0%	18.5%	10.0%	21.4%	11.6%	16.0%
3=50% Met	23.3%	48.4%	20.0%	36.0%	28.0%	22.2%	50.0%	26.8%	31.9%	29.6%
2=25% Met	9.3%	9.7%	10.0%	4.0%	20.0%	7.4%	0.0%	7.1%	10.1%	8.8%
1=0% Met	9.3%	22.6%	5.0%	12.0%	12.0%	18.5%	10.0%	10.7%	15.9%	13.6%

Q7v. Social

5=100% Met	36.9%	0.0%	31.3%	50.0%	21.1%	29.4%	33.3%	30.2%	29.5%	29.9%
4=75% Met	21.5%	23.5%	25.0%	21.4%	21.1%	17.6%	33.3%	25.6%	15.9%	20.7%
3=50% Met	20.0%	35.3%	18.8%	14.3%	26.3%	29.4%	0.0%	18.6%	31.8%	25.3%
2=25% Met	10.8%	23.5%	12.5%	7.1%	26.3%	0.0%	33.3%	11.6%	13.6%	12.6%
1=0% Met	10.8%	17.6%	12.5%	7.1%	5.3%	23.5%	0.0%	14.0%	9.1%	11.5%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
A=Aquatics	3.1%	3.7%	5.0%	0.0%	4.2%	5.3%	0.0%	3.0%	3.2%	3.1%
B=Pre-school	3.8%	1.5%	5.0%	1.3%	5.6%	3.9%	0.0%	5.4%	1.6%	3.1%
C=Before and after school	5.4%	1.5%	3.8%	11.7%	2.8%	1.3%	2.5%	6.6%	2.0%	3.8%
D=Youth summer camp	6.9%	1.5%	7.5%	9.1%	4.2%	1.3%	5.0%	4.8%	4.8%	4.8%
E=Youth sports	1.9%	6.6%	0.0%	2.6%	1.4%	9.2%	2.5%	4.2%	3.2%	3.6%
F=Performing arts	3.8%	14.0%	3.8%	1.3%	11.1%	9.2%	20.0%	11.4%	4.4%	7.1%
G=Visual arts	1.1%	2.9%	0.0%	1.3%	2.8%	5.3%	2.5%	3.6%	0.8%	1.9%
H=History & museums	3.1%	8.8%	1.3%	5.2%	6.9%	3.9%	7.5%	4.8%	4.8%	4.8%
I=Youth (K-5th grade)	1.1%	0.0%	1.3%	0.0%	0.0%	2.6%	0.0%	1.8%	0.4%	1.0%
J=Teen (6th-12th grade)	3.8%	0.0%	2.5%	2.6%	5.6%	1.3%	0.0%	2.4%	2.0%	2.4%
K=Nature	1.9%	4.4%	1.3%	2.6%	1.4%	5.3%	5.0%	3.6%	2.4%	2.9%

Q8. Most Important

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q8. Most Important (Cont.)</u>										
L=Tennis	0.8%	1.5%	0.0%	1.3%	0.0%	1.3%	2.5%	1.2%	0.8%	1.0%
M=Family	10.0%	3.7%	15.0%	3.9%	8.3%	2.6%	7.5%	8.4%	7.2%	7.6%
N=Fitness & wellness	8.8%	6.6%	2.5%	9.1%	11.1%	11.8%	10.0%	3.6%	11.6%	8.3%
O=Senior adult	4.2%	5.1%	3.8%	5.2%	2.8%	7.9%	2.5%	3.0%	6.0%	4.8%
P=Adult sports	0.4%	1.5%	1.3%	0.0%	0.0%	1.3%	2.5%	0.6%	1.2%	1.0%
Q=Special populations	0.4%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.6%	0.0%	0.2%
R=Special events	1.5%	2.9%	1.3%	1.3%	2.8%	0.0%	5.0%	0.6%	2.8%	1.9%
S=Volunteer opportunities	1.9%	2.2%	1.3%	1.3%	0.0%	7.9%	0.0%	1.8%	2.0%	1.9%
T=Lake-related activities	1.1%	2.9%	1.3%	1.3%	2.8%	1.3%	5.0%	1.8%	1.6%	1.7%
U=Outdoor/adventure recreation	0.8%	2.2%	0.0%	0.0%	2.8%	1.3%	5.0%	0.6%	1.6%	1.2%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q8. Most Important (Cont.)

V=Social	1.9%	0.0%	1.3%	2.6%	2.8%	0.0%	0.0%	1.8%	0.8%	1.2%
W=Other	1.9%	0.0%	1.3%	1.3%	2.8%	0.0%	0.0%	0.6%	1.6%	1.2%
Z=None chosen	30.3%	26.5%	40.0%	33.8%	18.1%	15.8%	15.0%	23.5%	33.2%	29.8%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
1	2	1	2	3	4	5	1	2	

Q8. 2nd Most Important

A=Aquatics	1.5%	2.2%	0.0%	5.2%	2.8%	0.0%	0.0%	1.8%	2.4%	2.1%
B=Pre-school	2.3%	0.7%	1.3%	2.6%	1.4%	2.6%	0.0%	1.8%	1.6%	1.7%
C=Before and after school	3.1%	0.7%	7.5%	0.0%	1.4%	1.3%	2.5%	2.4%	2.4%	2.4%
D=Youth summer camp	3.8%	0.7%	1.3%	7.8%	1.4%	2.6%	2.5%	4.2%	1.6%	2.6%
E=Youth sports	2.3%	1.5%	2.5%	1.3%	0.0%	3.9%	0.0%	3.6%	0.8%	1.9%
F=Performing arts	3.4%	5.1%	2.5%	2.6%	6.9%	3.9%	2.5%	3.6%	4.0%	3.8%
G=Visual arts	1.1%	11.0%	0.0%	0.0%	6.9%	3.9%	22.5%	6.6%	2.8%	4.3%
H=History & museums	5.7%	9.6%	8.8%	3.9%	9.7%	10.5%	5.0%	9.6%	5.2%	6.9%
I=Youth (K-5th grade)	3.1%	2.9%	3.8%	2.6%	5.6%	1.3%	0.0%	4.2%	2.0%	2.9%
J=Teen (6th-12th grade)	4.2%	0.7%	5.0%	3.9%	1.4%	6.6%	2.5%	4.8%	2.4%	3.3%
K=Nature	1.5%	5.1%	2.5%	2.6%	1.4%	1.3%	7.5%	3.6%	2.4%	2.9%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q8. 2nd Most Important (Cont.)</u>										
L=Tennis	0.8%	2.2%	0.0%	0.0%	2.8%	1.3%	5.0%	1.8%	0.8%	1.2%
M=Family	3.8%	5.1%	3.8%	2.6%	6.9%	5.3%	5.0%	4.2%	4.4%	4.3%
N=Fitness & wellness	8.4%	5.1%	6.3%	3.9%	6.9%	10.5%	5.0%	6.6%	7.6%	7.1%
O=Senior adult	5.4%	2.9%	2.5%	7.8%	4.2%	6.6%	0.0%	3.0%	5.2%	4.3%
P=Adult sports	3.8%	1.5%	0.0%	2.6%	5.6%	3.9%	2.5%	1.8%	3.6%	2.9%
Q=Special populations	0.4%	0.7%	0.0%	1.3%	0.0%	1.3%	0.0%	0.0%	0.8%	0.5%
R=Special events	3.1%	1.5%	3.8%	1.3%	2.8%	3.9%	5.0%	3.0%	2.4%	2.6%
S=Volunteer opportunities	2.3%	0.7%	2.5%	2.6%	2.8%	0.0%	0.0%	1.8%	2.4%	2.1%
T=Lake-related activities	1.1%	0.0%	0.0%	2.6%	1.4%	0.0%	0.0%	1.2%	0.8%	1.0%
U=Outdoor/adventure recreation	1.9%	2.2%	0.0%	2.6%	1.4%	3.9%	2.5%	1.8%	2.0%	1.9%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
1	2	1	2	3	4	5	1	2	

Q8. 2nd Most Important (Cont.)

V=Social	0.4%	1.5%	0.0%	2.6%	0.0%	0.0%	2.5%	0.0%	1.2%	0.7%
W=Other	0.0%	1.5%	0.0%	0.0%	1.4%	1.3%	0.0%	1.2%	0.0%	0.5%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
1	2	1	2	3	4	5	1	2	

Q8. 3rd Most Important

A=Aquatics	1.1%	0.7%	1.3%	0.0%	1.4%	1.3%	0.0%	1.8%	0.4%	1.0%
B=Pre-school	0.4%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%
C=Before and after school	1.5%	0.0%	0.0%	1.3%	1.4%	0.0%	0.0%	0.6%	1.2%	1.0%
D=Youth summer camp	3.4%	0.7%	1.3%	2.6%	2.8%	6.6%	0.0%	3.6%	2.0%	2.6%
E=Youth sports	2.3%	1.5%	3.8%	2.6%	1.4%	1.3%	2.5%	3.0%	1.2%	1.9%
F=Performing arts	1.9%	5.9%	2.5%	2.6%	4.2%	3.9%	10.0%	4.8%	2.8%	3.6%
G=Visual arts	2.7%	2.2%	1.3%	2.6%	1.4%	2.6%	2.5%	2.4%	2.8%	2.6%
H=History & museums	1.9%	9.6%	2.5%	3.9%	4.2%	5.3%	12.5%	6.6%	3.2%	4.5%
I=Youth (K-5th grade)	1.5%	1.5%	3.8%	1.3%	1.4%	1.3%	2.5%	2.4%	1.2%	1.7%
J=Teen (6th-12th grade)	2.7%	1.5%	3.8%	0.0%	5.6%	2.6%	0.0%	2.4%	2.0%	2.1%
K=Nature	1.5%	5.1%	2.5%	2.6%	2.8%	3.9%	2.5%	2.4%	3.6%	3.1%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q8. 3rd Most Important (Cont.)</u>										
L=Tennis	1.1%	2.2%	2.5%	0.0%	0.0%	0.0%	5.0%	0.6%	2.0%	1.4%
M=Family	5.7%	2.9%	6.3%	5.2%	4.2%	6.6%	2.5%	7.8%	2.4%	4.5%
N=Fitness & wellness	5.0%	4.4%	3.8%	2.6%	8.3%	5.3%	5.0%	7.8%	2.4%	4.5%
O=Senior adult	6.1%	5.1%	3.8%	6.5%	4.2%	13.2%	0.0%	7.8%	4.8%	6.0%
P=Adult sports	3.8%	0.0%	3.8%	3.9%	0.0%	1.3%	5.0%	1.8%	2.8%	2.4%
Q=Special populations	0.4%	0.7%	1.3%	0.0%	1.4%	0.0%	0.0%	0.6%	0.4%	0.5%
R=Special events	3.1%	4.4%	1.3%	2.6%	8.3%	2.6%	5.0%	4.2%	3.2%	3.6%
S=Volunteer opportunities	2.7%	2.2%	1.3%	2.6%	2.8%	2.6%	5.0%	1.8%	2.8%	2.4%
T=Lake-related activities	1.1%	1.5%	1.3%	2.6%	1.4%	0.0%	5.0%	1.2%	1.6%	1.4%
U=Outdoor/adventure recreation	3.8%	5.1%	2.5%	3.9%	4.2%	6.6%	0.0%	4.2%	4.0%	4.0%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q8. 3rd Most Important (Cont.)

