

One of the ways the **City of Rocky Mount** has chosen to celebrate National Preservation Month, held each year in May, is to encourage local participation in the ***This Place Matters*** campaign of the National Trust for Historic Preservation.

This Place Matters showcases the diverse places that matter to all of us. People from across the country are honoring their favorite places, making a call to protect, enhance, and enjoy the places that matter.

Area residents are invited to call attention to the places that matter to them by taking part in the historic preservation photography campaign. To participate in the campaign, **capture a photo** of an individual holding a sign that reads “This Place Matters” standing in front of the historic location in Rocky Mount that matters most to them.

Then, **submit a brief written explanation** of why the location is important to you. We support you submitting as many photos as you wish.

Be sure to **tag the location and the City of Rocky Mount** and **add #ThisPlaceMatters** if you choose to **share your photos on social media!**

Photographs in high resolution .jpg format are preferred. By submitting an entry, participants give the City the right to use their photographs for promotional purposes. Entries may be submitted to the Planning and Development Department on the second floor of the Frederick E. Turnage Municipal Building at 331 S. Franklin Street, Rocky Mount, NC 27802; entries may also be submitted by email to: joseph.bocook@rockymountnc.gov.

Visit us online at www.RockyMountNC.gov for more details and to learn more about preservation efforts in Rocky Mount!

THIS PLACE MATTERS®

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