

CITY OF ROCKY MOUNT MINORITY AND WOMEN BUSINESS ENTERPRISE OUTREACH PLAN

The City of Rocky Mount in its efforts to comply with the requirements of N.C.G.S. 143-129.2 strives to involve Minority and Women Business Enterprises (MWBE) in all aspects of its procurement practices. While the City of Rocky Mount doesn't certify companies as to their MWBE status, we do accept MWBE certifications from other governmental agencies.

However, Minority and Women Business Enterprises should be aware that on August 19, 2007 Governor Mike Easley signed a law giving the State Department of Administration the responsibility of developing and administering a statewide program for certification of MWBE's. This law mandates that all MWBE's wishing to be considered as a certified MWBE must be registered by the State Department of Administration. State departments, agencies, institutions, and political subdivisions of the State must start using the State Department of Administration MWBE database July 1, 2009.

** If you are interested in becoming certified as a MWBE by the State Department of Administration you may call the Historically Underutilized Business Office at (919) 807-2330.

Purchasing Law Information

North Carolina General Statute 143-129.2 which became effective January 1, 2002, requires public agencies to comply with the stringent and specific requirements for promoting the use of MWBE's as defined in the statute. This general statute does not establish set asides or quotas but instead requires agencies themselves to make and to require of contractors, a good faith effort to use minority businesses in major building construction projects. North Carolina General Statutes 143-128.2 (f). The law continues to prohibit the award of contracts based on race, sex and other listed characteristics.

A part of the City of Rocky Mount's commitment to making a good faith effort, the following is our outreach plan.

Should further information or assistance be needed on the City's MWBE Program, you may contact Delton L. Farmer, Purchasing Manager at:

252-972-1228 or
Delton.Farmer@rockymountnc.gov

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“COME WORK WITH US”

The City of Rocky Mount will strive to follow the outreach plan below to secure the services of minority and women business enterprises (MWBE) to work with the City of Rocky Mount.

- Work with area business groups to identify MWBE firms to make them aware of the various services needed by the City of Rocky Mount and how they can become a vendor for the City.
- Ensure that all Purchasing Office employees are focused on identifying MWBE firms when calls are received inquiring how to be added to the City's vendor file.
- Educate other City Department Supervisors on how to assist the Purchasing Office staff in identifying MWBE firms to work with the City.
- Network with surrounding municipalities, counties and school systems to compare our MWBE listing to identify companies who are not on our MWBE list.
- Participate in seminars that are oriented towards identifying MWBE firms interested in working with the City of Rocky Mount, other municipalities, counties and schools.
- Use CITY-19 and the City's website to increase the visibility of the Purchasing Office efforts to increase the number of MWBE firms working with the City.
- Continue placing advertisements in MWBE focused media for upcoming bids inviting them to participate in the bidding process for projects.
- On a yearly basis, sponsor a MWBE recruiting effort at the City of Rocky Mount Administrative Complex focused on informing MWBE firms on how to become a vendor with the City.
- Ensure that single prime contractors are aware of the City's list of MWBE firms available to submit bids to their company to assist them in meeting the City Of Rocky Mount's "good faith" effort goal of 5% for involvement of MWBE firms on construction and renovation contracts.