V=Social	1.1%	2.2%	0.0%	1.3%	1.4%	2.6%	2.5%	1.8%	1.2%	1.4%
W=Other	0.0%	0.7%	0.0%	0.0%	1.4%	0.0%	0.0%	0.6%	0.0%	0.2%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
1	2	1	2	3	4	5	1	2	

Q8. 4th Most Important

A=Aquatics	1.1%	0.0%	0.0%	0.0%	1.4%	2.6%	0.0%	1.2%	0.4%	0.7%
B=Pre-school	0.4%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.6%	0.0%	0.2%
C=Before and after school	0.8%	0.0%	0.0%	1.3%	0.0%	1.3%	0.0%	1.2%	0.0%	0.5%
D=Youth summer camp	0.8%	0.7%	1.3%	0.0%	1.4%	0.0%	2.5%	0.6%	0.8%	0.7%
E=Youth sports	1.1%	1.5%	0.0%	0.0%	1.4%	5.3%	2.5%	2.4%	0.8%	1.4%
F=Performing arts	1.9%	2.2%	1.3%	0.0%	4.2%	2.6%	2.5%	3.0%	1.2%	1.9%
G=Visual arts	1.1%	3.7%	2.5%	0.0%	2.8%	2.6%	5.0%	2.4%	1.6%	1.9%
H=History & museums	5.4%	2.9%	0.0%	6.5%	11.1%	3.9%	2.5%	6.0%	3.2%	4.3%
I=Youth (K-5th grade)	0.8%	0.7%	1.3%	0.0%	0.0%	1.3%	0.0%	1.8%	0.0%	0.7%
J=Teen (6th-12th grade)	2.3%	0.0%	2.5%	3.9%	0.0%	1.3%	0.0%	3.0%	0.8%	1.7%
K=Nature	0.8%	5.9%	1.3%	1.3%	2.8%	5.3%	7.5%	3.6%	2.0%	2.6%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q8. 4th Most Important (Cont.)</u>										
L=Tennis	0.4%	0.7%	1.3%	0.0%	1.4%	0.0%	0.0%	0.6%	0.4%	0.5%
M=Family	3.1%	3.7%	3.8%	2.6%	5.6%	2.6%	2.5%	4.8%	2.0%	3.1%
N=Fitness & wellness	6.1%	3.7%	5.0%	6.5%	2.8%	3.9%	5.0%	4.2%	5.6%	5.0%
O=Senior adult	3.1%	6.6%	3.8%	5.2%	2.8%	2.6%	2.5%	5.4%	3.6%	4.3%
P=Adult sports	2.7%	1.5%	2.5%	3.9%	1.4%	1.3%	5.0%	1.2%	3.2%	2.4%
Q=Special populations	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%
R=Special events	4.6%	3.7%	3.8%	7.8%	1.4%	5.3%	5.0%	5.4%	3.2%	4.0%
S=Volunteer opportunities	3.4%	1.5%	5.0%	0.0%	4.2%	1.3%	7.5%	4.2%	2.0%	2.9%
T=Lake-related activities	1.9%	3.7%	2.5%	1.3%	4.2%	2.6%	5.0%	3.0%	2.4%	2.6%
U=Outdoor/adventure recreation	2.3%	3.7%	3.8%	0.0%	5.6%	3.9%	5.0%	3.6%	2.8%	3.1%

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q8. 4th Most Important (Cont.)

V=Social	3.8%	2.9%	5.0%	1.3%	1.4%	6.6%	0.0%	3.0%	4.0%	3.6%
W=Other	0.4%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	1.2%	0.0%	0.5%

Q8. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q8. Sum of top 4 choices</u>										
A=Aquatics	6.9%	6.6%	6.3%	5.2%	9.7%	9.2%	0.0%	7.8%	6.4%	6.9%
B=Pre-school	6.9%	2.2%	6.3%	6.5%	6.9%	6.6%	0.0%	7.8%	3.6%	5.2%
C=Before and after school	10.7%	2.2%	11.3%	14.3%	5.6%	3.9%	5.0%	10.8%	5.6%	7.6%
D=Youth summer camp	14.9%	3.7%	11.3%	19.5%	9.7%	10.5%	10.0%	13.3%	9.2%	10.7%
E=Youth sports	7.7%	11.0%	6.3%	6.5%	4.2%	19.7%	7.5%	13.3%	6.0%	8.8%
F=Performing arts	11.1%	27.2%	10.0%	6.5%	26.4%	19.7%	35.0%	22.9%	12.4%	16.4%
G=Visual arts	6.1%	19.9%	3.8%	3.9%	13.9%	14.5%	32.5%	15.1%	8.0%	10.7%
H=History & museums	16.1%	30.9%	12.5%	19.5%	31.9%	23.7%	27.5%	27.1%	16.4%	20.5%
I=Youth (K-5th grade)	6.5%	5.1%	10.0%	3.9%	6.9%	6.6%	2.5%	10.2%	3.6%	6.2%
J=Teen (6th-12th grade)	13.0%	2.2%	13.8%	10.4%	12.5%	11.8%	2.5%	12.7%	7.2%	9.5%

Q8. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q8. Sum of top 4 choices (Cont.)</u>										
K=Nature	5.7%	20.6%	7.5%	9.1%	8.3%	15.8%	22.5%	13.3%	10.4%	11.4%
L=Tennis	3.1%	6.6%	3.8%	1.3%	4.2%	2.6%	12.5%	4.2%	4.0%	4.0%
M=Family	22.6%	15.4%	28.8%	14.3%	25.0%	17.1%	17.5%	25.3%	16.0%	19.5%
N=Fitness & wellness	28.4%	19.9%	17.5%	22.1%	29.2%	31.6%	25.0%	22.3%	27.2%	25.0%
O=Senior adult	18.8%	19.9%	13.8%	24.7%	13.9%	30.3%	5.0%	19.3%	19.6%	19.3%
P=Adult sports	10.7%	4.4%	7.5%	10.4%	6.9%	7.9%	15.0%	5.4%	10.8%	8.6%
Q=Special populations	1.1%	1.5%	1.3%	2.6%	1.4%	1.3%	0.0%	1.2%	1.6%	1.4%
R=Special events	12.3%	12.5%	10.0%	13.0%	15.3%	11.8%	20.0%	13.3%	11.6%	12.1%
S=Volunteer opportunities	10.3%	6.6%	10.0%	6.5%	9.7%	11.8%	12.5%	9.6%	9.2%	9.3%
T=Lake-related activities	5.4%	8.1%	5.0%	7.8%	9.7%	3.9%	15.0%	7.2%	6.4%	6.7%

Q8. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q8. Sum of top 4 choices (Cont.)</u>										
U=Outdoor/adventure recreation	8.8%	13.2%	6.3%	6.5%	13.9%	15.8%	12.5%	10.2%	10.4%	10.2%
V=Social	7.3%	6.6%	6.3%	7.8%	5.6%	9.2%	5.0%	6.6%	7.2%	6.9%
W=Other	2.3%	2.2%	1.3%	1.3%	5.6%	2.6%	0.0%	3.6%	1.6%	2.4%
Z=None chosen	30.3%	26.5%	40.0%	33.8%	18.1%	15.8%	15.0%	23.5%	33.2%	29.8%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q9. Most Often</u>										
A=Aquatics	0.8%	1.5%	1.3%	1.3%	1.4%	1.3%	0.0%	0.6%	1.2%	1.0%
B=Pre-school	1.9%	0.7%	2.5%	1.3%	2.8%	0.0%	0.0%	1.8%	0.8%	1.4%
C=Before and after school	0.8%	0.0%	0.0%	0.0%	1.4%	1.3%	0.0%	1.2%	0.0%	0.5%
D=Youth summer camp	3.1%	0.0%	2.5%	5.2%	1.4%	1.3%	0.0%	4.2%	0.4%	1.9%
E=Youth sports	3.4%	5.9%	2.5%	2.6%	1.4%	9.2%	7.5%	6.6%	2.4%	4.0%
F=Performing arts	1.1%	8.1%	1.3%	0.0%	5.6%	5.3%	10.0%	6.6%	1.2%	3.3%
G=Visual arts	0.0%	4.4%	1.3%	0.0%	2.8%	3.9%	2.5%	3.6%	0.4%	1.7%
H=History & museums	3.1%	7.4%	1.3%	3.9%	2.8%	5.3%	12.5%	7.8%	2.0%	4.3%
I=Youth (K-5th grade)	0.4%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.6%	0.0%	0.2%
J=Teen (6th-12th grade)	2.7%	0.0%	2.5%	3.9%	1.4%	0.0%	0.0%	2.4%	1.2%	1.7%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q9. Most Often (Cont.)</u>										
K=Nature	1.9%	6.6%	3.8%	2.6%	2.8%	6.6%	2.5%	4.8%	2.8%	3.6%
L=Tennis	0.4%	1.5%	0.0%	0.0%	0.0%	1.3%	2.5%	0.6%	0.8%	0.7%
M=Family	4.6%	0.7%	7.5%	1.3%	6.9%	0.0%	2.5%	3.0%	3.6%	3.3%
N=Fitness & wellness	6.5%	2.9%	1.3%	5.2%	5.6%	3.9%	15.0%	4.2%	6.4%	5.5%
O=Senior adult	3.8%	3.7%	5.0%	5.2%	2.8%	6.6%	0.0%	5.4%	2.4%	3.6%
P=Adult sports	1.1%	1.5%	0.0%	0.0%	1.4%	3.9%	0.0%	1.2%	1.2%	1.2%
Q=Special populations	0.8%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.6%	0.4%	0.5%
R=Special events	2.7%	4.4%	1.3%	1.3%	4.2%	3.9%	5.0%	3.0%	3.2%	3.1%
S=Volunteer opportunities	1.1%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.6%	0.8%	0.7%
T=Lake-related activities	1.1%	2.2%	1.3%	1.3%	1.4%	2.6%	5.0%	2.4%	1.6%	1.9%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q9. Most Often (Cont.)</u>										
U=Outdoor/adventure recreation	3.1%	5.9%	0.0%	5.2%	5.6%	7.9%	5.0%	3.0%	5.6%	4.5%
V=Social	3.1%	0.0%	3.8%	3.9%	2.8%	0.0%	0.0%	2.4%	1.6%	1.9%
W=Other	1.5%	0.0%	2.5%	0.0%	1.4%	0.0%	0.0%	0.6%	1.2%	1.0%
Z=None chosen	51.0%	42.6%	58.8%	54.5%	38.9%	35.5%	30.0%	32.5%	58.8%	48.6%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q9. 2nd Most Often</u>										
A=Aquatics	0.8%	0.7%	0.0%	2.6%	0.0%	0.0%	2.5%	0.6%	0.8%	0.7%
B=Pre-school	0.8%	0.0%	0.0%	0.0%	1.4%	1.3%	0.0%	0.6%	0.4%	0.5%
D=Youth summer camp	1.9%	1.5%	2.5%	1.3%	1.4%	1.3%	0.0%	3.0%	0.8%	1.7%
E=Youth sports	1.9%	0.7%	2.5%	2.6%	0.0%	1.3%	0.0%	2.4%	0.8%	1.4%
F=Performing arts	1.9%	8.1%	1.3%	1.3%	5.6%	7.9%	7.5%	7.8%	1.6%	4.0%
G=Visual arts	0.8%	5.1%	0.0%	0.0%	2.8%	1.3%	12.5%	4.2%	0.8%	2.1%
H=History & museums	2.3%	8.1%	3.8%	1.3%	8.3%	6.6%	5.0%	9.0%	1.2%	4.3%
I=Youth (K-5th grade)	1.5%	0.0%	0.0%	2.6%	0.0%	1.3%	0.0%	1.8%	0.4%	1.0%
J=Teen (6th-12th grade)	1.9%	0.0%	1.3%	2.6%	2.8%	0.0%	0.0%	1.8%	0.8%	1.2%
K=Nature	1.1%	3.7%	1.3%	1.3%	1.4%	0.0%	5.0%	3.0%	1.2%	1.9%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q9. 2nd Most Often (Cont.)</u>										
L=Tennis	1.5%	1.5%	0.0%	0.0%	5.6%	1.3%	0.0%	1.8%	1.2%	1.4%
M=Family	4.6%	3.7%	2.5%	6.5%	6.9%	3.9%	2.5%	6.0%	2.8%	4.0%
N=Fitness & wellness	3.8%	2.9%	2.5%	5.2%	2.8%	6.6%	0.0%	4.8%	2.4%	3.3%
O=Senior adult	2.3%	0.7%	1.3%	0.0%	1.4%	3.9%	0.0%	1.2%	2.0%	1.7%
P=Adult sports	1.9%	0.7%	1.3%	2.6%	2.8%	0.0%	2.5%	0.6%	2.0%	1.4%
Q=Special populations	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%
R=Special events	3.1%	1.5%	3.8%	3.9%	4.2%	2.6%	2.5%	2.4%	3.2%	2.9%
S=Volunteer opportunities	0.8%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.6%	0.8%	0.7%
T=Lake-related activities	1.9%	2.2%	2.5%	1.3%	0.0%	3.9%	5.0%	1.2%	2.4%	1.9%
U=Outdoor/adventure recreation	1.5%	3.7%	2.5%	1.3%	0.0%	6.6%	2.5%	3.6%	1.6%	2.4%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q9. 2nd Most Often (Cont.)

V=Social	0.4%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.8%	0.5%
W=Other	0.0%	1.5%	0.0%	0.0%	0.0%	1.3%	0.0%	0.6%	0.4%	0.5%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q9. 3rd Most Often</u>										
A=Aquatics	0.4%	0.7%	1.3%	0.0%	0.0%	1.3%	0.0%	0.6%	0.4%	0.5%
C=Before and after school	1.1%	0.0%	0.0%	1.3%	2.8%	0.0%	0.0%	0.0%	1.2%	0.7%
D=Youth summer camp	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.4%	0.2%
E=Youth sports	1.1%	0.7%	0.0%	0.0%	1.4%	2.6%	0.0%	1.8%	0.4%	1.0%
F=Performing arts	0.8%	4.4%	1.3%	1.3%	1.4%	3.9%	2.5%	3.6%	0.8%	1.9%
G=Visual arts	0.8%	1.5%	0.0%	1.3%	1.4%	2.6%	0.0%	1.8%	0.4%	1.0%
H=History & museums	1.9%	5.9%	2.5%	0.0%	6.9%	6.6%	5.0%	6.0%	1.6%	3.3%
I=Youth (K-5th grade)	1.5%	1.5%	2.5%	1.3%	1.4%	1.3%	0.0%	1.8%	1.2%	1.4%
J=Teen (6th-12th grade)	0.8%	0.7%	0.0%	1.3%	1.4%	1.3%	0.0%	1.8%	0.0%	0.7%
K=Nature	1.9%	5.9%	0.0%	2.6%	5.6%	3.9%	10.0%	6.0%	1.6%	3.3%

Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total		
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more		Yes	No
	1	2	1	2	3	4	5	1	2	

Q9. 3rd Most Often (Cont.)

L=Tennis	0.4%	1.5%	0.0%	0.0%	0.0%	0.0%	5.0%	0.6%	0.8%	0.7%
M=Family	1.9%	2.9%	1.3%	1.3%	2.8%	2.6%	2.5%	4.2%	1.2%	2.4%
N=Fitness & wellness	3.1%	4.4%	3.8%	1.3%	5.6%	3.9%	2.5%	4.8%	2.4%	3.3%
O=Senior adult	2.3%	2.2%	1.3%	2.6%	4.2%	5.3%	0.0%	3.0%	2.0%	2.4%
P=Adult sports	2.3%	0.7%	3.8%	2.6%	0.0%	0.0%	5.0%	1.8%	1.6%	1.7%
R=Special events	5.4%	1.5%	3.8%	7.8%	4.2%	2.6%	5.0%	6.6%	2.0%	3.8%
S=Volunteer opportunities	1.1%	0.7%	1.3%	0.0%	0.0%	1.3%	2.5%	1.8%	0.8%	1.2%
T=Lake-related activities	1.1%	1.5%	1.3%	2.6%	1.4%	1.3%	0.0%	1.2%	1.2%	1.2%
U=Outdoor/adventure recreation	2.7%	2.2%	1.3%	1.3%	2.8%	3.9%	0.0%	1.8%	2.8%	2.4%
V=Social	1.1%	0.7%	0.0%	1.3%	0.0%	2.6%	0.0%	0.6%	1.2%	1.0%
W=Other	0.0%	1.5%	0.0%	0.0%	1.4%	0.0%	0.0%	1.2%	0.0%	0.5%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q9. 4th Most often</u>										
A=Aquatics	0.4%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.6%	0.0%	0.2%
B=Pre-school	0.8%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.6%	0.4%	0.5%
C=Before and after school	0.4%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.6%	0.0%	0.2%
D=Youth summer camp	0.8%	0.7%	0.0%	0.0%	1.4%	1.3%	2.5%	1.2%	0.4%	0.7%
E=Youth sports	1.1%	0.7%	1.3%	0.0%	2.8%	0.0%	2.5%	1.8%	0.4%	1.0%
F=Performing arts	1.9%	2.9%	1.3%	0.0%	6.9%	1.3%	0.0%	3.6%	1.6%	2.4%
G=Visual arts	0.4%	2.2%	0.0%	1.3%	1.4%	1.3%	2.5%	1.2%	0.8%	1.0%
H=History & museums	1.1%	2.9%	0.0%	1.3%	1.4%	2.6%	2.5%	2.4%	1.2%	1.7%
I=Youth (K-5th grade)	0.4%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.6%	0.0%	0.2%
J=Teen (6th-12th grade)	0.4%	0.7%	1.3%	0.0%	0.0%	1.3%	0.0%	0.6%	0.4%	0.5%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	

Q9. 4th Most often (Cont.)

K=Nature	2.3%	4.4%	1.3%	1.3%	5.6%	5.3%	5.0%	3.0%	3.2%	3.1%
L=Tennis	0.4%	2.2%	1.3%	1.3%	0.0%	2.6%	0.0%	1.2%	0.8%	1.0%
M=Family	2.7%	2.2%	2.5%	1.3%	2.8%	2.6%	5.0%	4.8%	0.8%	2.4%
N=Fitness & wellness	3.1%	1.5%	1.3%	1.3%	2.8%	5.3%	2.5%	4.2%	1.2%	2.4%
O=Senior adult	1.9%	2.2%	1.3%	1.3%	1.4%	5.3%	0.0%	4.2%	0.4%	1.9%
P=Adult sports	0.8%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.8%	0.5%
R=Special events	1.5%	3.7%	1.3%	2.6%	2.8%	2.6%	2.5%	3.6%	1.6%	2.4%
S=Volunteer opportunities	3.1%	0.0%	6.3%	2.6%	0.0%	1.3%	0.0%	4.2%	0.8%	2.1%
T=Lake-related activities	1.1%	2.2%	2.5%	0.0%	2.8%	1.3%	2.5%	1.8%	1.2%	1.4%
U=Outdoor/adventure recreation	1.5%	2.9%	0.0%	1.3%	5.6%	0.0%	7.5%	2.4%	2.0%	2.1%
V=Social	1.1%	1.5%	1.3%	0.0%	1.4%	2.6%	2.5%	1.2%	1.2%	1.2%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities? (Top Four)

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q9. Sum of top 4 choices</u>										
A=Aquatics	2.3%	2.9%	2.5%	3.9%	1.4%	3.9%	2.5%	2.4%	2.4%	2.4%
B=Pre-school	3.4%	0.7%	2.5%	3.9%	4.2%	1.3%	0.0%	3.0%	1.6%	2.4%
C=Before and after school	2.3%	0.0%	0.0%	2.6%	4.2%	1.3%	0.0%	1.8%	1.2%	1.4%
D=Youth summer camp	5.7%	2.9%	5.0%	6.5%	4.2%	3.9%	5.0%	8.4%	2.0%	4.5%
E=Youth sports	7.7%	8.1%	6.3%	5.2%	5.6%	13.2%	10.0%	12.7%	4.0%	7.4%
F=Performing arts	5.7%	23.5%	5.0%	2.6%	19.4%	18.4%	20.0%	21.7%	5.2%	11.7%
G=Visual arts	1.9%	13.2%	1.3%	2.6%	8.3%	9.2%	17.5%	10.8%	2.4%	5.7%
H=History & museums	8.4%	24.3%	7.5%	6.5%	19.4%	21.1%	25.0%	25.3%	6.0%	13.6%
I=Youth (K-5th grade)	3.8%	1.5%	2.5%	3.9%	4.2%	2.6%	0.0%	4.8%	1.6%	2.9%
J=Teen (6th-12th grade)	5.7%	1.5%	5.0%	7.8%	5.6%	2.6%	0.0%	6.6%	2.4%	4.0%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities? (Top Four)

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
	1	2	1	2	3	4	5	1	2	
<u>Q9. Sum of top 4 choices (Cont.)</u>										
K=Nature	7.3%	20.6%	6.3%	7.8%	15.3%	15.8%	22.5%	16.9%	8.8%	11.9%
L=Tennis	2.7%	6.6%	1.3%	1.3%	5.6%	5.3%	7.5%	4.2%	3.6%	3.8%
M=Family	13.8%	9.6%	13.8%	10.4%	19.4%	9.2%	12.5%	18.1%	8.4%	12.1%
N=Fitness & wellness	16.5%	11.8%	8.8%	13.0%	16.7%	19.7%	20.0%	18.1%	12.4%	14.5%
O=Senior adult	10.3%	8.8%	8.8%	9.1%	9.7%	21.1%	0.0%	13.9%	6.8%	9.5%
P=Adult sports	6.1%	2.9%	5.0%	7.8%	4.2%	3.9%	7.5%	3.6%	5.6%	4.8%
Q=Special populations	0.8%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.6%	0.8%	0.7%
R=Special events	12.6%	11.0%	10.0%	15.6%	15.3%	11.8%	15.0%	15.7%	10.0%	12.1%
S=Volunteer opportunities	6.1%	0.7%	8.8%	2.6%	4.2%	2.6%	2.5%	7.2%	3.2%	4.8%
T=Lake-related activities	5.4%	8.1%	7.5%	5.2%	5.6%	9.2%	12.5%	6.6%	6.4%	6.4%

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities? (Top Four)

N=420

	Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	
<u>Q9. Sum of top 4 choices (Cont.)</u>										
U=Outdoor/adventure recreation	8.8%	14.7%	3.8%	9.1%	13.9%	18.4%	15.0%	10.8%	12.0%	11.4%
V=Social	5.7%	2.2%	5.0%	5.2%	5.6%	5.3%	2.5%	4.2%	4.8%	4.5%
W=Other	1.5%	2.9%	2.5%	0.0%	2.8%	1.3%	0.0%	2.4%	1.6%	1.9%
Z=None chosen	51.0%	42.6%	58.8%	54.5%	38.9%	35.5%	30.0%	32.5%	58.8%	48.6%

Q10. Have you or members of your household visited the Children's Museum during the past year?

N=420

	<u>Race</u>		<u>Q18. What is your household income?</u>					<u>Q10. Households visited Children's Museum in past year</u>		<u>Total</u>
	<u>African American/ Black</u> 1	<u>White/ Caucasian</u> 2	<u>Under \$14,999</u> 1	<u>\$15,000 - \$29,999</u> 2	<u>\$30,000 - \$49,999</u> 3	<u>\$50,000 - \$99,999</u> 4	<u>\$100,000 or more</u> 5	<u>Yes</u> 1	<u>No</u> 2	
<u>Q10. Households visited Children's Museum in past year</u>										
1=Yes	37.3%	45.5%	34.6%	41.6%	41.7%	56.6%	45.0%	100.0%	0.0%	39.9%
2=No	62.7%	54.5%	65.4%	58.4%	58.3%	43.4%	55.0%	0.0%	100.0%	60.1%

Q10a. Did you or members of your household go to the planetarium show on any of your visits?

N=166

Race		Q18. What is your household income?					Q10. Househol- ds visite...	Total
African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	

Q10a. Did you go to the planetarium show on any of your visits?

1=Yes	60.0%	48.3%	38.5%	62.5%	58.6%	60.5%	50.0%	55.2%	55.2%
2=No	40.0%	51.7%	61.5%	37.5%	41.4%	39.5%	50.0%	44.8%	44.8%

Q11. Currently there is an admission fee of up to \$18 for a family of four to the Children's Museum. The cost for operating the Children's Museum for a household of 4 members is estimated to be \$18. Knowing this, what is do you feel should be the total price of admissions to the Children's Museum for a Rocky Mount RESIDENT family of four? [Please check ONE]

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black	White/ Caucasian	Under \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$99,999	\$100,000 or more	Yes	No	
1	2	1	2	3	4	5	1	2	

Q11. What do you feel should be the total price of admissions to the Children's Museum?

1=No admissions charge	23.0%	18.5%	32.4%	13.9%	21.1%	11.8%	10.5%	17.1%	26.1%	22.3%
2=\$8	21.0%	21.8%	20.3%	34.7%	25.4%	19.7%	2.6%	22.6%	18.7%	20.3%
3=\$13	14.9%	11.3%	18.9%	15.3%	7.0%	14.5%	18.4%	17.1%	10.9%	13.5%
4=\$18	32.7%	41.1%	25.7%	30.6%	38.0%	40.8%	57.9%	33.5%	37.0%	35.5%
5=More than \$18	8.5%	7.3%	2.7%	5.6%	8.5%	13.2%	10.5%	9.8%	7.4%	8.4%

Q12. Should the general admission include a planetarium show?

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q12. Should the general admission include a planetarium show?

1=Yes	81.7%	77.0%	78.9%	86.5%	86.4%	78.7%	67.5%	81.9%	77.9%	79.6%
2=No	18.3%	23.0%	21.1%	13.5%	13.6%	21.3%	32.5%	18.1%	22.1%	20.4%

Q13. What should be the total price of admissions to the Children's Museum for a NON-RESIDENT family of four?

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q13. What should be the total price of admissions to the Children's Museum for a NON-RESIDENT family of four?

1=No admissions charge	13.2%	8.5%	18.4%	7.1%	8.8%	4.1%	10.8%	7.0%	16.3%	12.6%
2=\$12	29.2%	23.1%	36.8%	32.9%	35.3%	23.0%	8.1%	27.8%	26.2%	26.8%
3=\$19.50	37.4%	38.5%	35.5%	32.9%	32.4%	51.4%	43.2%	38.6%	35.3%	36.6%
4=\$27	14.4%	25.6%	9.2%	20.0%	19.1%	17.6%	29.7%	20.9%	17.2%	18.7%
5=More than \$27	5.8%	4.3%	0.0%	7.1%	4.4%	4.1%	8.1%	5.7%	5.0%	5.3%

Q15. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q15. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

1=Yes	1.6%	1.5%	0.0%	2.6%	2.9%	2.6%	0.0%	2.5%	1.3%	1.7%
2=No	98.4%	98.5%	100.0%	97.4%	97.1%	97.4%	100.0%	97.5%	98.8%	98.3%

Q16. Which of the following best describes your race? (Check all that apply)

N=420

Race	Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
	African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	

Q16. Which of the following best describes your race?

1=African American/Black	100.0%	0.0%	81.3%	83.1%	65.3%	48.7%	32.5%	58.4%	65.2%	62.1%
2=American Indian/Alaska Native	1.1%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.6%	1.6%	1.2%
3=Asian/Pacific Islander	0.4%	0.0%	0.0%	0.0%	0.0%	1.3%	2.5%	0.6%	0.4%	0.5%
4=White/Caucasian	1.5%	100.0%	13.8%	18.2%	34.7%	48.7%	62.5%	38.6%	30.0%	33.6%
5=Other	0.8%	0.7%	1.3%	0.0%	4.2%	3.9%	2.5%	1.8%	2.0%	1.9%
9=Not provided	0.0%	0.0%	3.8%	0.0%	0.0%	1.3%	2.5%	2.4%	4.0%	3.6%

Q17. What is your age?

N=420

	<u>Race</u>		<u>Q18. What is your household income?</u>					<u>Q10. Households visited Children's Museum in past year</u>		<u>Total</u>
	<u>African American/ Black</u> 1	<u>White/ Caucasian</u> 2	<u>Under \$14,999</u> 1	<u>\$15,000 - \$29,999</u> 2	<u>\$30,000 - \$49,999</u> 3	<u>\$50,000 - \$99,999</u> 4	<u>\$100,000 or more</u> 5	<u>Yes</u> 1	<u>No</u> 2	
<u>Q17. What is your age?</u>										
34=Under 35	10.9%	7.7%	15.4%	12.0%	7.0%	5.6%	10.3%	12.0%	8.2%	9.7%
44=35 to 44	16.1%	10.8%	15.4%	12.0%	15.5%	16.9%	15.4%	15.2%	13.8%	14.5%
54=45 to 54	21.8%	18.5%	16.7%	21.3%	19.7%	26.8%	28.2%	15.8%	25.0%	21.1%
64=55 to 64	39.9%	34.6%	33.3%	37.3%	47.9%	35.2%	38.5%	42.4%	34.5%	37.4%
65=65+	11.3%	28.5%	19.2%	17.3%	9.9%	15.5%	7.7%	14.6%	18.5%	17.3%

Q18. What is your household income?

N=420

Race		Q18. What is your household income?					Q10. Households visited Children's Museum in past year		Total
African American/ Black 1	White/ Caucasian 2	Under \$14,999 1	\$15,000 - \$29,999 2	\$30,000 - \$49,999 3	\$50,000 - \$99,999 4	\$100,000 or more 5	Yes 1	No 2	

Q18. What is your household income?

1=Under \$14,999	28.8%	10.2%	100.0%	0.0%	0.0%	0.0%	0.0%	18.0%	26.4%	23.2%
2=\$15,000 - \$29,999	28.3%	12.0%	0.0%	100.0%	0.0%	0.0%	0.0%	21.3%	23.3%	22.3%
3=\$30,000 - \$49,999	20.8%	22.2%	0.0%	0.0%	100.0%	0.0%	0.0%	20.0%	21.8%	20.9%
4=\$50,000 - \$99,999	16.4%	32.4%	0.0%	0.0%	0.0%	100.0%	0.0%	28.7%	17.1%	22.0%
5=\$100,000 or more	5.8%	23.1%	0.0%	0.0%	0.0%	0.0%	100.0%	12.0%	11.4%	11.6%

Section 7:
Tabular Data

Q1. In the past 12 months, have you or any members of your household visited any of the City of Rocky Mount Parks?

Q1. Have you or any members of your household visited any of the City of Rocky

Mount Parks?	Number	Percent
1=Yes	278	66.2 %
2=No	135	32.1 %
9=Not Provided	7	1.7 %
Total	420	100.0 %

Q1. In the past 12 months, have you or any members of your household visited any of the City of Rocky Mount Parks?

Excluding “not provided”

Q1. Have you or any members of your household visited any of the City of Rocky

Mount Parks?	Number	Percent
1=Yes	278	67.3 %
2=No	135	32.7 %
Total	413	100.0 %

Q1a. Approximately how often did you or members of your household visit City of Rocky Mount parks during the past year?

Q1a. Approximately how often did you or members of your household visit City of Rocky

Mount parks during the past year?	Number	Percent
1=Few times a week	59	21.2 %
2=Once a week	30	10.8 %
3=Few times a month	75	27.0 %
4=Once a month	16	5.8 %
5=Few times a year	80	28.8 %
6=Once a year	11	4.0 %
9=Don't know	7	2.5 %
Total	278	100.0 %

Q1b. From the following list, please check ALL the City of Rocky Mount recreation facilities you or members of your household have used or visited in City of Rocky Mount parks over the past 12 months.

Q1b. The City of Rocky Mount recreation facilities you or members of your household have used.

	Number	Percent
01=Gymnasium	42	15.1 %
02=Children Museum	101	36.3 %
03=Baseball/softball	68	24.5 %
04=Greenway trails	86	30.9 %
05=Art center	89	32.0 %
06=Tennis courts	28	10.1 %
07=Outdoor basketball courts	62	22.3 %
08=Walking/running track	132	47.5 %
09=Outdoor pool	44	15.8 %
10=Multi-purpose fields	39	14.0 %
11=Picnicking areas	122	43.9 %
12=Playgrounds	137	49.3 %
13=Tar River Reservoir	72	25.9 %
14=Soccer fields	27	9.7 %
15=Restrooms	100	36.0 %
16=Community center	63	22.7 %
17=Weights/fitness room	28	10.1 %
18=Pond/lake for fishing	71	25.5 %
19=Natural area	48	17.3 %
20=River for canoeing or Kayaking	18	6.5 %
21=Disc golf	14	5.0 %
22=Other	24	8.6 %
23=None-we don't use any recreation facilities	4	1.4 %
00=None chosen	26	9.4 %
Total	1445	

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

<u>Q1c. Most often</u>	<u>Number</u>	<u>Percent</u>
01=Gymnasium	9	3.2 %
02=Children Museum	18	6.5 %
03=Baseball/softball	16	5.8 %
04=Greenway trails	19	6.8 %
05=Art center	13	4.7 %
06=Tennis courts	3	1.1 %
07=Outdoor basketball courts	7	2.5 %
08=Walking/running track	45	16.2 %
09=Outdoor pool	2	0.7 %
10=Multi-purpose fields	7	2.5 %
11=Picnicking areas	17	6.1 %
12=Playgrounds	29	10.4 %
13=Tar River Reservoir	8	2.9 %
14=Soccer fields	5	1.8 %
15=Restrooms	1	0.4 %
16=Community center	8	2.9 %
17=Weights/fitness room	4	1.4 %
18=Pond/lake for fishing	6	2.2 %
19=Natural area	3	1.1 %
21=Disc golf	1	0.4 %
22=Other	8	2.9 %
00=None chosen	49	17.6 %
Total	278	100.0 %

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

Q1c. 2nd Most Often	Number	Percent
01=Gymnasium	1	0.4 %
02=Children Museum	21	7.6 %
03=Baseball/softball	7	2.5 %
04=Greenway trails	14	5.0 %
05=Art center	14	5.0 %
06=Tennis courts	3	1.1 %
07=Outdoor basketball courts	6	2.2 %
08=Walking/running track	19	6.8 %
09=Outdoor pool	5	1.8 %
10=Multi-purpose fields	5	1.8 %
11=Picnicking areas	27	9.7 %
12=Playgrounds	23	8.3 %
13=Tar River Reservoir	14	5.0 %
14=Soccer fields	3	1.1 %
15=Restrooms	5	1.8 %
16=Community center	8	2.9 %
17=Weights/fitness room	3	1.1 %
18=Pond/lake for fishing	13	4.7 %
19=Natural area	7	2.5 %
20=River for canoeing or Kayaking	2	0.7 %
21=Disc golf	2	0.7 %
22=Other	1	0.4 %
00=None chosen	75	27.0 %
Total	278	100.0 %

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often?

Q1c. 3rd Most Often	Number	Percent
01=Gymnasium	9	3.2 %
02=Children Museum	14	5.0 %
03=Baseball/softball	5	1.8 %
04=Greenway trails	14	5.0 %
05=Art center	10	3.6 %
06=Tennis courts	1	0.4 %
07=Outdoor basketball courts	8	2.9 %
08=Walking/running track	12	4.3 %
09=Outdoor pool	3	1.1 %
10=Multi-purpose fields	8	2.9 %
11=Picnicking areas	15	5.4 %
12=Playgrounds	17	6.1 %
13=Tar River Reservoir	11	4.0 %
14=Soccer fields	1	0.4 %
15=Restrooms	15	5.4 %
16=Community center	4	1.4 %
17=Weights/fitness room	2	0.7 %
18=Pond/lake for fishing	11	4.0 %
19=Natural area	4	1.4 %
20=River for canoeing or Kayaking	5	1.8 %
21=Disc golf	2	0.7 %
22=Other	3	1.1 %
00=None chosen	104	37.4 %
Total	278	100.0 %

Q1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often? (Top Three)

Sum of top 3 choices

Q1c. Sum of top 3 choices	Number	Percent
01=Gymnasium	19	6.8 %
02=Children Museum	53	19.1 %
03=Baseball/softball	28	10.1 %
04=Greenway trails	47	16.9 %
05=Art center	37	13.3 %
06=Tennis courts	7	2.5 %
07=Outdoor basketball courts	21	7.6 %
08=Walking/running track	76	27.3 %
09=Outdoor pool	10	3.6 %
10=Multi-purpose fields	20	7.2 %
11=Picnicking areas	59	21.2 %
12=Playgrounds	69	24.8 %
13=Tar River Reservoir	33	11.9 %
14=Soccer fields	9	3.2 %
15=Restrooms	21	7.6 %
16=Community center	20	7.2 %
17=Weights/fitness room	9	3.2 %
18=Pond/lake for fishing	30	10.8 %
19=Natural area	14	5.0 %
20=River for canoeing or Kayaking	7	2.5 %
21=Disc golf	5	1.8 %
22=Other	12	4.3 %
00=None chosen	49	17.6 %
Total	655	

Q1d. Overall, how would you rate the condition and appearance of ALL the parks and recreation sites in the City of Rocky Mount parks you have visited?

Q1d. How would you rate the condition and appearance of ALL the parks and recreation sites?

	Number	Percent
1=Excellent	59	21.6 %
2=Good	152	55.7 %
3=Fair	53	19.4 %
4=Poor	5	1.8 %
5=Very Poor	3	1.1 %
9=Not provided	1	0.4 %
Total	273	100.0 %

Q1d. Overall, how would you rate the condition and appearance of ALL the parks and recreation sites in the City of Rocky Mount parks you have visited?

Excluding “not provided”

Q1d. How would you rate the condition and appearance of ALL the parks and recreation sites?

	Number	Percent
1=Excellent	59	21.7 %
2=Good	152	55.9 %
3=Fair	53	19.5 %
4=Poor	5	1.8 %
5=Very Poor	3	1.1 %
Total	272	100.0 %

Q2. Have you or other members of your household participated in any recreation programs offered by the City of Rocky Mount Parks and Recreation Department during the past 12 months?

Q2. Have you or other members of your household participated in any recreation programs offered?

	Number	Percent
1=Yes	93	22.1 %
2=No	311	74.0 %
9=Not Provided	16	3.8 %
Total	420	100.0 %

Q2. Have you or other members of your household participated in any recreation programs offered by the City of Rocky Mount Parks and Recreation Department during the past 12 months?

Excluding “not provided”

Q2. Have you or other members of your household participated in any recreation programs offered?

	Number	Percent
1=Yes	93	23.0 %
2=No	311	77.0 %
Total	404	100.0 %

Q2a. Approximately how many different recreation programs offered by the City of Rocky Mount Parks and Recreation Department have you or members of your household participated in over the past 12 months?

Q2a. Approximately how many different recreation programs offered have you participated in over the past 12 months?

	Number	Percent
1=1 program	31	33.3 %
2=2 to 3 programs	42	45.2 %
3=4 to 6 programs	15	16.1 %
4=7 to 10 programs	1	1.1 %
5=11 or more programs	2	2.2 %
9=Not provided	2	2.2 %
Total	93	100.0 %

Q2a. Approximately how many different recreation programs offered by the City of Rocky Mount Parks and Recreation Department have you or members of your household participated in over the past 12 months?

Excluding “not provided”

Q2a. Approximately how many different recreation programs offered have you participated in over the past 12 months?

	Number	Percent
1=1 program	31	34.1 %
2=2 to 3 programs	42	46.2 %
3=4 to 6 programs	15	16.5 %
4=7 to 10 programs	1	1.1 %
5=11 or more programs	2	2.2 %
Total	91	100.0 %

Q2b. From the following list, please check the THREE primary reasons why your household has participated in City of Rocky Mount Parks and Recreation Department programs.

Q2b. Check the THREE primary reasons why your household has participated

	Number	Percent
1=Quality of instructors	23	24.7 %
2=Location of the program/facility	54	58.1 %
3=Quality of the program/facility	33	35.5 %
4=Dates the program is offered	30	32.3 %
5=Times the program is offered	32	34.4 %
6=Friends participate in the programs	36	38.7 %
7=Affordable fees charged for programs	42	45.2 %
8=Other	8	8.6 %
Total	258	

Q2b. Other

Q2b. Other	Number
CHURCH SOFTBALL	1
ENJOYABLE	1
KEEPING KIDS ACTIVE	1
LINE DANCE	1
NO RESPONSE	3
OPPORTUNITY TO PLAY SPORTS	1
TAKE RESIDENTS	1

Q2c. How would you rate the overall quality of the recreation programs that you and members of your household have participated in?

Q2c. How would you rate the overall quality of the recreation programs that you have participated in?

	Number	Percent
1=Excellent	27	29.0 %
2=Good	55	59.1 %
3=Fair	10	10.8 %
5=Very Poor	1	1.1 %
Total	93	100.0 %

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q3. Please rate your satisfaction with the following parks and recreation services provided by the City of Rocky Mount Parks and Recreation Department by circling the number to the right of each service.

(N=420)

	Very Satisfied 5	Somewhat Satisfied 4	Neutral 3	Somewhat Dissatisfied 2	Very Dissatisfied 1	Don't Know 9
Q3a. Availability of information about programs/parks	25.2%	24.5%	17.1%	5.5%	3.1%	24.5%
Q3b. Ease of registering for programs	19.5%	16.0%	17.9%	2.4%	1.2%	43.1%
Q3. Overall communication with residents	16.0%	22.9%	21.0%	6.4%	5.5%	28.3%
Q3d. User-friendliness of Department website	14.5%	19.0%	16.7%	2.4%	1.2%	46.2%
Q3e. Fees charged for recreation programs	13.8%	19.5%	16.9%	5.2%	2.9%	41.7%
Q3f. Customer assistance by staff at facilities	23.3%	17.9%	16.0%	2.6%	1.4%	38.8%

Q3. Please rate your satisfaction with the following parks and recreation services provided by the City of Rocky Mount Parks and Recreation Department by circling the number to the right of each service.

Excluding “not provided”

(N=420)

	Very Satisfied 5	Somewhat Satisfied 4	Neutral 3	Somewhat Dissatisfied 2	Very Dissatisfied 1
Q3a. Availability of information about programs/parks	33.4%	32.5%	22.7%	7.3%	4.1%
Q3b. Ease of registering for programs	34.3%	28.0%	31.4%	4.2%	2.1%
Q3. Overall communication with residents	22.3%	31.9%	29.2%	9.0%	7.6%
Q3d. User-friendliness of Department website	27.0%	35.4%	31.0%	4.4%	2.2%
Q3e. Fees charged for recreation programs	23.7%	33.5%	29.0%	9.0%	4.9%
Q3f. Customer assistance by staff at facilities	38.1%	29.2%	26.1%	4.3%	2.3%

Q4. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, greenway trails, recreation facilities or programs of the Rocky Mount Parks and Recreation Department more often.

Q4. The reasons that prevent you from using parks, greenway trails, recreation facilities or programs?

	Number	Percent
01=I do not know locations of parks/facilities	46	11.0 %
02=Facilities are not well maintained	29	6.9 %
03=Program or facility not offered	20	4.8 %
04=Security is insufficient	122	29.0 %
05=Lack of greenway/trail access	15	3.6 %
06=Parks/facilities too far from residence	34	8.1 %
07=Parks and facilities are too crowded	10	2.4 %
08=Fees are too high	53	12.6 %
09=Program times are not convenient	47	11.2 %
10=Lack of handicap accessibility	22	5.2 %
11=Poor customer service by staff	16	3.8 %
12=Parks are not well maintained	34	8.1 %
13=I do not know what is being offered	127	30.2 %
14=Use private or other community's facilities	29	6.9 %
15=Lack of parking	13	3.1 %
16=Park operating hours not convenient	21	5.0 %
17=Registration for activities is difficult	10	2.4 %
18=Lack of transportation	42	10.0 %
19=Other	109	26.0 %
00=None chosen	48	11.4 %
Total	847	

Q4. Other

Q4. Other	Number
AGE	1
AGE & PHYSICAL LIMIT	1
AGE PREVENTS USE	1
ART CENTER	1
CAN'T GET AROUND WELL	1
CHILDREN IN COLLEGE	1
COMMUNITY EVENTS	1
COST	1
CRIME (FEAR OF)	1
DISABLED	3
DOESN'T FEEL SAFE	1
DON'T GET INVOLVED	1
DON'T KNOW	1
ELDERLY & DISABLED	2
ELDERLY-AGE 90+	1
FIND EVENTS TOO LATE	1
GRANDSON ONLY PLAYS BASEBALL	1
GYM IS NOT AVAILABLE	1
HAVE TO PARK CAR FAR AWAY	1
HEALTH IS BAD	1
HEALTH PROBLEMS	1
HEALTH REASONS	2
I AM 71 YRS OLD	1
I'M 89 YEARS OLD	1
KID'S MUSEUM PROBLEMS	1
KIDS ARE GROWN UP	2
KIDS ARE ONLY IN SPORTS	1
LACK OF TIME	11
LAZY	1
LIGHTING	2
NEED INFO QUICKER	1
NEED MORE BATHROOMS	1
NEED MORE PROGRAMS	1
NEED RESTROOMS	1
NEED SENIOR PROGRAMS	1
NEW IN THE AREA	2

Q4. Other

<u>Q4. Other</u>	<u>Number</u>
NO NEED	1
NO NEED TO USE PARKS	1
NO REASON	10
NOT AWARE OF OFFERS	1
NOT INTERESTED	5
NOT OUTDOORSY	1
NOT PART OF MY LIFE	1
OFFROAD BIKE TRAILS	1
OLD & HEALTH PROBLEMS	1
ONLY USE WITH GRANDKIDS	1
PERSONAL PROBLEMS	1
PLAN TO JOIN IN 2014	1
PRESENCE OF OFFICERS	1
QUESTIONABLE SECURITY	1
RESTROOMS NEED TO BE CLEANER	1
SAFETY CONCERNS	2
SATISFIED WITH PARKS	1
SECURITY AT CITY LAKE	1
SENIOR CENTER	1
TOO BUSY	7
TOO BUSY AND KIDS GROWN	1
TOO OLD	1
VIOLENCE	1
WORK	2
WORK & NO KIDS	1
WORKING DAY & NIGHT	1

Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

(N=420)

	Yes 1	No 2
Q5a. Soccer, lacrosse and football size fields	15.2%	84.8%
Q5b. Youth baseball and softball fields	17.9%	82.1%
Q5c. Adult baseball and softball fields	15.7%	84.3%
Q5d. Mountain bike trails	18.1%	81.9%
Q5e. Tennis courts	21.7%	78.3%
Q5f. Greenway trails	36.2%	63.8%
Q5g. Dog parks	19.0%	81.0%
Q5h. Outdoor pools	25.2%	74.8%
Q5i. Gymnasium	24.0%	76.0%
Q5j. Basketball courts	26.2%	73.8%
Q5k. Community gardens	21.7%	78.3%
Q5l. Skate parks	15.0%	85.0%
Q5m. Art centers	46.9%	53.1%
Q5n. Museums/ planetarium	55.0%	45.0%
Q5o. Natural parks and preserves	40.0%	60.0%
Q5p. Disc golf courses	9.5%	90.5%
Q5q. Walking/running tracks	56.7%	43.3%
Q5r. Smaller neighborhood parks	44.5%	55.5%
Q5s. Picnic areas/shelters	54.5%	45.5%
Q5t. Playgrounds	44.3%	55.7%
Q5u. Indoor pools	31.7%	68.3%
Q5v. Community centers	39.5%	60.5%
Q5w. Restrooms	52.1%	47.9%
Q5x. Tar River Reservoir	29.0%	71.0%
Q5y. Other	3.8%	96.2%

Q5. If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

(N=420)

	100% Met 5	75% Met 4	50% Met 3	25% Met 2	0% Met 1
Q5a. Soccer, lacrosse and football size fields	42.4%	32.2%	22.0%	1.7%	1.7%
Q5b. Youth baseball and softball fields	38.8%	40.3%	9.0%	9.0%	3.0%
Q5c. Adult baseball and softball fields	44.1%	30.5%	13.6%	3.4%	8.5%
Q5d. Mountain bike trails	25.4%	29.6%	19.7%	8.5%	16.9%
Q5e. Tennis courts	25.3%	35.4%	21.5%	11.4%	6.3%
Q5f. Greenway trails	35.3%	30.1%	21.1%	9.0%	4.5%
Q5g. Dog parks	22.4%	19.4%	11.9%	9.0%	37.3%
Q5h. Outdoor pools	32.3%	17.7%	30.2%	10.4%	9.4%
Q5i. Gymnasium	37.5%	31.8%	11.4%	8.0%	11.4%
Q5j. Basketball courts	48.5%	23.8%	16.8%	9.9%	1.0%
Q5k. Community gardens	21.5%	13.9%	26.6%	13.9%	24.1%
Q5l. Skate parks	32.7%	23.6%	18.2%	10.9%	14.5%
Q5m. Art centers	43.4%	31.4%	15.4%	4.6%	5.1%
Q5n. Museums/ planetarium	48.5%	28.9%	16.2%	3.4%	2.9%
Q5o. Natural parks and preserves	31.4%	30.7%	21.4%	7.9%	8.6%
Q5p. Disc golf courses	48.6%	24.3%	10.8%	2.7%	13.5%
Q5q. Walking/running tracks	44.7%	24.0%	18.8%	5.8%	6.7%
Q5r. Smaller neighborhood parks	32.1%	24.2%	18.8%	13.9%	10.9%
Q5s. Picnic areas/shelters	42.0%	28.0%	15.9%	9.2%	4.8%
Q5t. Playgrounds	41.8%	33.9%	12.7%	6.7%	4.8%
Q5u. Indoor pools	30.6%	18.9%	17.1%	9.0%	24.3%
Q5v. Community centers	38.6%	24.8%	18.6%	11.7%	6.2%
Q5w. Restrooms	32.8%	25.1%	16.9%	16.9%	8.2%
Q5x. Tar River Reservoir	38.7%	34.2%	18.0%	6.3%	2.7%
Q5y. Other	21.4%	7.1%	7.1%	21.4%	42.9%

Q5. Other

<u>Q5. Other</u>	<u>Number</u>
BENCHES/REST AREAS	1
FISHING PIER	2
FUTURE FACILITY	1
GOLFING FACILITY	1
GYMNASTICS PROGRAM	1
LIBRARY CLOSED	1
SECURITY IN PARKS	1
SECURITY LIGHTS	1
SENIOR CENTER	1
SUMMER CAMP FOR KIDS	1
WALKING & RUN TRAILS	1

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

<u>Q6. Most Important</u>	<u>Number</u>	<u>Percent</u>
A=Soccer, lacrosse and football size fields	12	2.9 %
B=Youth baseball and softball fields	14	3.3 %
C=Adult baseball and softball fields	3	0.7 %
D=Mountain bike trails	6	1.4 %
E=Tennis courts	5	1.2 %
F=Greenway trails	14	3.3 %
G=Dog parks	9	2.1 %
H=Outdoor pools	10	2.4 %
I=Gymnasium	11	2.6 %
J=Basketball court	13	3.1 %
K=Community garden	1	0.2 %
L=Skate parks	2	0.5 %
M=Art centers	34	8.1 %
N=Museums/planetarium	24	5.7 %
O=Natural parks and preserves	10	2.4 %
P=Disc golf courses	1	0.2 %
Q=Walking/running tracks	51	12.1 %
R=Smaller neighborhood parks	13	3.1 %
S=Picnic areas/shelters	19	4.5 %
T=Playgrounds	18	4.3 %
U=Indoor pools	7	1.7 %
V=Community centers	20	4.8 %
W=Restrooms	11	2.6 %
X=Tar River Reservoir	10	2.4 %
Y=Other	6	1.4 %
Z=None chosen	96	22.9 %
Total	420	100.0 %

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

<u>Q6. 2nd Most important</u>	<u>Number</u>	<u>Percent</u>
A=Soccer, lacrosse and football size fields	2	0.5 %
B=Youth baseball and softball fields	3	0.7 %
C=Adult baseball and softball fields	5	1.2 %
D=Mountain bike trails	9	2.1 %
E=Tennis courts	7	1.7 %
F=Greenway trails	22	5.2 %
G=Dog parks	7	1.7 %
H=Outdoor pools	5	1.2 %
I=Gymnasium	13	3.1 %
J=Basketball court	12	2.9 %
K=Community garden	6	1.4 %
L=Skate parks	3	0.7 %
M=Art centers	24	5.7 %
N=Museums/planetarium	42	10.0 %
O=Natural parks and preserves	11	2.6 %
P=Disc golf courses	3	0.7 %
Q=Walking/running tracks	29	6.9 %
R=Smaller neighborhood parks	16	3.8 %
S=Picnic areas/shelters	15	3.6 %
T=Playgrounds	20	4.8 %
U=Indoor pools	11	2.6 %
V=Community centers	15	3.6 %
W=Restrooms	10	2.4 %
X=Tar River Reservoir	7	1.7 %
Y=Other	1	0.2 %
Z=None chosen	122	29.0 %
Total	420	100.0 %

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

<u>Q6. 3rd Most Important</u>	<u>Number</u>	<u>Percent</u>
A=Soccer, lacrosse and football size fields	3	0.7 %
B=Youth baseball and softball fields	5	1.2 %
C=Adult baseball and softball fields	2	0.5 %
D=Mountain bike trails	4	1.0 %
E=Tennis courts	5	1.2 %
F=Greenway trails	15	3.6 %
G=Dog parks	6	1.4 %
H=Outdoor pools	12	2.9 %
I=Gymnasium	4	1.0 %
J=Basketball court	8	1.9 %
K=Community garden	5	1.2 %
L=Skate parks	5	1.2 %
M=Art centers	11	2.6 %
N=Museums/planetarium	29	6.9 %
O=Natural parks and preserves	13	3.1 %
P=Disc golf courses	2	0.5 %
Q=Walking/running tracks	31	7.4 %
R=Smaller neighborhood parks	18	4.3 %
S=Picnic areas/shelters	26	6.2 %
T=Playgrounds	22	5.2 %
U=Indoor pools	16	3.8 %
V=Community centers	14	3.3 %
W=Restrooms	16	3.8 %
X=Tar River Reservoir	10	2.4 %
Z=None chosen	138	32.9 %
Total	420	100.0 %

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household?

<u>Q6. 4th Most Important</u>	<u>Number</u>	<u>Percent</u>
A=Soccer, lacrosse and football size fields	6	1.4 %
B=Youth baseball and softball fields	3	0.7 %
C=Adult baseball and softball fields	2	0.5 %
D=Mountain bike trails	2	0.5 %
E=Tennis courts	4	1.0 %
F=Greenway trails	6	1.4 %
G=Dog parks	9	2.1 %
H=Outdoor pools	13	3.1 %
I=Gymnasium	4	1.0 %
J=Basketball court	4	1.0 %
K=Community garden	6	1.4 %
L=Skate parks	1	0.2 %
M=Art centers	8	1.9 %
N=Museums/planetarium	18	4.3 %
O=Natural parks and preserves	16	3.8 %
P=Disc golf courses	1	0.2 %
Q=Walking/running tracks	20	4.8 %
R=Smaller neighborhood parks	14	3.3 %
S=Picnic areas/shelters	23	5.5 %
T=Playgrounds	12	2.9 %
U=Indoor pools	16	3.8 %
V=Community centers	29	6.9 %
W=Restrooms	28	6.7 %
X=Tar River Reservoir	11	2.6 %
Y=Other	1	0.2 %
<u>Z=None chosen</u>	<u>163</u>	<u>38.8 %</u>
Total	420	100.0 %

Q6. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

Sum of top 4 choices

Q6. Sum of top 4 choices	Number	Percent
A=Soccer, lacrosse and football size fields	23	5.5 %
B=Youth baseball and softball fields	25	6.0 %
C=Adult baseball and softball fields	12	2.9 %
D=Mountain bike trails	21	5.0 %
E=Tennis courts	21	5.0 %
F=Greenway trails	57	13.6 %
G=Dog parks	31	7.4 %
H=Outdoor pools	40	9.5 %
I=Gymnasium	32	7.6 %
J=Basketball court	37	8.8 %
K=Community garden	18	4.3 %
L=Skate parks	11	2.6 %
M=Art centers	77	18.3 %
N=Museums/planetarium	113	26.9 %
O=Natural parks and preserves	50	11.9 %
P=Disc golf courses	7	1.7 %
Q=Walking/running tracks	131	31.2 %
R=Smaller neighborhood parks	61	14.5 %
S=Picnic areas/shelters	83	19.8 %
T=Playgrounds	72	17.1 %
U=Indoor pools	50	11.9 %
V=Community centers	78	18.6 %
W=Restrooms	65	15.5 %
X=Tar River Reservoir	38	9.0 %
Y=Other	8	1.9 %
Z=None chosen	96	22.9 %
Total	1257	

Q7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

(N=420)

	Yes 1	No 2
Q7a. Aquatics	21.7%	78.3%
Q7b. Pre-school	14.0%	86.0%
Q7c. Before and after school care	15.7%	84.3%
Q7d. Youth summer camp	22.4%	77.6%
Q7e. Youth sports	22.1%	77.9%
Q7f. Performing arts	36.0%	64.0%
Q7g. Visual arts	33.1%	66.9%
Q7h. History and museums	47.1%	52.9%
Q7i. Youth (K - 5th grade)	18.6%	81.4%
Q7j. Teen (6th - 12th grade)	21.2%	78.8%
Q7k. Nature	36.2%	63.8%
Q7l. Tennis	19.0%	81.0%
Q7m. Family	42.9%	57.1%
Q7n. Fitness and wellness	49.3%	50.7%
Q7o. Senior adult	40.2%	59.8%
Q7p. Adult sports	24.0%	76.0%
Q7q. Special populations	9.3%	90.7%
Q7r. Special events	36.9%	63.1%
Q7s. Volunteer opportunities	30.5%	69.5%
Q7t. Lake-related activities	23.6%	76.4%
Q7u. Outdoor/ adventure recreation	34.0%	66.0%
Q7v. Social	25.2%	74.8%
Q7w. Other	3.1%	96.9%

City of Rocky Mount 2013 Parks and Recreation Needs Assessment Survey

Q7. If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

(N=420)

	100% Met 5	75% Met 4	50% Met 3	25% Met 2	0% Met 1
Q7a. Aquatics	15.4%	12.8%	30.8%	12.8%	28.2%
Q7b. Pre-school	39.2%	9.8%	31.4%	3.9%	15.7%
Q7c. Before and after school care	29.1%	12.7%	21.8%	12.7%	23.6%
Q7d. Youth summer camp	27.2%	17.3%	22.2%	16.0%	17.3%
Q7e. Youth sports	30.8%	23.1%	24.4%	10.3%	11.5%
Q7f. Performing arts	23.3%	25.6%	23.3%	11.6%	16.3%
Q7g. Visual arts	20.9%	33.9%	25.2%	9.6%	10.4%
Q7h. History and museums	31.9%	25.8%	23.3%	9.8%	9.2%
Q7i. Youth (K - 5th grade)	35.4%	15.4%	24.6%	7.7%	16.9%
Q7j. Teen (6th - 12th grade)	31.9%	15.3%	23.6%	13.9%	15.3%
Q7k. Nature	26.2%	31.0%	22.2%	9.5%	11.1%
Q7l. Tennis	26.1%	21.7%	24.6%	14.5%	13.0%
Q7m. Family	29.6%	28.9%	27.0%	5.9%	8.6%
Q7n. Fitness and wellness	29.2%	22.8%	28.7%	7.6%	11.7%
Q7o. Senior adult	33.6%	23.1%	23.1%	9.7%	10.4%
Q7p. Adult sports	36.5%	14.1%	27.1%	10.6%	11.8%
Q7q. Special populations	32.3%	12.9%	29.0%	12.9%	12.9%
Q7r. Special events	29.6%	20.0%	28.0%	9.6%	12.8%
Q7s. Volunteer opportunities	31.8%	15.9%	25.2%	11.2%	15.9%
Q7t. Lake-related activities	30.1%	18.1%	21.7%	18.1%	12.0%
Q7u. Outdoor/ adventure recreation	32.0%	16.0%	29.6%	8.8%	13.6%
Q7v. Social	29.9%	20.7%	25.3%	12.6%	11.5%
Q7w. Other	27.3%	0.0%	27.3%	9.1%	36.4%

Q7. Other

<u>Q7. Other</u>	<u>Number</u>
ADULT ARTHRITIS PROBLEMS	1
CLEAN RESTROOMS	1
DANCE	1
DISABILITY PROGRAMS	1
EDUCATIONAL GROWTH	1
GYMNASTICS (YOUTH)	1
LIBRARY	1
WALKING/RUNNING TRCK	1
WISDOM VS. YOUTH	1

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

<u>Q8. Most Important</u>	<u>Number</u>	<u>Percent</u>
A=Aquatics	13	3.1 %
B=Pre-school	13	3.1 %
C=Before and after school	16	3.8 %
D=Youth summer camp	20	4.8 %
E=Youth sports	15	3.6 %
F=Performing arts	30	7.1 %
G=Visual arts	8	1.9 %
H=History & museums	20	4.8 %
I=Youth (K-5th grade)	4	1.0 %
J=Teen (6th-12th grade)	10	2.4 %
K=Nature	12	2.9 %
L=Tennis	4	1.0 %
M=Family	32	7.6 %
N=Fitness & wellness	35	8.3 %
O=Senior adult	20	4.8 %
P=Adult sports	4	1.0 %
Q=Special populations	1	0.2 %
R=Special events	8	1.9 %
S=Volunteer opportunities	8	1.9 %
T=Lake-related activities	7	1.7 %
U=Outdoor/adventure recreation	5	1.2 %
V=Social	5	1.2 %
W=Other	5	1.2 %
<u>Z=None chosen</u>	<u>125</u>	<u>29.8 %</u>
Total	420	100.0 %

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

Q8. 2nd Most Important	Number	Percent
A=Aquatics	9	2.1 %
B=Pre-school	7	1.7 %
C=Before and after school	10	2.4 %
D=Youth summer camp	11	2.6 %
E=Youth sports	8	1.9 %
F=Performing arts	16	3.8 %
G=Visual arts	18	4.3 %
H=History & museums	29	6.9 %
I=Youth (K-5th grade)	12	2.9 %
J=Teen (6th-12th grade)	14	3.3 %
K=Nature	12	2.9 %
L=Tennis	5	1.2 %
M=Family	18	4.3 %
N=Fitness & wellness	30	7.1 %
O=Senior adult	18	4.3 %
P=Adult sports	12	2.9 %
Q=Special populations	2	0.5 %
R=Special events	11	2.6 %
S=Volunteer opportunities	9	2.1 %
T=Lake-related activities	4	1.0 %
U=Outdoor/adventure recreation	8	1.9 %
V=Social	3	0.7 %
W=Other	2	0.5 %
Z=None chosen	152	36.2 %
Total	420	100.0 %

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

Q8. 3rd Most Important	Number	Percent
A=Aquatics	4	1.0 %
B=Pre-school	1	0.2 %
C=Before and after school	4	1.0 %
D=Youth summer camp	11	2.6 %
E=Youth sports	8	1.9 %
F=Performing arts	15	3.6 %
G=Visual arts	11	2.6 %
H=History & museums	19	4.5 %
I=Youth (K-5th grade)	7	1.7 %
J=Teen (6th-12th grade)	9	2.1 %
K=Nature	13	3.1 %
L=Tennis	6	1.4 %
M=Family	19	4.5 %
N=Fitness & wellness	19	4.5 %
O=Senior adult	25	6.0 %
P=Adult sports	10	2.4 %
Q=Special populations	2	0.5 %
R=Special events	15	3.6 %
S=Volunteer opportunities	10	2.4 %
T=Lake-related activities	6	1.4 %
U=Outdoor/adventure recreation	17	4.0 %
V=Social	6	1.4 %
W=Other	1	0.2 %
Z=None chosen	182	43.3 %
Total	420	100.0 %

Q8. Which FOUR of the activities from the list in Question #7 are MOST IMPORTANT to your household, irrespective of where you participate in that program?

Q8. 4th Most Important	Number	Percent
A=Aquatics	3	0.7 %
B=Pre-school	1	0.2 %
C=Before and after school	2	0.5 %
D=Youth summer camp	3	0.7 %
E=Youth sports	6	1.4 %
F=Performing arts	8	1.9 %
G=Visual arts	8	1.9 %
H=History & museums	18	4.3 %
I=Youth (K-5th grade)	3	0.7 %
J=Teen (6th-12th grade)	7	1.7 %
K=Nature	11	2.6 %
L=Tennis	2	0.5 %
M=Family	13	3.1 %
N=Fitness & wellness	21	5.0 %
O=Senior adult	18	4.3 %
P=Adult sports	10	2.4 %
Q=Special populations	1	0.2 %
R=Special events	17	4.0 %
S=Volunteer opportunities	12	2.9 %
T=Lake-related activities	11	2.6 %
U=Outdoor/adventure recreation	13	3.1 %
V=Social	15	3.6 %
W=Other	2	0.5 %
Z=None chosen	215	51.2 %
Total	420	100.0 %

Q8. Which FOUR of the facilities from the list in Question #5 are MOST IMPORTANT for the Rocky Mount Parks and Recreation Department to provide for your household? (Top Four)

Sum of top 4 choices

Q8. Sum of top 4 choices	Number	Percent
A=Aquatics	29	6.9 %
B=Pre-school	22	5.2 %
C=Before and after school	32	7.6 %
D=Youth summer camp	45	10.7 %
E=Youth sports	37	8.8 %
F=Performing arts	69	16.4 %
G=Visual arts	45	10.7 %
H=History & museums	86	20.5 %
I=Youth (K-5th grade)	26	6.2 %
J=Teen (6th-12th grade)	40	9.5 %
K=Nature	48	11.4 %
L=Tennis	17	4.0 %
M=Family	82	19.5 %
N=Fitness & wellness	105	25.0 %
O=Senior adult	81	19.3 %
P=Adult sports	36	8.6 %
Q=Special populations	6	1.4 %
R=Special events	51	12.1 %
S=Volunteer opportunities	39	9.3 %
T=Lake-related activities	28	6.7 %
U=Outdoor/adventure recreation	43	10.2 %
V=Social	29	6.9 %
W=Other	10	2.4 %
Z=None chosen	125	29.8 %
Total	1131	

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

Q9. Most Often	Number	Percent
A=Aquatics	4	1.0 %
B=Pre-school	6	1.4 %
C=Before and after school	2	0.5 %
D=Youth summer camp	8	1.9 %
E=Youth sports	17	4.0 %
F=Performing arts	14	3.3 %
G=Visual arts	7	1.7 %
H=History & museums	18	4.3 %
I=Youth (K-5th grade)	1	0.2 %
J=Teen (6th-12th grade)	7	1.7 %
K=Nature	15	3.6 %
L=Tennis	3	0.7 %
M=Family	14	3.3 %
N=Fitness & wellness	23	5.5 %
O=Senior adult	15	3.6 %
P=Adult sports	5	1.2 %
Q=Special populations	2	0.5 %
R=Special events	13	3.1 %
S=Volunteer opportunities	3	0.7 %
T=Lake-related activities	8	1.9 %
U=Outdoor/adventure recreation	19	4.5 %
V=Social	8	1.9 %
W=Other	4	1.0 %
Z=None chosen	204	48.6 %
Total	420	100.0 %

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

Q9. 2nd Most Often	Number	Percent
A=Aquatics	3	0.7 %
B=Pre-school	2	0.5 %
D=Youth summer camp	7	1.7 %
E=Youth sports	6	1.4 %
F=Performing arts	17	4.0 %
G=Visual arts	9	2.1 %
H=History & museums	18	4.3 %
I=Youth (K-5th grade)	4	1.0 %
J=Teen (6th-12th grade)	5	1.2 %
K=Nature	8	1.9 %
L=Tennis	6	1.4 %
M=Family	17	4.0 %
N=Fitness & wellness	14	3.3 %
O=Senior adult	7	1.7 %
P=Adult sports	6	1.4 %
Q=Special populations	1	0.2 %
R=Special events	12	2.9 %
S=Volunteer opportunities	3	0.7 %
T=Lake-related activities	8	1.9 %
U=Outdoor/adventure recreation	10	2.4 %
V=Social	2	0.5 %
W=Other	2	0.5 %
Z=None chosen	253	60.2 %
Total	420	100.0 %

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

Q9. 3rd Most Often	Number	Percent
A=Aquatics	2	0.5 %
C=Before and after school	3	0.7 %
D=Youth summer camp	1	0.2 %
E=Youth sports	4	1.0 %
F=Performing arts	8	1.9 %
G=Visual arts	4	1.0 %
H=History & museums	14	3.3 %
I=Youth (K-5th grade)	6	1.4 %
J=Teen (6th-12th grade)	3	0.7 %
K=Nature	14	3.3 %
L=Tennis	3	0.7 %
M=Family	10	2.4 %
N=Fitness & wellness	14	3.3 %
O=Senior adult	10	2.4 %
P=Adult sports	7	1.7 %
R=Special events	16	3.8 %
S=Volunteer opportunities	5	1.2 %
T=Lake-related activities	5	1.2 %
U=Outdoor/adventure recreation	10	2.4 %
V=Social	4	1.0 %
W=Other	2	0.5 %
Z=None chosen	275	65.5 %
Total	420	100.0 %

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities?

Q9. 4th Most often	Number	Percent
A=Aquatics	1	0.2 %
B=Pre-school	2	0.5 %
C=Before and after school	1	0.2 %
D=Youth summer camp	3	0.7 %
E=Youth sports	4	1.0 %
F=Performing arts	10	2.4 %
G=Visual arts	4	1.0 %
H=History & museums	7	1.7 %
I=Youth (K-5th grade)	1	0.2 %
J=Teen (6th-12th grade)	2	0.5 %
K=Nature	13	3.1 %
L=Tennis	4	1.0 %
M=Family	10	2.4 %
N=Fitness & wellness	10	2.4 %
O=Senior adult	8	1.9 %
P=Adult sports	2	0.5 %
R=Special events	10	2.4 %
S=Volunteer opportunities	9	2.1 %
T=Lake-related activities	6	1.4 %
U=Outdoor/adventure recreation	9	2.1 %
V=Social	5	1.2 %
Z=None chosen	299	71.2 %
Total	420	100.0 %

Q9. Which FOUR of the activities from the list in Question #7 do you currently participate in MOST OFTEN at City of Rocky Mount Parks and Recreation Department facilities? (Top Four)

Sum of top 4 choices

Q9. Sum of top 4 choices	Number	Percent
A=Aquatics	10	2.4 %
B=Pre-school	10	2.4 %
C=Before and after school	6	1.4 %
D=Youth summer camp	19	4.5 %
E=Youth sports	31	7.4 %
F=Performing arts	49	11.7 %
G=Visual arts	24	5.7 %
H=History & museums	57	13.6 %
I=Youth (K-5th grade)	12	2.9 %
J=Teen (6th-12th grade)	17	4.0 %
K=Nature	50	11.9 %
L=Tennis	16	3.8 %
M=Family	51	12.1 %
N=Fitness & wellness	61	14.5 %
O=Senior adult	40	9.5 %
P=Adult sports	20	4.8 %
Q=Special populations	3	0.7 %
R=Special events	51	12.1 %
S=Volunteer opportunities	20	4.8 %
T=Lake-related activities	27	6.4 %
U=Outdoor/adventure recreation	48	11.4 %
V=Social	19	4.5 %
W=Other	8	1.9 %
Z=None chosen	204	48.6 %
Total	853	

Q10. Have you or members of your household visited the Children's Museum during the past year?

Q10. Have you visited the Children's Museum during the past year?	Number	Percent
1=Yes	166	39.5 %
2=No	250	59.5 %
9=Not provided	4	1.0 %
Total	420	100.0 %

Q10. Have you or members of your household visited the Children's Museum during the past year?

Excluding "not provided"

Q10. Have you visited the Children's Museum during the past year?	Number	Percent
1=Yes	166	39.9 %
2=No	250	60.1 %
Total	416	100.0 %

Q10a. Did you or members of your household go to the planetarium show on any of your visits?

Q10a. Did you go to the planetarium show on any of your visits?	Number	Percent
1=Yes	90	54.2 %
2=No	73	44.0 %
9=Not provided	3	1.8 %
Total	166	100.0 %

Q10a. Did you or members of your household go to the planetarium show on any of your visits?

Excluding “not provided”

Q10a. Did you go to the planetarium show on any of your visits?	Number	Percent
1=Yes	90	55.2 %
2=No	73	44.8 %
Total	163	100.0 %

Q11. Currently there is an admission fee of up to \$18 for a family of four to the Children's Museum. The cost for operating the Children's Museum for a household of 4 members is estimated to be \$18. Knowing this, what is do you feel should be the total price of admissions to the Children's Museum for a Rocky Mount RESIDENT family of four? [Please check ONE]

Q11. What do you feel should be the total price of admissions to the Children's Museum?	Number	Percent
1=No admissions charge	88	21.0 %
2=\$8	80	19.0 %
3=\$13	53	12.6 %
4=\$18	140	33.3 %
5=More than \$18	33	7.9 %
9=Not provided	26	6.2 %
Total	420	100.0 %

Q11. Currently there is an admission fee of up to \$18 for a family of four to the Children's Museum. The cost for operating the Children's Museum for a household of 4 members is estimated to be \$18. Knowing this, what is do you feel should be the total price of admissions to the Children's Museum for a Rocky Mount RESIDENT family of four? [Please check ONE]

Excluding “not provided”

Q11. What do you feel should be the total price of admissions to the Children's Museum?	Number	Percent
1=No admissions charge	88	22.3 %
2=\$8	80	20.3 %
3=\$13	53	13.5 %
4=\$18	140	35.5 %
5=More than \$18	33	8.4 %
Total	394	100.0 %

Q12. Should the general admission include a planetarium show?

Q12. Should the general admission include a planetarium show?	Number	Percent
1=Yes	308	73.3 %
2=No	79	18.8 %
9=Not provided	33	7.9 %
Total	420	100.0 %

Q12. Should the general admission include a planetarium show?

Excluding “not provided”

Q12. Should the general admission include a planetarium show?	Number	Percent
1=Yes	308	79.6 %
2=No	79	20.4 %
Total	387	100.0 %

Q13. What should be the total price of admissions to the Children's Museum for a NON-RESIDENT family of four?

Q13. What should be the total price of admissions to the Children's Museum for a NON-RESIDENT family of four?

	Number	Percent
1=No admissions charge	48	11.4 %
2=\$12	102	24.3 %
3=\$19.50	139	33.1 %
4=\$27	71	16.9 %
5=More than \$27	20	4.8 %
9=Not provided	40	9.5 %
Total	420	100.0 %

Q13. What should be the total price of admissions to the Children's Museum for a NON-RESIDENT family of four?

Excluding "not provided"

Q13. What should be the total price of admissions to the Children's Museum for a NON-RESIDENT family of four?

	Number	Percent
1=No admissions charge	48	12.6 %
2=\$12	102	26.8 %
3=\$19.50	139	36.6 %
4=\$27	71	18.7 %
5=More than \$27	20	5.3 %
Total	380	100.0 %

Q14. Counting yourself, how many people in your household are?

	Mean	Sum
number	3.84	1609
Under 5 years	0.25	105
Ages 5-9	0.30	126
Ages 10-14	0.32	136
Ages 15-19	0.28	119
Ages 20-24	0.29	121
Ages 25-34	0.35	145
Ages 35-44	0.37	154
Ages 45-54	0.52	217
Ages 55-64	0.70	292
Ages 65+	0.46	194

Q15. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

Q15. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

	Number	Percent
1=Yes	7	1.7 %
2=No	396	94.3 %
9=Not provided	17	4.0 %
Total	420	100.0 %

Q15. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

Excluding “not provided”

Q15. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

	Number	Percent
1=Yes	7	1.7 %
2=No	396	98.3 %
Total	403	100.0 %

Q16. Which of the following best describes your race? (Check all that apply)

Q16. Which of the following best describes your race?	Number	Percent
1=African American/Black	261	62.1 %
2=American Indian/Alaska Native	5	1.2 %
3=Asian/Pacific Islander	2	0.5 %
4=White/Caucasian	141	33.6 %
5=Other	8	1.9 %
9=Not provided	15	3.6 %
Total	432	

Q16. Other

Q16. Other	Number
BLACK/AMERICAN	1
EURO-AMERICAN	1
HISPANIC	2
INDIAN, BLACK & WHITE	1

Q17. What is your age?

Q17. What is your age?	Number	Percent
34=Under 35	38	9.0 %
44=35 to 44	57	13.6 %
54=45 to 54	83	19.8 %
64=55 to 64	147	35.0 %
65=65+	68	16.2 %
9=Not Provided	27	6.4 %
Total	420	100.0 %

Q17. What is your age?

Excluding “not provided”

Q17. What is your age?	Number	Percent
34=Under 35	38	9.7 %
44=35 to 44	57	14.5 %
54=45 to 54	83	21.1 %
64=55 to 64	147	37.4 %
65=65+	68	17.3 %
Total	393	100.0 %

Q18. What is your household income?

Q18. What is your household income?	Number	Percent
1=Under \$14,999	80	19.1 %
2=\$15,000 - \$29,999	77	18.4 %
3=\$30,000 - \$49,999	72	17.2 %
4=\$50,000 - \$99,999	76	18.1 %
5=\$100,000 or more	40	9.5 %
9=Not provided	74	17.7 %
Total	419	100.0 %

Section 8:
Survey Instrument



PARKS & RECREATION

A Few Minutes of Your Time Will Help Make the City of Rocky Mount a Better Place to Live, Work and Play!

Dear City of Rocky Mount Resident:

Your response to the enclosed survey is extremely important...

The City of Rocky Mount is conducting a Community Interest and Opinion Survey as part of a Parks and Recreation Master Plan that will help establish priorities for the future development and delivery of parks, trails, recreation facilities, programs and services within the community. Your household was one of a limited number selected at random to receive this survey, therefore, it is very important that you participate.

We appreciate your time...

We realize that this survey will take approximately 10 minutes to complete, but each question is important. The time you invest in completing this survey will aid the City of Rocky Mount in taking a resident-driven approach to making decisions that will enrich the future of our community and positively affect the lives of its residents. To find out more about the City of Rocky Mount Parks and Recreation Master Plan or opportunities to participate visit www.rockymountnc.gov/parks.

Please complete and return your survey within the next two weeks...

We have selected Leisure Vision/ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the City and public. **Your responses will remain confidential.** Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061.

If you have any questions, please feel free to contact Kelvin Yarrell, Director for the City of Rocky Mount Parks and Recreation Department at kelvin.yarrell@rockymountnc.gov. The Community Interest and Opinion Survey is a tool that will benefit all City of Rocky Mount residents. Please take this opportunity to let your voice be heard!

Sincerely,

A handwritten signature in black ink that reads "Kelvin Yarrell".

Kelvin Yarrell, Director

City of Rocky Mount Parks and Recreation Department

Si usted tiene preguntas or no habla ingles, por favor llame al 1-888-801-5368 y habla con Terry. Gracias.

Community Interest and Opinion Survey: *Let your voice be heard today!*

The City of Rocky Mount would like your input to help determine parks, greenways, trails, open space and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time and efforts to improve the quality of life in the City of Rocky Mount.

1. In the past 12 months, have you or any members of your household visited any of the City of Rocky Mount Parks?

- ___(1) Yes (please answer Questions #1a, 1b, 1c, and 1d)
- ___(2) No (please skip to Question #2)

1a. Approximately how often did you or members of your household visit City of Rocky Mount parks during the past year?

- ___(1) Few times a week
- ___(2) Once a week
- ___(3) Few times a month
- ___(4) Once a month
- ___(5) Few times a year
- ___(6) Once a year
- ___(9) Don't know

1b. From the following list, please check ALL the City of Rocky Mount recreation facilities you or members of your household have used or visited in City of Rocky Mount parks over the past 12 months.

- ___(01) Gymnasium
- ___(02) Children's Museum
- ___(03) Baseball/softball
- ___(04) Greenway trails
- ___(05) Art center
- ___(06) Tennis courts
- ___(07) Outdoor basketball courts
- ___(08) Walking/ running track
- ___(09) Outdoor pool
- ___(10) Multi-purpose fields
- ___(11) Picnicking areas
- ___(12) Playgrounds
- ___(13) Tar River Reservoir
- ___(14) Soccer Fields
- ___(15) Restrooms
- ___(16) Community centers
- ___(17) Weights/ Fitness room
- ___(18) Pond/ Lake for fishing
- ___(19) Natural area
- ___(20) River for canoeing or kayaking
- ___(21) Disc golf
- ___(22) Other: _____
- ___(23) None - we do not use any recreation facilities

1c. Which THREE of the parks and recreation facilities listed in Question #1b do you and members of your household visit the most often? [Please write in the numbers below for your 1st, 2nd, and 3rd choices using the numbers in Question #1b above, or circle 'NONE'.]

_____ Most Often	_____ 2 nd Most Often	_____ 3 rd Most Often	NONE
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1d. Overall, how would you rate the condition and appearance of ALL the parks and recreation sites in the City of Rocky Mount parks you have visited?

- ___(1) Excellent
- ___(2) Good
- ___(3) Fair
- ___(4) Poor
- ___(5) Very Poor

5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreation facilities listed below by circling the YES or NO next to the park/facility.

If YES, please rate ALL the following parks and recreation FACILITIES of this type in the City of Rocky Mount on a scale of 5 to 1, where 5 means “100% Meets Needs” and 1 means “Does Not Meet Needs” of your household.

Type of Facility	Do You Have a Need for this Facility?		If YES You Have a Need, How Well Are Your Needs Being Met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Soccer, lacrosse and football size fields	Yes	No	5	4	3	2	1
B. Youth baseball and softball fields	Yes	No	5	4	3	2	1
C. Adult baseball and softball fields	Yes	No	5	4	3	2	1
D. Mountain bike trails	Yes	No	5	4	3	2	1
E. Tennis courts	Yes	No	5	4	3	2	1
F. Greenway trails	Yes	No	5	4	3	2	1
G. Dog parks	Yes	No	5	4	3	2	1
H. Outdoor pools	Yes	No	5	4	3	2	1
I. Gymnasium	Yes	No	5	4	3	2	1
J. Basketball courts	Yes	No	5	4	3	2	1
K. Community gardens	Yes	No	5	4	3	2	1
L. Skate parks	Yes	No	5	4	3	2	1
M. Art centers	Yes	No	5	4	3	2	1
N. Museums/ planetarium	Yes	No	5	4	3	2	1
O. Natural parks and preserves	Yes	No	5	4	3	2	1
P. Disc golf courses	Yes	No	5	4	3	2	1
Q. Walking/running tracks	Yes	No	5	4	3	2	1
R. Smaller neighborhood parks	Yes	No	5	4	3	2	1
S. Picnic areas/shelters	Yes	No	5	4	3	2	1
T. Playgrounds	Yes	No	5	4	3	2	1
U. Indoor pools	Yes	No	5	4	3	2	1
V. Community centers	Yes	No	5	4	3	2	1
W. Restrooms	Yes	No	5	4	3	2	1
X. Tar River Reservoir	Yes	No	5	4	3	2	1
Y. Other: _____	Yes	No	5	4	3	2	1

6. Which FOUR of the facilities from the list in Question #5 are ***MOST IMPORTANT*** for the Rocky Mount Parks and Recreation Department to provide for your household? [Using the letters in the left hand column of Question #5 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle ‘NONE’.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

7. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

If YES, please rate the following recreation ACTIVITIES on a scale of 5 to 1, where 5 means “100% Meets Needs” and 1 means “Does Not Meet Needs” of your household.

Type of Activity	Do You Have a Need for this Activity?		If YES You Have a Need, How Well Are Your Needs Being Met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Aquatics	Yes	No	5	4	3	2	1
B. Pre-school	Yes	No	5	4	3	2	1
C. Before and after school care	Yes	No	5	4	3	2	1
D. Youth summer camp	Yes	No	5	4	3	2	1
E. Youth sports	Yes	No	5	4	3	2	1
F. Performing arts	Yes	No	5	4	3	2	1
G. Visual arts	Yes	No	5	4	3	2	1
H. History and museums	Yes	No	5	4	3	2	1
I. Youth (K – 5 th grade)	Yes	No	5	4	3	2	1
J. Teen (6 th – 12 th grade)	Yes	No	5	4	3	2	1
K. Nature	Yes	No	5	4	3	2	1
L. Tennis	Yes	No	5	4	3	2	1
M. Family	Yes	No	5	4	3	2	1
N. Fitness and wellness	Yes	No	5	4	3	2	1
O. Senior adult	Yes	No	5	4	3	2	1
P. Adult sports	Yes	No	5	4	3	2	1
Q. Special populations	Yes	No	5	4	3	2	1
R. Special events	Yes	No	5	4	3	2	1
S. Volunteer opportunities	Yes	No	5	4	3	2	1
T. Lake-related activities	Yes	No	5	4	3	2	1
U. Outdoor/ adventure recreation	Yes	No	5	4	3	2	1
V. Social	Yes	No	5	4	3	2	1
W. Other: _____	Yes	No	5	4	3	2	1

8. Which FOUR of the activities from the list in Question #7 are **MOST IMPORTANT** to your household, irrespective of where you participate in that program? [Using the letters in Question #7 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle ‘NONE’.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

9. Which FOUR of the activities from the list in Question #7 do you currently participate in **MOST OFTEN** at City of Rocky Mount Parks and Recreation Department facilities? [Using the letters in Question #7 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle ‘NONE’.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

10. Have you or members of your household visited the Children's Museum during the past year?

- (1) Yes [Please answer Q10a.]
 (2) No [Please go to Q11]

10a. Did you or members of your household go to the planetarium show on any of your visits?

- (1) Yes (2) No

11. Currently there is an admission fee of up to \$18 for a family of four to the Children's Museum. The cost for operating the Children's Museum for a household of 4 members is estimated to be \$18. Knowing this, what do you feel should be the total price of admissions to the Children's Museum for a Rocky Mount RESIDENT family of four? [Please check ONE]

- (1) No admissions charge (3) \$13 (5) More than \$18
 (2) \$8 (4) \$18

12. Should the general admission include a planetarium show?

- (1) Yes (2) No

13. What should be the total price of admissions to the Children's Museum for a NON-RESIDENT family of four?

- (1) No admissions charge (3) \$19.50 (5) More than \$27
 (2) \$12 (4) \$27

14. Counting yourself, how many people in your household are?

- Under 5 years 15 - 19 years 35 - 44 years 65+ years
5 - 9 years 20 - 24 years 45 - 54 years
10 - 14 years 25 - 34 years 55 - 64 years

15. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

- (1) Yes (2) No

16. Which of the following best describes your race? (Check all that apply)

- (1) African American/Black (4) White/Caucasian
 (2) American Indian and Alaska Native (5) Other: _____
 (3) Asian/Pacific Islander

17. What is your age? _____

18. What is your household income?

- (1) Under \$14,999 (4) \$50,000-\$99,999
 (2) \$15,000-\$29,999 (5) \$100,000 or more
 (3) \$30,000-\$49,999

This concludes the survey. Thank you for your time.
Please Return Your Completed Survey in the Enclosed Return-Reply Envelope Addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify areas with special interests. If your address is not correct, please provide the correct information. Thank You.